

KTRM—Kirksville—Issues/Programs List

For the First Quarter: April through June 2023

Below is a list of some of the significant issues responded to by KTRM-FM, Kirksville, Missouri, along with the most significant programming treatment of those issues for the period April 1, 2023, to June 30, 2023. This list is by no means exhaustive. The programs are listed in chronological order.

Program: Viewpoints **Date/Time: April 5, 2023 9:00 a.m.** **Length: 23 minutes**

Issues Covered: Psychology, Mental Disorder, History, Urban Planning, Engineering, Public Transportation, Industrial Revolution, Public Resources, Consumer Rights, Government Regulation, Personal Finance, TV, Culture

Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner. Host: Gary Price. Guest: Scott Lilienfeld, professor, psychology, Emory University; James Fallon, neuroscientist, University of California-Irvine, author, *The Psychopath Inside: A Neuroscientist's Personal Journey Into the Dark Side of the Brain*.

Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the state of mass transportation agencies today and the first subway system built in Boston. Host: Marty Peterson. Guest: Steven Beaucher, mass transit expert, author, *Boston in Transit: Mapping the History of Public Transportation in the Hub*.

We discuss the new Apple TV+ series, "Shrinking" featuring Jason Segel and Christa Miller. Host: Evan Rook

We talk about the recent move by the Federal Trade Commission that makes it easier for consumers to cancel unused subscriptions. Host: Ebony McMorris.

Program: Viewpoints **Date/Time: April 13, 2023 9:00 a.m.** **Length: 23 minutes**

Issues Covered: Animal Migration, Animal Science, Endangered Species, Wildlife Conservation, Climate Change, Career, Entertainment Industry, Film, Television, Personal Development, Psychology, Parenting, Economy, Job Market, Workforce, Career, TV, Culture

As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference. Host: Gary Price. Guest: Rebecca Heisman, science writer, author, *Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery of Bird Migration*.

The Barrymore family has a long and storied history in Hollywood. For actress, Drew Barrymore, she grew up surrounded by the ups and downs of being in a very public family and acting in TV and films as a child. Today, she looks back on her life and shares what she's learned along the way. Host: Marty Peterson. Guest: Drew Barrymore, actress, producer, host, entrepreneur

Why are so many big companies recently announcing layoffs? What's driving these early year cutbacks? We answer these questions this week on Viewpoints Explained. Host: Ebony McMorris.

We highlight the last season of the hit HBO series, *Succession* and why other shows that have outlasted their prime should take note of the upsides of ending on a high note. Host: Evan Rook

Program: Viewpoints **Date/Time: April 20, 2023 9:00 a.m.** **Length: 23 minutes**

Issues Covered: Public Education, Career, Education Policy, Education Funding, Education Reform, Consumer Privacy, Government, Technology, National Security, Social Media, Climate Change, Meteorology, Agriculture Industry, TV, Culture

More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities. Host: Gary Price. Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins, education expert, author, *The Teachers: A Year Inside America's Most Vulnerable, Important Profession*.

While Tik Tok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining. Host: Marty Peterson. Guests: Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University.

April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise, these shifting weather patterns throw off natural cycles for countless species. Host: Ebony McMorris

We discuss the popular new Netflix series, "Beef" that's become a Top 10 watch on the platform. Host: Evan Rook

Program: Viewpoints **Date/Time: May 3, 2023 10:00 a.m.** **Length: 23 minutes**

Issues Covered: Social Work, Career, Mental Health, Psychology, Government Assistance, Healthcare; Travel, Geography, Tourism, Wildlife, Recreation, Parenting, Personal Finance; Auto Industry, Manufacturing, Government, Climate Change; TV, Film, Culture, Entertainment

There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentive for people working in this difficult role. Host: Gary Price. Guest: Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work, Morgan State University.

Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert, Bonnie Sinclair about the many benefits of road tripping via R-V. Sinclair has traveled across the U.S. with her husband and highlights a few of her top destinations. Host: Marty Peterson. Guest: Bonnie Sinclair, travel expert, co-author, *U.S.A R-V Adventures*.

We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact the car market and consumers. Host: Ebony McMorris

We discuss musician, Frank Ocean's recent performances - or lack thereof. Host: Evan Rook

Program: Viewpoints **Date/Time: May 22, 2023 Noon** **Length: 23 minutes**

Issues Covered: Consumerism, Marketing, Sustainability, Climate Change, Fashion, Labor Rights; Linguistics, Language, History, Culture, Intercommunication, Public Speaking, Personal Development; Religion, Theology, Culture, Politics; Film, Culture.

Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we've previously had on as a guest on Viewpoints)

about the recent changes in the fast fashion landscape and why there's a greater focus now on legislation rather than consumers. Host: Gary Price. Guest: Maxine Bedat, founder, director, New Standard Institute.

We've all been there. You've given a presentation or had a conversation with someone and realized after-the-fact that you could've added in fewer words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they play a very specific purpose. Host: Marty Peterson. Guest: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English.

We discuss what's driving more Americans to identify as non-religious in recent years. Host: Ebony McMorris

We highlight a few of the blockbuster films that we're most looking forward to this summer. Host: Evan Rook

Program: Viewpoints Date/Time: May 31, 2023 Noon Length: 23 minutes

Issues Covered: Low-Income Populations, Career, Inflation, Financial Hardship, Public Assistance, Nonprofit Organization, Parenting, Generational Poverty; Climate Change, Weather Patterns, Agriculture, Wildlife Species, Migration, Economy; Social Media, Child Development, Mental Health, Public Health; Film, Culture.

