

Order #480866: Katz Media../AB Foundatio/AB PAC PA/1563

Date	Action	L Comment	By	Total \$	# Spots	Expected GRP
07/06/20 1:13:27 PM	CIA Spot sta	<updated to Cleared>2-5, 3-1,2-3,2-7,2-8,2-4,3-2,3-4,2-6,3-3,2-2,1-3,1-2,1-1,1-4,2-1	Kelly Murphy (kell	\$600.00	21	0.00
06/12/20 8:01:24 AM	Processed	<async process>	Cole Mareno (cole	\$600.00	21	0.00
06/12/20 7:59:38 AM	Approved		Marcia Diehl (mar	\$600.00	21	0.00
06/12/20 7:59:34 AM	Approval Wo	[Business Manager - Business Office Approval Needed Default]	Marcia Diehl (mar	\$600.00	21	0.00
06/12/20 7:37:37 AM	Approval Wo	[Sales Manager - Ready Default]	Chuck Poet (char	\$600.00	21	0.00
06/12/20 7:04:36 AM	Ready for ap	NEW POLITICAL ORDER	Abby Gelotte (abt	\$600.00	21	0.00
06/12/20 7:04:01 AM	New order cr	Imported EC Order	Abby Gelotte (abt	\$600.00	21	0.00

[Sorted by Date]

ORDER

Orders
Order / Rev: 480866
Alt Order #: 34038327
Product Desc: AB PAC PA
Estimate: 1563
Flight Dates: 07/06/20 - 07/13/20
Original Date / Rev: 06/12/20 / 06/12/20
Order Type: GENERAL

WXTA-FM
Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB Foundation
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/13/20	21	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	21	\$600.00	\$510.00	0.00
Totals	21	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTA	07/07/20	07/13/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	4	\$30.00	P-10	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/07/20	07/13/20	-TWTF--		4				\$30.00		0.00			
N 2	WXTA	07/07/20	07/13/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	8	\$30.00	P-10	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/07/20	07/13/20	-TWTF--		8				\$30.00		0.00			
N 3	WXTA	07/07/20	07/13/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	4	\$30.00	P-10	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/07/20	07/13/20	-TWTF--		4				\$30.00		0.00			
N 4	WXTA	07/11/20	07/13/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	2	\$15.00	P-10	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/20	07/13/20	-----S-		2				\$15.00		0.00			
N 5	WXTA	07/13/20	07/13/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/13/20	M-----		1				\$30.00		0.00			



**Political Broadcast Agreement Form for
Non-Candidate/Issue Advertisements (PB-19)**



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:


- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>Scott Kennedy</u>		
Agency name: <u>Amplify Media</u>		
Address: <u>PO Box 6, Franklin Park, IL 60131</u>		
Contact: <u>Scott Kennedy</u>	Phone number: <u>312-787-3322</u>	Email: <u>scott.kennedy@amplifymediastategy.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>AB PAC</u>		
Address: <u>455 Massachusetts Ave NW, Ste 650 Washington, DC 20001</u>		
Contact: <u>Scott Kennedy</u>	Phone number: <u>312-787-3322</u>	Email: <u>scott.kennedy@amplifymediastategy.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<u>Bradley Beychok - President</u>		
<u>David Brock - Chair</u>		
<u>Rodell Molineau - Treasurer</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: <u>Donald Trump</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>President of the United States</u>		
Date of election: <u>11/03/2020</u>		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
<u>Donald Trump</u>		
<u>COVID-19 Pandemic</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Scott Kennedy</i> 	Signature: <i>Kelly Murphy</i>
Name: Scott Kennedy	Name: <i>Kelly L Murphy</i>
Date of Request to Purchase Ad Time: 07-09-2020	Date of Station Agreement to Sell Time: <i>7/9/2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *7/9/2020*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4808600</i>	Station Call Letters: <i>WXTA-FM</i>	Date Received/Requested: <i>7/9/2020</i>
Est. #: <i>1523</i>	Station Location: <i>Ernie PA</i>	Run Start and End Dates: <i>7/6/2020-7/13/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jun 12, 20
 CONT# 34038327 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WXTA-FM (Erie PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: AB / PAC / 1563

