

Order #530167: Katz Media../Take Back ../Issue PA/PA

Date	Action	Comment	By	Total \$	# Spots	Expected GRP
08/17/20 10:06:53 AM	Processed	<async process>	Cole Mareno (col	\$2,550.00	60	0.00
08/17/20 10:06:51 AM	Ready for ap	[Ready bypass]	Cole Mareno (col	\$2,550.00	60	0.00
08/17/20 9:20:55 AM	Approved		Kelly Murphy (kell	\$2,550.00	60	0.00
08/17/20 9:20:51 AM	Approval Wo	[Business Manager - Business Office Approval Needed Default]	Kelly Murphy (kell	\$2,550.00	60	0.00
08/17/20 9:14:11 AM	Approval Wo	[Sales Manager - Ready Default]	Chuck Poet (char	\$2,550.00	60	0.00
08/17/20 9:14:05 AM	Ready for ap	new order	Chuck Poet (char	\$2,550.00	60	0.00
08/17/20 9:09:23 AM	Unapproved	Skipped Business Manager Approval	Kelly Murphy (kell	\$2,550.00	60	0.00
08/17/20 9:02:26 AM	Approved		Chuck Poet (char	\$2,550.00	60	0.00
08/17/20 9:02:26 AM	Ready for ap	[Ready bypass]	Chuck Poet (char	\$2,550.00	60	0.00
08/17/20 7:34:50 AM	New order cr	Imported EC Order	Kelly Murphy (kell	\$2,550.00	60	0.00

[Sorted by: Date]



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ondine Fortune, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Ondine Fortune		
Agency name: Fortune Media		
Address: 527 Avenue B Redondo Beach, CA 90277		
Contact: Ondine Fortune	Phone number: 310-686-1035	Email: ondine@fortune-media.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Take Back Control LLC		
Address: P. O. Box 35522, Washington, DC 2003-35522		
Contact: Brian Romanowski	Phone number: 510-457-8578	Email: bromanowski@varoga.us
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Craig Varoga, Treasurer Joe Householder, Directory		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Donald Trump		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of The United States		
Date of election: 11/3/2020		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
COVID-19, ECONOMY		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Ondine Fortune</i>	Signature: <i>Kelly L Murphy</i>
Name: Ondine Fortune	Name: <i>Kelly L Murphy</i>
Date of Request to Purchase Ad Time: 8/12/20	Date of Station Agreement to Sell Time: <i>8/17/2020</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *8/17/2020*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>530167</i>	Station Call Letters: <i>WXTA</i>	Date Received/Requested: <i>8/17/2020</i>
Est. #: <i>PA</i>	Station Location: <i>ERIE</i>	Run Start and End Dates: <i>6/25-9/2/2020</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Aug 17, 20
 CONT# 34249010 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WXTA-FM (Erie PA)
 FM DAVID NOVIELLO (LA)
 OFF LOS ANGELES
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: TBC / pa / PA

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV TAKE BACK CONTROL
 PDT Issue PA
 FLT Aug 18, 20 - Sep 04, 20

* REP ORDER COMMENT *

** 8/14/2020 2:17:00 PM: ***NEW ORDER*** PLEASE CONFIRM WITH MEGAN KELLY AT MEGAN.KELLY@KATZMEDIA.COM

** 8/14/2020 2:17:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	8/17/2020 - 9/4/2020	3W	10	\$40.00	30
	1.2	MTWTF..	10A - 3P	60	8/17/2020 - 9/4/2020	3W	10	\$45.00	30
					** WEEKLY FLIGHT TOTALS **		20	\$2,550.00	

	Aug 20	Sep 20				
SPOTS	40	20				
CASH	1700.00	850.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1700.00	850.00				

						TOTAL
SPOTS						60
CASH						2,550.00
TRADE						0.00
NSL						0.00
TOTAL						2,550.00

** Competitive Comments **

SVC: FA19 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER

Orders
Order / Rev: 530167
Alt Order #: 34249010
Product Desc: Issue PA
Estimate: PA
Flight Dates: 08/18/20 - 09/04/20
Original Date / Rev: 08/17/20 / 08/17/20
Order Type: GENERAL
Primary AE: Katz Los Angeles
Sales Office: K-4
Sales Region: N-Katz4
WXTA-FM