Over 40 percent of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis & how individuals and families can get help through their community network. Host: Gary Price. Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.

If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes & effects of changing weather patterns. Host: Marty Peterson. Guest: Theresa Crimmins, director, USA National Phenology Network, research professor, School of Natural Resources and the Environment, University of Arizona.

The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now. Host: Ebony McMorris

We talk about the new-to-Netflix movie, "Missing" – a thriller that follows one daughter's quest to find her missing loved ones who vanish while on a trip to Colombia. Host: Evan Rook

Program: Viewpoints Date/Time: June 7, 2023 Noon Length: 23 minutes

Issues Covered: Evolution, Wildlife, Animal Domestication, History, Culture, Civilizations, Science; Learning Disorders, Child Development, Education, Parenting, Mental Health; Health, Research, Virus, Pandemic, Patient Care, Aging; TV, Culture.

Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human companions) are unique. Host: Gary Price. Guest: Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in St. Louis, author, The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa.

Nearly 10 percent of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment. Host: Marty Peterson.

Guest: Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, *Bright Kids Who Couldn't Care Less*.

More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease. Host: Ebony McMorris.

“Succession” has all the elements of a prime family drama. An ultra-rich, very public family that has no shortage of drama, conflict, and greed. We discuss the show’s final season on HBO. Host: Evan Rook.

Program: Viewpoints Date/Time: June 14, 2023 Noon Length: 23 minutes

Issues Covered: Population Trends, Culture, Local Revenue, Crime, Environment, Urban Design, Education; Drug Legalization, Politics, Entrepreneurship, Business, Revenue, Criminal Justice, Community Investment, History; History, African American History, Culture, Race, Equality, War, Government; Film, Culture, Animation.

The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming. Host: Gary Price. Guest: Hans Johnson, demographer, senior fellow, Public Policy Institute of California.

It’s expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How’s the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who’ve been historically targeted during the War on Cannabis. Host: Marty Peterson. Guest: Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, *Waiting to Inhale: Cannabis Legalization and the Fight for Justice*.

Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance of this historic day. Host: Ebony McMorris.

We discuss the recent release of “Spider-Man: Across the Spider-Verse” now in theatres. Host: Evan Rook.

Program: Viewpoints Date/Time: June 22, 2023 Noon Length: 23 minutes

Issues Covered: American History, Sports History, Race, Inequality, Civil Rights, Culture, Career, Diversity; Space, Science, Astronomy, Physics, Engineering, Space Research, Space Exploration, Innovation; Tourism, Crime, Local Government, Affordable Housing, Real Estate; Gaming, Culture.

A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year: The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting impact on the sport. Host: Gary Price. Guest: Katherine Mooney, associate professor, history, Florida State University, author, Isaac Murphy: *The Rise and Fall of a Black Jockey*.

Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there’s still much we don’t entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants. Host: Marty

Peterson. Guest: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author, *Black Hole Survival Guide*

High real estate prices. Rampant crime. A mass exodus. We discuss the sharp decline of this once-golden city by the bay. Host: Ebony McMorris.

We dive into the popularity of the new videogame, “Zelda: Tears of the Kingdom”. Host: Evan Rook

Program: Viewpoints Date/Time: June 28, 2023 Noon Length: 23 minutes

Issues Covered: Career, Science, Astrophysics, STEM, Space Exploration, Astronomy, Diversity in Science; Exercise, Health, Mental Health, Career, Self-Confidence, Body Inclusion, Sports; Exploration, Tourism, Public Safety, Tourism Regulations, Government; TV, Culture.

We speak with Egyptian-American astrophysicist Sarafina El-Badry Nance about her experience earning a PhD in astrophysics. Before specializing in this field, she had to gain a good understanding of math, physics, and astronomy. She openly shares that these subjects never came naturally to her and it took a lot of hard work to get where she is today. Now, she’s speaking out about the barrier to entry in these fields and the importance of greater inclusion and opportunities for those who’ve been historically excluded. Host: Gary Price. Guest: Sarafina El-Badry Nance, astrophysicist, PhD Candidate, University of California-Berkeley, author, *Starstruck: A Memoir of Astrophysics and Finding Light in the Dark*.

When you imagine who’s a runner – who do you picture? Most Americans would describe a person who’s lean, muscled, and fits into a certain body type category. Martinus Evans, runner, author & founder of the Slow A-F Run Club, is hoping to break this way of thinking. He argues that anyone – at any body size – can be a consistent runner. Evans shares his story of how he got into running and embodies his own mantra as a 300-pound-man who’s run eight marathons. Host: Marty Peterson. Guest: Martinus Evans, runner, founder, Slow A-F Run Club, author, *Slow A-F Run Club: The Ultimate Guide for Anyone Who Wants to Run*.

A couple weeks ago, millions across the world were stuck to news reports focused on the search of the missing submersible vessel, Titan, which had fallen off the radar during its descent down to see the Titanic wreckage. Today, we know that the five passengers onboard the sub died due to a ‘catastrophic implosion’ onboard. We discuss the lack of regulations in this growing, private industry of extreme tourism. Host: Ebony McMorris

We highlight the recent drop of season 6 of the hit Netflix anthology, “Black Mirror”. Host: Evan Rook