

QUARTELY ISSUES PROGRAMS LIST

WHGB-AM

Harrisburg, PA

Q1 2021

January 1, 2021 to March 31, 2021

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

ISSUE: Environment & Recycling

HOW TREATED: Program

TITLE: Give Back Box

DATE: January 3, 2021

TIME: 5:30am

DURATION: 17:25

TYPE: People & Perspectives Interview Show

DESCRIPTION: Give Back Box is an online program to reuse and recycle, helping those less fortunate, helping keep the environment green by reusing boxes, and giving a person incentive to upcycle items in their home they no longer want. Use old shipping boxes and pack them up with items you don't want, you can print a free label at the website to ship off to a non-profit. Givebackbox.com

GUEST: Monika Wiela, founder of Give Back Box

ISSUE: Healthcare & Health Insurance

HOW TREATED: Program

TITLE: PENNIE

DATE: January 3, 2021

TIME: 5:30am

DURATION: 17:25

TYPE: People & Perspectives Interview Show

DESCRIPTION: PA's new health platform PENNIE has open enrollment through January 15, 2021 for the underinsured and those with no insurance. For families or individuals that previously had coverage under HealthCare.gov. This is a cheaper plan and there is financial assistance for those who qualify. website is Pennie.com

GUEST: Zach Sherman, Executive Director of Pennie

ISSUE: Public Health

HOW TREATED: Program

TITLE: Protecting your teen and other young adults from Meningitis

DATE: January 10, 2021

TIME: 5:30am

DURATION: 14:06

TYPE: People & Perspectives Interview Show

DESCRIPTION: Meningitis is a potentially life-threatening disease, but there is a vaccine to protect the vulnerable, typically striking teens and young adults. How it can sneak up and ‘attack’ someone’s health in a matter of hours, one person’s story that led to amputation. Good to go to the doctor and ask about the vaccine, and make sure up to date on all vaccines.

GUEST: Dr. Len Friedland, GSK vaccine researcher and Meningitis survivor and para-athlete
Jamie Schanbaum

ISSUE: Public Health

HOW TREATED: Program

TITLE: Dental Health

DATE: January 10, 2021

TIME: 5:30am

DURATION: 14:06

TYPE: People & Perspectives Interview Show

DESCRIPTION: When it comes to dental health in this country, statistics show that race matters. And the covid 19 pandemic has made it even more challenging. What can be done to change this, on a government level and personal level and why these inequities can create some other major health problems.

GUEST: Dr. Jeremy Horst, Director of Clinical Innovation for Dentaque

ISSUE: Community Service & Volunteering

HOW TREATED: Program

TITLE: Martin Luther King, Jr Day and a Day of Service

DATE: January 17, 2021

TIME: 5:30am

DURATION: 15:48

TYPE: People & Perspectives Interview Show

DESCRIPTION: Martin Luther King, Jr Day and a Day of Service is a National Holiday, this year it's January 18, 2021. Events going on virtually in both the Harrisburg and Carlisle areas, organized by two different groups. Both bringing in several people from the community and throughout the state to talk about coming together and working to help those in need. And the idea that this Day of Service should be something people strive for all year in efforts to bridge inequalities.

GUEST: Gale Dupont & Sylvester Brown, Co-Chairs Carlisle MLK Jr. Commemoration Committee and Patty Kim, Harrisburg's MLK Day of Service Board Chair

ISSUE: Mental Health & Self Esteem

HOW TREATED: Program

TITLE: Angst Virtual Screening & Panel hosted by Girls on the Run program

DATE: January 24, 2021

TIME: 5:30am

DURATION: 13:01

TYPE: People & Perspectives Interview Show

DESCRIPTION: Angst Virtual Screening & Panel hosted by Girls on the Run program. GotR is aimed at getting local girls, grades 3-6 moving through a running program they can buddy up with a mentor hosted by all the area schools. Besides running, the program gives youth a chance to build confidence and make friends. The pandemic adding to the list of things that can be causing depression and anxiety with the girls it serves. Because of this, GotR are doing a virtual screening of the movie "Angst", followed by a panel of experts to discuss the stresses around us. Program set for January 28, 2021. The viewing is open to all youth and parents, with the goal of helping people identify and understand the symptoms of anxiety and how to reach out for help.