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Take Back Control
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	40	\$1,700.00	\$1,445.00
08/31/20	09/04/20	20	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	40	\$1,700.00	\$1,445.00	0.00
September 2020	20	\$850.00	\$722.50	0.00
Totals	60	\$2,550.00	\$2,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTA	08/18/20	09/04/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	10	\$40.00	P-50	0.00	NM	30	\$1,200.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-TWTF--		10				\$40.00		0.00			
		Week: 08/24/20	08/30/20	MTWTF--		10				\$40.00		0.00			
		Week: 08/31/20	09/06/20	MTWTF--		10				\$40.00		0.00			
N 2	WXTA	08/18/20	09/04/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	10	\$45.00	P-50	0.00	NM	30	\$1,350.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	-TWTF--		10				\$45.00		0.00			
		Week: 08/24/20	08/30/20	MTWTF--		10				\$45.00		0.00			
		Week: 08/31/20	09/06/20	MTWTF--		10				\$45.00		0.00			
Totals														60	\$2,550.00

[EXT] FW: Help with TAKE BACK CONTROL - Fortune Media

Szymanski, Maya <MSzymanski@cmls-national.com>

Fri 8/14/2020 3:27 PM

To: Monica Handwerk <Monica.Handwerk@cumulus.com>; Amber Payne <Amber.Payne@cumulus.com>; Kelly Murphy <Kelly.Murphy@cumulus.com>; Laura Ridenour <Laura.Ridenour@cumulus.com>; Jessica Murphy <Jessica.Murphy@cumulus.com>; Karen Messinger <Karen.Messinger@cumulus.com>; Carrie Rea <Carrie.Rea@cumulus.com>; Bruce Law <Bruce.Law@cumulus.com>; Laura Ridenour <Laura.Ridenour@cumulus.com>; Mary Lester <Mary.Lester@cumulus.com>; Chris Kenney <Chris.Kenney@cumulus.com>
Cc: Elizabeth Pembleton <Elizabeth.Pembleton@cumulus.com>; John Rowe <John.Rowe@cumulus.com>; Ron Giovanniello <ron.giovanniello@cumulus.com>; Matt Raback <Matt.Raback@cumulus.com>

4 attachments (9 MB)

LM_20-006_TBC_Control_MI_v1.mp3; LM_20-006_TBC_Control_WI_v1.mp3; LM_20-006_TBC_Control_PA_v2.mp3; NAB-PB-19_Take Back Control 8.13 .pdf;

Hi,
Orders were sent for a TUESDAY start. Copy and NAB form attached, please let me know any questions.
Maya

Here is the Box link with the radio ads: <https://georgetownpost.app.box.com/folder/120421559522?s=7gki6jyzb048m4bf4bz016zkyfuvo1p3>

in MI Run LM_20-006_TBC Control MI-100%
in PA Run LM_20-006_TBC Control PA-100%
in WI Run LM_20-006_TBC Control WI-100%

Spots are supposed to start airing on Tuesday, 8/18. No spots can air Monday.

Take Back Control Issue PA	WODE-FM ALLENTOWN PA
Take Back Control Issue PA	WQED-FM ALLENTOWN PA
Take Back Control Issue PA	WLEV-FM ALLENTOWN PA
Take Back Control Issue WI	WYBO-FM APPLETON-OSHKOSH WI
Take Back Control Issue PA	WQIC-FM ERIE PA
Take Back Control Issue PA	WQHC-FM ERIE PA
Take Back Control Issue PA	WXTA-FM ERIE PA
Take Back Control Issue MI	WLAV-FM GRAND RAPIDS MI
Take Back Control Issue WI	WQGB-FM GREEN BAY/APLTN WI
Take Back Control Issue WI	WGLH-FM GREEN BAY/APLTN WI
Take Back Control Issue WI	WOLZ-FM GREEN BAY/APLTN WI
Take Back Control Issue PA	WNNK-FM HARRISBURG PA
Take Back Control Issue PA	WOLN-FM Lancaster, PA
Take Back Control Issue MI	WLAW-FM MUSKEGON MI
Take Back Control Issue MI	WLSJ-FM MUSKEGON MI
Take Back Control Issue MI	WWSN-FM MUSKEGON MI
Take Back Control Issue MI	WYIB-FM MUSKEGON MI
Take Back Control Issue MI	WYNN-FM SAGINAW MI
Take Back Control Issue MI	WLZ-FM SAGINAW MI
Take Back Control Issue PA	WMBG-FM WILKE S BARRE- SCRA PA
Take Back Control Issue PA	WYOK-FM YORK PA

8/17/2020

Mail - Kelly Murphy - Outlook

Maya Szymanski

VP, Sales Manager

Cumulus Media National Sales

5700 Wilshire Blvd, Suite 200 | Los Angeles, CA 90036

mszymanski@CMLS-national.com

o 323-966-5088 | m 310-237-2409



Local Impact.
National Influence.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to support.it@cumulus.com if you believe the email is suspicious.