

# 480875 AB Foundation/Katz Media Group WXTA-FM (View) (Processed: 1) (CIA-first unbypassed 7/21/20)

Date	Action	Line	Comment	By	Total \$	# Spots/Expended
06/12/20 9:02:07 AM	Processed		<async process>	Cole Mareno (cole)	\$600.00	21 / 0.00
06/12/20 8:09:52 AM	Approved			Marcia Diehl (marc)	\$600.00	21 / 0.00
06/12/20 8:09:49 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Marcia Diehl (marc)	\$600.00	21 / 0.00
06/12/20 7:36:55 AM	Approval Workflow		[Sales Manager - Ready Default]	Chuck Poet (charl)	\$600.00	21 / 0.00
06/12/20 7:07:25 AM	Ready for approval		NEW POLITICAL ORDER	Abby Gelotte (abby)	\$600.00	21 / 0.00
06/12/20 7:06:41 AM	New order created		Imported EC Order	Abby Gelotte (abby)	\$600.00	21 / 0.00

Line	Product	Start	End	Day	Sec	Length	Rate	Spots	Total
1.1	WXTA-FM	6/12/20	6/12/20	MON	13	30	\$28.57	1	\$28.57
1.2	WXTA-FM	6/12/20	6/12/20	TUE	13	30	\$28.57	1	\$28.57
1.3	WXTA-FM	6/12/20	6/12/20	WED	13	30	\$28.57	1	\$28.57
1.4	WXTA-FM	6/12/20	6/12/20	THU	13	30	\$28.57	1	\$28.57
1.5	WXTA-FM	6/12/20	6/12/20	FRI	13	30	\$28.57	1	\$28.57
1.6	WXTA-FM	6/12/20	6/12/20	SAT	13	30	\$28.57	1	\$28.57
1.7	WXTA-FM	6/12/20	6/12/20	SUN	13	30	\$28.57	1	\$28.57

Summary	Total	Spots	Total
Line Total	\$600.00	21	\$600.00
Spots Total		21	\$600.00

Account Executive: [Name]      Sales Office: [Name]      Order Date: [Date]

Line	Product	Start	End	Day	Sec	Length	Rate	Spots	Total
1.1	WXTA-FM	6/12/20	6/12/20	MON	13	30	\$28.57	1	\$28.57
1.2	WXTA-FM	6/12/20	6/12/20	TUE	13	30	\$28.57	1	\$28.57
1.3	WXTA-FM	6/12/20	6/12/20	WED	13	30	\$28.57	1	\$28.57
1.4	WXTA-FM	6/12/20	6/12/20	THU	13	30	\$28.57	1	\$28.57
1.5	WXTA-FM	6/12/20	6/12/20	FRI	13	30	\$28.57	1	\$28.57
1.6	WXTA-FM	6/12/20	6/12/20	SAT	13	30	\$28.57	1	\$28.57
1.7	WXTA-FM	6/12/20	6/12/20	SUN	13	30	\$28.57	1	\$28.57

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 480875  
**Alt Order #:** 34038406  
**Product Desc:** AB PAC PA  
**Estimate:** 1565  
**Flight Dates:** 07/06/20 - 08/02/20  
**Original Date / Rev:** 06/12/20 / 06/12/20  
**Order Type:** GENERAL  
**Primary AE:** Katz Chicago  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75  
**WXTA-FM**

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** AB Foundation  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	18	\$510.00	\$433.50
07/27/20	07/27/20	3	\$90.00	\$76.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	18	\$510.00	\$433.50	0.00
August 2020	3	\$90.00	\$76.50	0.00
<b>Totals</b>	<b>21</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTA	07/21/20	07/27/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	4	\$30.00	P-10	0.00	NM	4	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20   07/27/20		-TWTF--		4				\$30.00		0.00			
N 2	WXTA	07/21/20	07/27/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	8	\$30.00	P-10	0.00	NM	8	\$240.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20   07/27/20		-TWTF--		8				\$30.00		0.00			
N 3	WXTA	07/21/20	07/27/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	4	\$30.00	P-10	0.00	NM	4	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/20   07/27/20		-TWTF--		4				\$30.00		0.00			
N 4	WXTA	07/25/20	07/31/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	2	\$15.00	P-10	0.00	NM	2	\$30.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/20   07/31/20		-----S-		2				\$15.00		0.00			
N 5	WXTA	07/27/20	08/02/20	M-F AM Drive	CM	6:00 AM-10:00 AM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00

Order / Rev: 480875  
 Alt Order #: 34038406  
 Flight Dates: 07/06/20 - 08/02/20