GUEST: Gillian Byerly Council Director of Capital Area Girls on the Run, and Dr. Amber Sessoms, a school psychologist and one of the panelists

ISSUE: Local Arts

HOW TREATED: Program

TITLE: Central PA Music Hall of Fame

DATE: January 31, 2021

TIME: 5:30am

DURATION: 19:24

TYPE: People & Perspectives Interview Show

DESCRIPTION: The Central PA Music Hall of Fame is a non-profit organization that was founded to recognize, support, and grow the area's long-standing and diverse music heritage. The CPMHOF provides educational services through music camps and scholarships. It also increases awareness of the Central PA music scene through social media content, a podcast, bookings, promotions, etc. The 2nd annual Central PA Music Awards is coming up (the local Grammys) and honors artists in the area.

GUEST: Brandon Valentine, President and Founder

ISSUE: Public Health & Welfare of Seniors

HOW TREATED: Program

TITLE: Meals on Wheels Program and growing needs during the pandemic.

DATE: February 7, 2021

TIME: 5:30am

DURATION: 17:09

TYPE: People & Perspectives Interview Show

DESCRIPTION: Meals on Wheels Program and growing needs with pandemic. New survey conducted by Meals on Wheels America reveals programs are now serving an average of 47-percent more seniors than March 1, 2020. How covid has impacted local services of MOW, how people can help (financial/volunteer) and if someone would like to take advantage of the program (seniors and anyone unable to leave home for illness/disability) can reach out to mealsonwheelsamerica.org for more information, or the local office MOWwestshore.com

GUEST: Mary Jo Young, Board member and volunteer with West Shore Meals on Wheels

ISSUE: Public Health

HOW TREATED: Program

TITLE: What to do when a facing blood cancer diagnosis.

DATE: February 7, 2021

TIME: 5:30am

DURATION: 17:09

TYPE: People & Perspectives Interview Show

DESCRIPTION: Facing a blood cancer, diagnosis and treatments. Approximately every 3 minutes someone in the US is diagnosed with a blood cancer; the most diagnosed are leukemia, lymphoma, and myeloma. How doctors' offices and the Leukemia & Lymphoma Society has been working around covid to help patients after diagnosis. There are still issues with reaching underserved communities and getting necessary testing and help if diagnosed. A positive, is new discoveries in cancer treatments have been aiding in treatment options and the cure. Can contact LLS for more information on blood cancer and the treatment options available, including clinical trials and financial assistance.

GUEST: Nikki Yuill, LCSW, Director of the Information Resource Center at the Leukemia & Lymphoma Society

ISSUE: Public Health

HOW TREATED: Program

TITLE: Heart health as heart attacks are on the rise with younger women

DATE: February 14, 2021

TIME: 5:30am

DURATION: 14:20

TYPE: People & Perspectives Interview Show

DESCRIPTION: Heart attacks are on the rise with younger women. Cardiovascular disease is the number one killer in women, causing 1 in 3 deaths each year. The warning signs most know are for men, however there are many more, quieter warning signs in women, which get ignored leading to the high mortality rate, especially striking women under 50. Heart health starts with exercise and diet, but knowing family history and being aware of warning signs are key to survival. For more information, the website is goredforwomen.org.

GUEST: Dr. Suzanne Steinbaum, a cardiologist and volunteer with the American Heart Association, and Yesenia Bebiar, a stroke survivor and Go Red for Real Women volunteer.

ISSUE: Public Health & Organ Donation

HOW TREATED: Program

TITLE: National Organ Donation Day

DATE: February 14, 2021

TIME: 5:30am

DURATION: 14:20

TYPE: People & Perspectives Interview Show

DESCRIPTION: February 14, 2021 is National Organ Donor Day. A day to recognize those who've been able to give the gift of life and raise awareness of the need for organ and tissue donation. One person in death can save 8 people with organ donations and many more with tissue donation. Can simply put the designation on your driver's license ID. Being a living donor can also help 95-percent of people waiting on an organ transplant. Kidneys and partial liver donations are in need there. To get more information can go to donatelife.org or donors1.org

GUEST: Dwendy Johnson, Community Relations Supervisor with the Gift of Life Donor Program and Donate Life PA

ISSUE: Public Service

HOW TREATED: Program

TITLE: Army National Guard new campaign “What’s your Warrior?”

