



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ondine Fortune, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Ondine Fortune

Agency name: Fortune Media, Inc.

Address: 527 Avenue B Redondo Beach, CA 90277

Contact: Ondine Fortune

Phone number: 310-686-1035

Email: ondine@fortune-media.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Future Majority INC

Address: 1200 Pennsylvania Ave #268 Washington D.C 20044

Contact: Mark Riddle

Phone number: (502) 438-6290

Email: mark.riddle@futuremajority.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mark Riddle, Executive Director
Matt Tompkins, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Donald J. Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:
election of the president of the united states

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Ondine Fortune</i>	Signature: <i>Abby Marie Celotte</i>
Name: Ondine Fortune	Name: <i>Abby Marie Celotte</i>
Date of Request to Purchase Ad Time: 6/24/20	Date of Station Agreement to Sell Time: <i>7/13/2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6/23/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>488118</i>	Station Call Letters: <i>WXIA</i>	Date Received/Requested: <i>7/13/2020</i>
Est. #: <i>1</i>	Station Location: <i>Eno</i>	Run Start and End Dates: <i>7/14/2020 - 9/06/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- Mail
- Calendar
- Contacts
- Deleted Items (849)
- Drafts (1)
- Inbox (46)
- Junk Email
- Sent Items
- Click to view all folders
- BARTER
- CHUCK POET
- COMPASS (19)
- KELLY MURPHY
- LOG DISCREPANCIES
- MIKE
- PORTFOLIO MEDIA (1)
- PREEMPTS/MAKE GOODS (5)
- SWEET DEALS
- TRAFFIC (9)
- Manage Folders...

Reply Reply All Forward X Junk Close

FW: [EXTERNAL] RE: [EXT] Political orders - Rural PA - Future Majority REVISED COPY
Chuck Poet

Sent: Monday, July 13, 2020 2:29 PM
To: Abby Gelotte; Marcia Diehl

From: Szymanski, Maya <MSzymanski@cmls-national.com>
Sent: Monday, July 13, 2020 2:20 PM
To: Chuck Poet <Chuck.Poet@cumulus.com>
Subject: RE: [EXTERNAL] RE: [EXT] Political orders - Rural PA - Future Majority REVISED COPY

I requested one..

Maya Szymanski
Ph: 323-966-5088

From: Chuck Poet <Chuck.Poet@cumulus.com>
Sent: Monday, July 13, 2020 11:19 AM
To: Szymanski, Maya <MSzymanski@cmls-national.com>
Subject: [EXTERNAL] RE: [EXT] Political orders - Rural PA - Future Majority REVISED COPY

Maya,

Do we have a new NAB form to coincide with the new copy?

Chuck Poet
Vice President / Market Manager
Cumulus Radio Station Group, Erie, PA
O: 814-868-0333

471 Robison Road, Erie PA, 16509
Chuck.Poet@cumulus.com
cumulusmedia.com



7/13/2020

FW: [EXTERNAL] RE: [EXT] Political orders - Rural PA - Future Majority REVISED COPY - Outlook Web App, light version

CUMULUS MEDIA Email Policy

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From: Szymanski, Maya <MSzymanski@cmls-national.com>
Sent: Monday, July 13, 2020 2:06 PM
To: Monica Handwerk <Monica.Handwerk@cumulus.com>; Kelly Murphy <Kelly.Murphy@cumulus.com>; Rob Wilber <Rob.Wilber@cumulus.com>; Carrie Rea <Carrie.Rea@cumulus.com>; Samantha Young <Samantha.Young@cumulus.com>
Cc: Elizabeth Pembleton <Elizabeth.Pembleton@cumulus.com>; Chuck Poet <Chuck.Poet@cumulus.com>; Ron Giovanniello <ron.giovanniello@cumulus.com>; Matt Raback <Matt.Raback@cumulus.com>; Chris Kenney <Chris.Kenney@cumulus.com>
Subject: [EXT] Political orders - Rural PA - Future Majority REVISED COPY
Importance: High

Hello –
Hope you all had a nice weekend.
Please see attached for new copy for Future Majority, INC. Please use this copy at 100% Until Further Notice.
Very important to respond and let me know you received and when this new spot will start.

Advertiser	Product	Est	Line	Agency	Start Date	End Date	Rate	Deal Name	Buyer Name	Phone	Cell #	Alt #
Future Majority INC	WISG-FM		1	Future Media Inc	4/22/20	8/20/20	4120 / 229	Cumulus Media National Series	Michael Carter	34063828		3
Future Majority INC	WISG-FM		1	Future Media Inc	5/25/20	8/6/20	3290 / 229	Cumulus Media National Series	Maya Szymanski	34063828		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063827		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063828		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063829		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063830		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063831		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063829		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063832		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063824		3
Future Majority INC	WISG-FM		1	Future Media Inc	6/22/20	8/6/20	4450 / 229	Cumulus Media National Series	Maya Szymanski	34063834		3

Let me know if you have any questions.
Thank you!

Maya Szymanski
VP, Sales Manager
Cumulus Media National Sales
5700 Wilshire Blvd, Suite 200 | Los Angeles, CA 90036
mszymanski@cmls-national.com
o 323-966-5088 | m 310-237-2409

7/13/2020

FW: [EXTERNAL] RE: [EXT] Political orders - Rural PA - Future Majority REVISED COPY - Outlook Web App, light version



Local Impact.
National Influence.

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