



Q1 2024 ISSUES

1440 KEYS

JAN. 1ST – MAR. 31ST 2024

In accordance with the commission’s rules and regulations concerning each station’s requirements to serve the community, the following are the issues dealt with by KEYS Corpus Christi during the previous 3-month period.

Community/ Health	1
Community/Health	2
Community/ Children	3
Community/ Education	4
Community/Veterans	5

Fit Fest 5K and Kids 1K

Issue # 1 1440 KEYS teams up with local businesses to promote healthy lifestyles.

Date: Sat. Jan 27, 2024, from 8am – 10am

Issue: Community/Health

Details: 1440 KEYS supported this event through PSA’s, on air interviews, website posting and on-site presence.

Fit Fest Expo

Issue # 2 1440 KEYS teams up with local businesses to promote healthy lifestyles.

Date: Sat. Jan 27, 2024, from 10am – 6pm

Issue: Community/Health

Details: 1440 KEYS supported this event through PSA’s, on air interviews, website posting and on-site presence.

Easter Eggstravaganza

Issue #3 1440 KEYS teamed up with local businesses and held its annual free Easter Egg Drive thru event.

Date: March 30, 2024 9am to Noon

Issue: Community/ Children

Details: 1440 KEYS supported this event through PSA’s, on air interviews, website posting and on-site presence

Student Athlete of the Week

Issue # 4 1440 KEYS supports the communities by recognizing student athletes for their efforts in the classroom and field of play. 4 Athletes selected a month for 3 months, total of 12 Athletes.

Date: Jan – March 2024

Issue: Community/Education

Details : 1440 KEYS supported this event through PSA’s, website posting, interviews and on-site presence/participation

Veterans Round Table

Issue #5 1440 KEYS supports the Veterans in the Community by hosting a live call-in show to assist Veterans with information and services available to them.

Dates: Saturday Mornings from 8 to 10 am.

Issue: Community/Veterans Services

Details: 1440 KEYS hosts this event weekly with a live two-hour call-in talk show.

Placed in the public file on this 11th day of April ,2024

X _____

D. Kesterson – 1440 KEYS
Program Director