DATE: February 21, 2021

TIME: 5:30am

DURATION: 13:02

TYPE: People & Perspectives Interview Show

DESCRIPTION: The Army’s new campaign to attract “Gen Z” recruits. Called “What’s Your Warrior” campaign, is an online campaign to approach today’s youth in a more ‘story telling’ approach, as most have now been raised using the internet and social media sites. Since launching this campaign, a year ago, an online interest in the Army has spiked 53% in awareness. There are more than 200 different roles in the Army, and give High School students an option to extend their learning opportunities besides going to a traditional college. Can get more information on all the Army social media channels, or search ‘What’s your Warrior’.

GUEST: Sgt Jennifer Smith, a Signal Support Systems Specialist in the Army National Guard

ISSUE: Public Health & Technology

HOW TREATED: Program

TITLE: New Technology to treat Type 1 Diabetes

DATE: February 21, 2021

TIME: 5:30am

DURATION: 13:02

TYPE: People & Perspectives Interview Show

DESCRIPTION: New treatment for Type 1 Diabetes using technology. Type 1 Diabetes typically strikes children, unable to advocate for themselves and monitor their glucose levels. In fact, 187,000 children and adolescents have T1D. Before this new technology, parents/children would have to monitor the child's health with constant blood tests, but with the MiniMed 770G, an app can talk to the parents and let them know the child's glucose level and then they can administer insulin if needed. For one mom with a child under 2, this has been a life saver, as takes off a lot of the daily stress to monitor her son, and the child has no issues with the monitor he wears.

GUEST: Dr. Jennifer McVean, Pediatric Endocrinologist and Natasha McLean, Parent of child with TD1

ISSUE: Supporting Local Veterans

HOW TREATED: Program

TITLE: Blankets of Honor

DATE: February 28, 2021

TIME: 6:30am

DURATION: 13:36

TYPE: People & Perspectives Interview Show

DESCRIPTION: Blankets of Honor was created by members of the Marietta Legion Riders. It operates under the authority of the American Legion, and it is an all-volunteer, non-profit, group that runs 100% off of donations. The organization presents military blankets to veterans to honor them, remind them they're not forgotten and they have a support system. Dave talked about how you can nominate a veteran, how they raise money, and where you can watch past presentations.

GUEST: Dave Chobanoff, Marietta Legion Riders President

ISSUE: COVID-19 Pandemic

HOW TREATED: Program

TITLE: COVID Vaccine Awareness

DATE: March 7, 2021

TIME: 6:30am

DURATION: 17:26

TYPE: People & Perspectives Interview Show

DESCRIPTION: With the approval of a new vaccine, where does PA stand in the fight against COVID-19 and still many Pennsylvanians are struggling to get vaccinated, how do they get more info on signing up and be put on the waiting list, and how to watch out for scammers trying to use vaccine appointments to get their info. Updates through the PA COVID Alert App and know there is an end to the pandemic in sight. More info at pahealth.pa.gov

GUEST: PA Department of Health Communications
Director Barry Ciccocioppo

ISSUE: Education during COVID Pandemic

HOW TREATED: Program

TITLE: Mental Health Struggles with Students Amid the Pandemic

DATE: March 7, 2021

TIME: 6:30am

DURATION: 17:26

TYPE: People & Perspectives Interview Show

DESCRIPTION: Mental Health Struggles among teens higher with the pandemic. According to a new recent survey by CHALLENGE SUCCESS and Stanford, covid has led to an increase in stress and decrease in motivation with high school students. Mental health, by itself, has climbed the list of top concerns with 56-percent of students saying their stress has increased since the pandemic started, and only 35 percent of students report they are confident in their ability to cope with stress. Students also don't feel teachers understand what they are dealing with. Teachers and parents can get more information on the study and how to navigate the pandemic world with their teens, by going to challengesuccess.org

GUEST: Dr. Denise Pope, Challenge Success co-founder and Stanford senior lecturer

