### Order #390931: Katz Media../AB Foundatio/AB PAC/1178

ű Z Z		· <u> </u>		<u> </u>		
<u> </u>	02/19/20 9:27:03 AM Processed	<async process=""></async>	Cole Mareno (cole	\$1,711.00	45	0.00
	02/19/20 9:18:21 AM Approved		Marcia Diehl (mar	\$1,711.00	45	0.00
	02/19/20 9:18:18 AM Approval Wo	[Business Manager - Business Office Approval Needed Default]	Marcia Diehl (mar	\$1,711.00	45	0.00
	02/19/20 7:47:29 AM Approval Wo	[Sales Manager - Ready Default]	Chuck Poet (char	\$1,711.00	45	0.00
	02/19/20 6:23:04 AM Ready for ap	NEW POLITICAL ISSUE ORDER	Abby Gelotte (abt	\$1,711.00	45	0.00
	02/19/20 6:22:27 AM New order cr	Imported EC Order	Abby Gelotte (abt	\$1,711.00	45	0.00

[Sorted by: Date]

### **ORDER**

Orders	Order / Rev:	390931			
	Alt Order #:	33725100			
	Product Desc:	AB PAC			
	Estimate:	1178	<u> </u>	WXTA-FM	
	Flight Dates:	02/19/20 - 03/15/20	Primary AE:	Katz Chicago	
	Original Date / Rev:	02/19/20 / 02/19/20	Sales Office:	K-7.5	
	Order Type:	GENERAL	Sales Region:	N-Katz75	
Agency	Name:	Katz Media Group			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		125 West 55th Street	Billing Cycle:	EOM/EOC	
		New York, NY 10019	Agency Commission:	15%	
Advertiser	Name:	AB Foundation			
	Demographic:	A35+	New Business Thru:		
	Product Codes:	Issues/Propositions	Advertiser External ID:	· · · · · · · · · · · · · · · · · · ·	
	Revenue Code 1:	AGY-AVAIL	Agency External ID:		
	Revenue Code 2:	POL-ISS	Unit Code:	General	
	Revenue Code 3:	GEN			

Bill	PI	an

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	13	\$487.00	\$413.95
02/24/20	03/08/20	32	\$1,224.00	\$1,040.40

Totals
--------

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	13	\$487.00	\$413.95	0.00
March 2020	32	\$1,224.00	\$1,040.40	0.00
Totals	45	\$1,711.00	\$1,454.35	0.00

#### **Account Executives**

mx.coan				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

In Ob. Clark Find	Inventory Onda Dua	-l- 044/E4	T: D	1 0		Date Da	DI T		
Ln Ch Start End	Inventory Code Brea	ak Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WXTA 02/19/20 02/25/20	M-F AM Drive CM	6:00 AM-1	0:00 AMWTF	1:00	3	\$40.00P-10	0.00 NM	3	\$120.00
	M-F								
AM -									
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	<u>Rating</u>						
Week: 02/19/20 02/25/20	~~WTF	3 \$40.00	0.00						
N 2 WXTA 02/19/20 02/25/20	M-F Midday CM	10:00 AM-	3:00 PMWTF	1:00	3	\$45.00P-10	0.00 NM	3	\$135.00
	M-F								
MD -									
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating						
Week: 02/19/20 02/25/20	WTF	3 \$45.00	0.00						
N 3 WXTA 02/19/20 02/25/20	M-F PM Drive CM	3:00 PM-7	:00 PMWTF	1:00	3	\$40.00P-10	0.00 NM	3	\$120.00
	M-F					•		-	•
PM -									
Start Date End Date	Weekdays Spots/We	ek Rate	Rating						
Week: 02/19/20 02/25/20	WTF	3 \$40.00	0.00						
N 4 WXTA 02/22/20 02/28/20	Sa-Su Prime CM	6:00 AM-7	:00 PM5-	1:00	2	\$28.00P-10	0.00 NM	2	\$56.00
	Sa-Su								• • • • • • • • • • • • • • • • • • • •
WK -									
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating						
Week: 02/22/20 02/28/20	S-	2 \$28.00	0.00						
N 5 WXTA 02/23/20 02/29/20	Sa-Su Prime CM	6:00 AM-7	:00 PMS	1:00	2	\$28.00P-10	0.00 NM	2	\$56.00
		-		_				_	

Print Date: 02/19/20 13:57:28 Page 2 of 2

Totals

45

\$1,711.00

Order / Rev:

390931

**11** 

Advertiser:

**AB** Foundation

Alt Order #: Flight Dates: 33725100

02/19/20 - 03/15/20

Product Desc: Estimate:

AB PAC

1178

\_\_\_\_\_ WXTA-FM

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sa-Su	Amount
WK-	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/23/20 02/29/20S 2 \$28.00 0.00	
2 420.00 0.00	
N 6 WXTA 02/24/20 03/08/20 M-F AM Drive CM 6:00 AM-10:00 AMMTWTF 1:00 4 \$40.00P-10 0.00 NM 8	\$320.00
M-F AM -	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 02/24/20 03/01/20 MTWTF 4 \$40.00 0.00	
Week: 03/02/20	
N 7 WXTA 02/24/20 03/08/20 M-F Midday CM 10:00 AM-3:00 PMMTwTF 1:00 4 \$45,00P-10 0.00 NM 8	\$360.00
M-F	<b>Φ30</b> 0.00
MD -	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 02/24/20 03/01/20 MTWTF 4 \$45.00 0.00	
Week: 03/02/20 03/08/20 MTWTF 4 \$45.00 0.00	
N 8 WXTA 02/24/20 03/08/20 M-F PM Drive CM 3:00 PM-7:00 PM MTWTF 1:00 4 \$40.00 P-10 0.00 NM 8	\$320.00
M-F	,
PM -	
<u>Start Date                                     </u>	
Week: 02/24/20	
Week: 03/02/20 03/08/20 MTWTF 4 \$40.00 0.00	
N 9 WXTA 02/29/20 03/13/20 Sa-Su Prime CM 6:00 AM-7:00 PMS- 1:00 2 \$28.00 P-10 0.00 NM 4	\$112.00
Sa-Su	
WK-	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 02/29/20	
	****
N 10 WXTA 03/01/20 03/14/20 Sa-Su Prime CM 6:00 AM-7:00 PMS 1:00 2 \$28.00P-10 0.00 NM 4 Sa-Su	\$112.00
WK -	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 03/01/20	
Week: 03/08/20 03/14/20S 2 \$28.00 0.00	