Advertiser: AB Foundation  
 Product Desc: AB PAC PA  
 Estimate: 1565  
 WXTA-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	M-----		1			\$30.00		0.00				
N 6	WXTA	07/27/20	08/02/20	M-F Midday	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	M-----		1			\$30.00		0.00				
N 7	WXTA	07/27/20	08/02/20	M-F PM Drive	CM	3:00 PM-7:00 PM	M-----	1:00	1	\$30.00	P-10	0.00	NM	1	\$30.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	M-----		1			\$30.00		0.00				
													Totals	21	\$600.00

LN	CH	DA	TIME	SPOTS	EFFECTIVE DATES	# OF SPOTS	RATE	AMOUNT
FLIGHT 1								
11	WXTA	TWTF	9A-10A	80	7/13/20 - 7/14/20	1W	\$20.00	\$20.00
12	WXTA	TWTF	10A-11A	80	7/13/20 - 7/14/20	1W	\$20.00	\$20.00
13	WXTA	TWTF	11A-12P	80	7/13/20 - 7/14/20	1W	\$20.00	\$20.00
14	WXTA	W-F	9A-11A	80	7/20/20 - 7/21/20	1W	\$15.00	\$15.00
						WEEKLY FLIGHT TOTAL	15	\$80.00
FLIGHT 2								
21	WXTA	M	9A-10A	80	7/27/20 - 7/27/20	1W	\$30.00	\$30.00
22	WXTA	M	10A-11A	80	7/27/20 - 7/27/20	1W	\$30.00	\$30.00
23	WXTA	M	11A-12P	80	7/27/20 - 7/27/20	1W	\$30.00	\$30.00
						WEEKLY FLIGHT TOTAL	3	\$90.00

	Jul 20	Aug 20
SPOTS	18	3
Cost	\$13.00	\$90.00
TRAD	0.00	0.00
Net	0.00	0.00
TOTAL	\$13.00	\$90.00



Jun 12, 20  
 CONT# 34038406 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WXTA-FM (Erie PA)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: AB / PAC / 1565

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV AB PAC - AMERICAN BRIDGE PAC  
 PDT AB PAC PA  
 FLT Jul 06, 20 - Aug 02, 20

\* REP ORDER COMMENT \*

\*\* 6/12/2020 9:32:00 AM: \*\* THIS IS A NEW ORDER \*\* PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR  
 EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. \*\* PLEASE  
 CONFIRM ORDER WITHIN 24 HOURS!! \*\* THANK YOU, VANESSA

\*\* 6/12/2020 9:32:00 AM: MUST HAVE AT LEAST 30 MIN SEPARATION. CANNOT AIR IN CONTROVERSIAL  
 PROGRAMMING. ALL MAKEGOODS MUST HAVE PRIOR APPROVAL. \*\* PLEASE CONFIRM ASAP.

\*\* 6/12/2020 9:32:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	60	7/21/2020 - 7/24/2020	1W	4	\$30.00	4
	1.2	.TWTF..	10A - 3P	60	7/21/2020 - 7/24/2020	1W	8	\$30.00	8
	1.3	.TWTF..	3P - 7P	60	7/21/2020 - 7/24/2020	1W	4	\$30.00	4
	1.4	.....S.	6A - 7P	60	7/25/2020 - 7/25/2020	1W	2	\$15.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		18	\$510.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	7/27/2020 - 7/27/2020	1W	1	\$30.00	1
	2.2	M.....	10A - 3P	60	7/27/2020 - 7/27/2020	1W	1	\$30.00	1
	2.3	M.....	3P - 7P	60	7/27/2020 - 7/27/2020	1W	1	\$30.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		3	\$90.00	

	Jul 20	Aug 20				
SPOTS	18	3				
CASH	510.00	90.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	510.00	90.00				

CONT# 34038406 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: AB / PAC / 1565

							TOTAL
SPOTS							21
CASH							800.00
TRADE							0.00
NSL							0.00
TOTAL							800.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Scott Kennedy		
Agency name: Amplify Media		
Address: PO Box 6, Franklin Park, IL 60131		
Contact: Scott Kennedy	Phone number: 312-787-3322	Email: scott.kennedy@amplifymediastrategy.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: AB PAC		
Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001		
Contact: Scott Kennedy	Phone number: 312-787-3322	Email: scott.kennedy@amplifymediastrategy.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Bradley Beychok - President David Brock - Chair Rodell Molineau - Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Donald Trump, Joe Biden		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States		
Date of election: 11/03/2020		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Donald Trump Joe Biden		



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: Scott Kennedy



Name: Scott Kennedy

Date of Request to Purchase Ad Time: 06-08-2020

Signature: Abby Marie Gelotte

Name: Abby Marie Gelotte

Date of Station Agreement to Sell Time: 6/12/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

6/12/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

480875

Station Call Letters:

WXTA

Date Received/Requested:

6/12/2020

Est. #:

1565

Station Location:

Erie

Run Start and End Dates:

7/6/2020 - 8/2/2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.