ISSUE: Public Health

HOW TREATED: Program

TITLE: Colorectal Cancer Awareness Month

DATE: March 14, 2021

TIME: 6:30am

DURATION: 18:05

TYPE: People & Perspectives Interview Show

DESCRIPTION: March is Colorectal Cancer Awareness month. It's the 3rd most commonly diagnosed cancer with both men and women. The American Cancer Society estimates between colon and rectal cancer, nearly 150-thousand new cases are diagnosed each year. It's recommended people without family history start getting screened starting at 45 with colonoscopy. Having a healthy diet and exercise can help prevent these types of cancer, but screening is key for detection. It's shown a survival rate of up to 90-percent if caught early. Can get more information at pagiConsultants.com or visit the American Cancer Society's website, cancer.org.

GUEST: Dr. Mohan Rengen, Gastroenterologist with PAGI Consultants and Denelle Suranksi a colon cancer survivor.

ISSUE: Hunger & Food Insecurity

HOW TREATED: Radiothon Fundraiser

TITLE: St. Patrick's Day Give Green Radiothon for Central Pennsylvania Food Bank

DATE: March 17, 2021

TIME: 6:00am – 6:00pm

DURATION: 12 hours

TYPE: Radiothon Fundraiser

DESCRIPTION: On St. Patrick's Day, March 17, 2021 we conducted a 12 hour radiothon from 6:00am-6:00pm to raise money for the Central Pennsylvania Food Bank where we highlighted the issue of hunger and food insecurity in Central Pennsylvania. We also promoted the important role the Central Pennsylvania Food Bank plays in assisting those in need who are food challenged.

ISSUE: Public Health

HOW TREATED: Program

TITLE: Newborn Gut Deficiency

DATE: March 21, 2021

TIME: 6:30am

DURATION: 13:06

TYPE: People & Perspectives Interview Show

DESCRIPTION: New research suggests that more than 90-percent of infants in the US are deficient in important gut bacterias that's needed to help their immune systems. This deficiency can be presented in many ways, including colic and diaper rash. The latest study took samples from 227 infants under 6 months in 5 different states, including PA. Findings were similar across the board. Parents concerned should talk to pediatricians. Healthy gut precautions for infants can be fundamental for long-term, healthy development.

GUEST: Dr. Tanya Altmann, Author and child health expert

ISSUE: Public Health

HOW TREATED: Program

TITLE: Heart Health for Healthy Pregnancies

DATE: March 21, 2021

TIME: 6:30am

DURATION: 13:06

TYPE: People & Perspectives Interview Show

DESCRIPTION: It is more important than ever for women to stay healthy during pregnancy, and that includes managing their heart health. In fact, cardiovascular disease is the leading cause of all maternal death and can affect a woman of any age. Knowing the top risks of having a heart attack or stroke while pregnant may save a life, according to new data from the American Heart Association's Heart & Stroke Statistics 2021 Update.

GUEST: Dr. Laxmi Mehta, a cardiologist and volunteer with the American Heart Association and Leah Riegert, a Go Red for Women Real Women volunteer

ISSUE: Health Disabilities

HOW TREATED: Program

TITLE: Autism Awareness Month & World Autism Awareness Day

DATE: March 28, 2021

TIME: 6:30am

DURATION: 19:08

TYPE: People & Perspectives Interview Show

DESCRIPTION: April is Autism Awareness Month, with World Autism Awareness Day April 2, 2021. The array of ways Autism can affect a person, and how the “Spectrum” plays a role in a person’s learning abilities, triggers and possibly unconventional habits. Also considered an invisible disability, because often people can’t see/tell someone is Autistic, but it still is a disability. ABA in PA Initiatives was formed to bring the Autism Community in the State together, and work to get more funding and awareness for the community. You can learn more on Autism Spectrum Disorder, get more help if you are a caregiver of someone ASD, by going to abainpa.com, or on facebook, [ABAINPA](https://www.facebook.com/ABAINPA)

GUEST: Dr. Cheryl Tierney, Professor of Pediatrics, and Specialist in Behavior and Developmental Pediatrics at Penn State Hershey Medical Center - Along with being the Founder and President of ABA in PA Initiative