Feb 19, 20

CONT#

33725100 Mod# Ver# 1 (Last = )

REP

**Katz Group Sales** 

TO

WXTA-FM (Erie PA)

FΜ

**LIZ RYCKMAN** 

OFF AGY **CHICAGO** 

ADDR

**Katz Group Sales** 

125 West 55th Street 3rd Floor

New York, NY 10019

PH#

DDS CONT# 0

C/P/E: ABP / NA / 1178

**SALESPERSON FAX#** 

BYR ADV **Helen Hanratty AB FOUNDATION** 

AB PAC

PDT

FLT

Feb 19, 20 - Mar 15, 20

<sup>\*\* 2/18/2020 4:44:00</sup> PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1						:	
	1.1	WTF	6A - 10A	60	2/19/2020 - 2/21/2020	1W	3	\$40.00	3
	1.2	WTF	10A - 3P	60	2/19/2020 - 2/21/2020	1W	3	\$45.00	3
	1.3	WTF	3P - 7P	60	2/19/2020 - 2/21/2020	1W	3	\$40.00	3
	1.4	S.	6A - 7P	60	2/22/2020 - 2/22/2020	1W	2	\$28.00	2
	1.5	S	6A - 7P	60	2/23/2020 - 2/23/2020	1W	2	\$28.00	2
				** W	EEKLY FLIGHT TOTALS **	ı	13	\$487.00	
		FLIGHT 2							
	2.1	MTWTF	6A - 10A	60	2/24/2020 - 3/6/2020	2W	4	\$40.00	8
	2.2	MTWTF	10A - 3P	60	2/24/2020 - 3/6/2020	2W	4	\$45.00	8
	2.3	MTWTF	3P - 7P	60	2/24/2020 - 3/6/2020	2W	4	\$40.00	8
	2.4	S.	6A - 7P	60	2/29/2020 - 3/7/2020	2W	2	\$28.00	4
	2.5	S	6A - 7P	60	3/1/2020 - 3/8/2020	2W	2	\$28.00	4
				** WI	EEKLY FLIGHT TOTALS **	! 	16	\$1,224.00	

**SPOTS** CASH TRADE NSL TOTAL

Feb 20	Mar 20					
13	32	·				
487.00	1224.00			· - · · ·		
0.00	0.00					
0.00	0.00			·		
487.00	1224.00					

<sup>\*</sup> REP ORDER COMMENT \*

<sup>\*\* 2/18/2020 4:44:00</sup> PM: \*\* THIS IS A NEW ORDER \*\* PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. \*\* PLEASE CONFIRM ORDER WITHIN 24 HOURS!! \*\* THANK YOU, VANESSA

<sup>\*\* 2/18/2020 4:44:00</sup> PM: SPOTS MUST HAVE 30 MINUTES OF STANDARD SEPARATION.

Feb 19, 20

CONT# REP 33725100 Mod# Ver# 1 (Last = )

**Katz Group Sales** 

DDS CONT# 0

C/P/E: ABP / NA / 1178

	TOTAL
SPOTS	45
CASH	1,711.00
TRADE	0.00
NSL	0.00
TOTAL	1,711.00

#### \*\* Competitive Comments \*\*

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and I	_ocation:			Date:	
do hereby red	edy (Amplify Me		ne following iss	ue:	
AB PAC					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
This broadcas	t time will be us	AB PAC	<b>;</b>		

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Do	rela	rogramm ting to ar <b>≣</b> Y	y politic	al mat	ter of	nationa	l impor			age
nation refer whice	onal impor s to, the o	ning that "co rtance," list offices being nmunication	the name g sought, t refers (if a	of the le	gally qu (s) of the	alified ca	ndidate(s	) the pr	ogramn	ning
Dona	ald Trump									
by (n AB P 455 M Wash	name and AC Massachu nington, D you are a	at the payment address):  Issetts Ave Noc 20001  Uthorized to as	W, Ste 65	0 e the tim	: :		***************************************			shed

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Bradley Beychok - President	
David Brock - Chair	
Rodell Mollineau - Treasurer	
modeli Wollineau - Treasurei	

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

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tŀ	he bo

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable a above-requested advertiseme	nify and hold harmless the station to attorney's fees, that may ensue from nt(s). For the above-stated broad ipt, transcript, or tape, which wil	m the broadcast of the dcast(s), the sponsor
	efore the time of the scheduled l	
TO BE SIGNED	) BY ISSUE ADVERTISER (S	PONSOR)
11/12/19	H Karmon	312-787-3322
Date	Signature	Contact Phone Number
TO BE SIGI	NED BY STATION REPRESENTA	TIVE
Accepted	☐ Accepted in Part	☐ Rejected
Signature Signature	Kelly Murch y	Business Asist

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): SEE SCHEDULES

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.