SALESPERSON FAX#
 PH #

BYR Helen Hanratty
 ADV AB PAC - AMERICAN BRIDGE PAC
 PDT AB PAC PA
 FLT Jul 06, 20 - Jul 13, 20

*** REP ORDER COMMENT ***

** 6/12/2020 9:30:00 AM: ** THIS IS A NEW ORDER ** PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR
 EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE
 CONFIRM ORDER WITHIN 24 HOURS!! ** THANK YOU, VANESSA
 ** 6/12/2020 9:30:00 AM: MUST HAVE AT LEAST 30 MIN SEPARATION. CANNOT AIR IN CONTROVERSIAL
 PROGRAMMING. ALL MAKEGOODS MUST HAVE PRIOR APPROVAL. ** PLEASE CONFIRM ASAP.
 ** 6/12/2020 9:30:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	.TWTF..	6A - 10A	60	7/7/2020 - 7/10/2020	1W	4	\$30.00	4	
	1.2	.TWTF..	10A - 3P	60	7/7/2020 - 7/10/2020	1W	8	\$30.00	8	
	1.3	.TWTF..	3P - 7P	60	7/7/2020 - 7/10/2020	1W	4	\$30.00	4	
	1.4S.	6A - 7P	60	7/11/2020 - 7/11/2020	1W	2	\$15.00	2	
		** WEEKLY FLIGHT TOTALS **						18	\$510.00	
		FLIGHT 2								
	2.1	M.....	6A - 10A	60	7/13/2020 - 7/13/2020	1W	1	\$30.00	1	
	2.2	M.....	10A - 3P	60	7/13/2020 - 7/13/2020	1W	1	\$30.00	1	
	2.3	M.....	3P - 7P	60	7/13/2020 - 7/13/2020	1W	1	\$30.00	1	
		** WEEKLY FLIGHT TOTALS **						3	\$90.00	

	Jul 20					
SPOTS	21					
CASH	600.00					
TRADE	0.00					
NSL	0.00					
TOTAL	600.00					

CONT# **Jun 12, 20**
REP **34038327 Mod# Ver# 1 (Last =)**
Katz Group Sales

DDS CONT# **0**
C/P/E: **AB / PAC / 1563**

						TOTAL
SPOTS						21
CASH						600.00
TRADE						0.00
NSL						0.00
TOTAL						600.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Order / Rev: 480866
 Alt Order #: 34038327
 Flight Dates: 07/06/20 - 07/13/20

Advertiser: AB Foundation
 Product Desc: AB PAC PA
 Estimate: 1563

WXTA-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$30.00		0.00			
N 6	WXTA	07/13/20	07/13/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$30.00		0.00			
N 7	WXTA	07/13/20	07/13/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	M-----					1	\$30.00		0.00			
													Totals	21	\$600.00

7/9/2020

Fwd: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Es... - Kelly Murphy

Fwd: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Abby Gelotte

Thu 7/9/2020 11:59 AM

To: Kelly Murphy <Kelly.Murphy@cumulus.com>;

Sent from my iPhone

Begin forwarded message:

From: "Perez, Vanessa" <Vanessa.Perez@Katzmedia.com>
Date: July 9, 2020 at 11:24:54 AM EDT
To: Abby Gelotte <Abby.Gelotte@cumulus.com>
Subject: RE: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Hi, thank you! We are reaching out to the agency for this. We will update everyone as soon as we hear back. Thanks!

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com
312-755-3989



-----Original Message-----

From: Abby Gelotte <Abby.Gelotte@cumulus.com>
Sent: Thursday, July 9, 2020 8:14 AM
To: Perez, Vanessa <Vanessa.Perez@Katzmedia.com>
Subject: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Is there a new NAB form being sent for copy change?

Very Respectfully

7/9/2020

Fwd: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Es... - Kelly Murphy

Abby Gelotte

Sales Assistant

Cumulus Radio Station Group | Erie

O: 814-351-0243

471 Robison Road, Erie, PA 16509

Abby.Gelotte@cumulus.com

cumulusmedia.com

From: Perez, Vanessa [Vanessa.Perez@Katzmedia.com]

Sent: Wednesday, July 8, 2020 5:26 PM

To: regionalnational@forevermediainc.com; Leah Elbert; jstevens@lightnercom.com; Abby Gelotte; Erie Production; Eliason, Kristen; production@radioerie.com; chrissy.dummer@entercom.com; katie.ryan@entercom.com; RADIOTRAFFIC@KDKA.COM; lisa.randall@entercom.com; Biondo, David; Kruttschnitt, Laura; Kelly, Melissa; nbucher@rendabroadcasting.com; Jacoby, Caryn; Elang@steelcitymedia.com; laura@steelcitymedia.com; Katie Baney; bfhunter@7mountainsmedia.com; traffic@wqkx.com; kevinh@wkok.com; desiree.kaspriski@entercom.com; tiannarone@entercom.com; mjo@shamrocknepa.com; dmehall@shamrocknepa.com; Samantha Young; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; tgoulden@forevermediainc.com; Fuzzy Summers; Carrie Rea; Kelly Murphy
Cc: Ohlendorf, Kristin
Subject: [EXT] NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Good afternoon,

We just received new copy to run on your Pennsylvania stations. Per agency, the new copy attached is to replace what is currently running ASAP and will run until further notice.

Please confirm receipt. Thank you!

NEW COPY TO RUN ASAP:

Pennsylvania

"Personal"

ABP-PA-R20-04

Vanessa Perez

Account Coordinator

Katz Media Group

233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601

Vanessa.Perez@katzmedia.com<<mailto:kristin.ohlendorf@katzmedia.com>>

312-755-3989

[KMG Email Signature Logo]

From: Perez, Vanessa

7/9/2020

Fwd: [EXTERNAL] RE: [EXT] NEW COPY: Pennsylvania July- Es... - Kelly Murphy

Sent: Monday, July 6, 2020 9:31 AM

To: regionalnational@forevermediainc.com; Leah Elbert <llelbert@forevermediainc.com>; jstevens@lightnercom.com; Abby Gelotte <Abby.Gelotte@cumulus.com>; erie.production@cumulus.com; Eliason, Kristen <KristenEliason@iheartmedia.com>; production@radioerie.com; chrissy.dummer@entercom.com; katie.ryan@entercom.com; RADIOTRAFFIC@KDKA.COM; lisa.randall@entercom.com; Biondo, David <DavidBiondo@iheartmedia.com>; Kruttschnitt, Laura <LauraKruttschnitt@iheartmedia.com>; MelissaKelly@iheartmedia.com; nbucher@rendabroadcasting.com; Caryn.Jacoby@eastmanradio.com; Elang@steelcitymedia.com; laura@steelcitymedia.com; Katie Baney <kbaney@7mountainsmedia.com>; bfhunter@7mountainsmedia.com; traffic@wqkx.com; kevinh@wkok.com; desiree.kaspriski@entercom.com; tiannarone@entercom.com; mjo@shamrocknepa.com; dmehall@shamrocknepa.com; Samantha Young <Samantha.Young@cumulus.com>; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; tgoulden@forevermediainc.com; fuzzy.summers@cumulus.com; Carrie.Rea@cumulus.com
Cc: Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>
Subject: Pennsylvania July competitive Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Good morning! Below are the July orders for AB PAC / PA

Markets: Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York – Please note that each flight is a separate estimate number.

July Copy Update:

Please continue running the same spot for July, therefore you can also use the same NAB form. We will be sending payment on a weekly basis so we are expecting proof of payment for Estimate #1563 today.

Please let us know if you have any questions. Thank you!

PA:

#1563: 7/07 – 7/13

#1564: 7/14 – 7/20

#1565: 7/21 – 7/27

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com <<mailto:kristin.ohlendorf@katzmedia.com>>
312-755-3989
[KMG Email Signature Logo]

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<https://owa.cumulus.com/owa/#viewmodel=ReadMessageItem&ItemID=AAMkAGY4NGE0ODU4LTFmOWUINGZiYsO5NTBh...>