



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok - President
David Brock - Chair
Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/03/2020


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Donald Trump
COVID-19 Pandemic

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|---|---|
| Signature: <i>Scott Kennedy</i>  | Signature: <i>Abby Marie Celotte</i> |
| Name: Scott Kennedy | Name: <i>Abby Marie Celotte</i> |
| Date of Request to Purchase Ad Time: 07-09-2020 | Date of Station Agreement to Sell Time: <i>7/9/2020</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *7/9/2020*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------------|-----------------------------------|--|
| Contract #: <i>480872</i> | Station Call Letters: <i>WXTA</i> | Date Received/Requested: <i>7/9/2020</i> |
| Est. #: <i>1564</i> | Station Location: <i>Erie</i> | Run Start and End Dates: <i>7/9/2020 - 7/20/2020</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- Mail
- Calendar
- Contacts
- Deleted Items (849)
- Drafts [1]
- Inbox (45)
- Junk Email
- Sent Items
- Click to view all folders
- BARTER
- CHUCK POET
- COMPASS (19)
- KELLY MURPHY
- LOG DISCREPANCIES
- MIKE
- PORTFOLIO MEDIA (1)
- PREEMPTS/MAKE GOODS (5)
- SWEET DEALS
- TRAFFIC (9)
- Manage Folders...

Reply
 Reply All
 Forward
 X
 Junk
 Close

[EXT] RE: NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)
 Perez, Vanessa [Vanessa.Perez@Katzmedia.com]

External Email - This email is from outside of our organization.
 You forwarded this message on 7/9/2020 1:23 PM.

Sent: Thursday, July 9, 2020 1:19 PM
To: regionalnational@forevermediainc.com; Leah Elbert [lelbert@forevermediainc.com]; jstevens@lightnercom.com; Abby Gelotte; Erie Production; Eliason, Kristen [KristenEliason@iheartmedia.com]; production@radioerie.com; chrissy.dummer@entercom.com; katie.ryan@entercom.com; RADIOTRAFFIC@KDKA.COM; lisa.randall@entercom.com; Biondo, David [DavidBiondo@iheartmedia.com]; Kruttschnitt, Laura [LauraKruttschnitt@iheartmedia.com]; Kelly, Melissa [MelissaLKelly@iheartmedia.com]; nbucher@rendabroadcasting.com; Jacoby, Caryn [Caryn.Jacoby@Katzmedia.com]; Elang@steelcitymedia.com; laura@steelcitymedia.com; Katie Baney [kbaney@7mountainsmedia.com]; bfhunter@7mountainsmedia.com; traffic@wqkx.com; kevinh@wkok.com; desiree.kaspriski@entercom.com; tiannarone@entercom.com; mjo@shamrocknepa.com; dmehall@shamrocknepa.com; Samantha Young; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; tgoulden@forevermediainc.com; Fuzzy Summers; Carrie Rea; Kelly Murphy; skelly@rendabroadcasting.com
Cc: Ohlendorf, Kristin [Kristin.Ohlendorf@Katzmedia.com]
Attachments: Updated AB PAC NAB 07-09-2~1.pdf (1 MB) [Preview on web]

Hi everyone,
 Since this is new copy, please see the updated NAB form attached. Thanks!

From: Perez, Vanessa
Sent: Wednesday, July 8, 2020 4:27 PM
To: regionalnational@forevermediainc.com; Leah Elbert <lelbert@forevermediainc.com>; jstevens@lightnercom.com; Abby Gelotte <Abby.Gelotte@cumulus.com>; erie.production@cumulus.com; Eliason, Kristen <KristenEliason@iheartmedia.com>; production@radioerie.com; chrissy.dummer@entercom.com; katie.ryan@entercom.com; RADIOTRAFFIC@KDKA.COM; lisa.randall@entercom.com; Biondo, David <DavidBiondo@iheartmedia.com>; Kruttschnitt, Laura <LauraKruttschnitt@iheartmedia.com>; MelissaKelly@iheartmedia.com; nbucher@rendabroadcasting.com; Caryn.Jacoby@eastmanradio.com; Elang@steelcitymedia.com; laura@steelcitymedia.com; Katie Baney <kbaney@7mountainsmedia.com>; bfhunter@7mountainsmedia.com; traffic@wqkx.com; kevinh@wkok.com; desiree.kaspriski@entercom.com; tiannarone@entercom.com; mjo@shamrocknepa.com; dmehall@shamrocknepa.com; Samantha Young <Samantha.Young@cumulus.com>; Tsignor@forevermediainc.com; Eweiss@forevermediainc.com; tgoulden@forevermediainc.com; fuzzy.summers@cumulus.com; Carrie.Rea@cumulus.com; Kelly Murphy <Kelly.Murphy@cumulus.com>
Cc: Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>

7/13/2020

[EXT] RE: NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York) - Outlook Web App, light version

Subject: NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Importance: High

Good afternoon,

We just received new copy to run on your Pennsylvania stations. Per agency, the new copy attached is to replace what is currently running ASAP and will run until further notice.

Please confirm receipt. Thank you!

NEW COPY TO RUN ASAP:

Pennsylvania

"Personal"

ABP-PA-R20-04

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com
312-755-3989



Local Impact.
National Influence.

From: Perez, Vanessa

Sent: Monday, July 6, 2020 9:31 AM

To: regionalnational@forevermediainc.com; Leah Elbert <lelbert@forevermediainc.com>; jstevens@lightnercom.com; Abby Gelotte <Abby.Gelotte@cumulus.com>; erie.production@cumulus.com; Eliason, Kristen <KristenEliason@iheartmedia.com>; production@radioerie.com; chrissy.dummer@entercom.com; katie_ryan@entercom.com; RADIOTRAFFIC@KDKA.COM; lisa.randall@entercom.com; Biondo, David <DavidBiondo@iheartmedia.com>; Kruttschnitt, Laura <LauraKruttschnitt@iheartmedia.com>;

<https://owa.cumulus.com/owa/?ae=Item&t=IPM.Note&id=RgAAAAAICFMWoFq9Qrwb3X0r8zbUBwCm9EHqYEquRpTka6SIPiKAAAAAEMAACm9EHqYEquRpTka6SIPiKAAGGBUdAAAAJ>

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7/13/2020

[EXT] RE: NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York) - Outlook Web App, light version

MelissaKelly@iheartmedia.com; nbucher@rendabroadcasting.com; Caryn.Jacoby@eastmanradio.com;
Elang@steelcitymedia.com; laura@steelcitymedia.com; [Katie Baney <kbaney@7mountainsmedia.com>](mailto:Katie.Baney@7mountainsmedia.com);
bhunter@7mountainsmedia.com; traffic@wqkx.com; kevinh@wkok.com; desiree.kaspriski@entercom.com;
tiannarone@entercom.com; mjo@shamrocknepa.com; dmehall@shamrocknepa.com; [Samantha Young <Samantha.Young@cumulus.com>](mailto:Samantha.Young@cumulus.com);
Tsignor@forevermediainc.com; Eweiss@forevermediainc.com;
tgoulden@forevermediainc.com; fuzzy.summers@cumulus.com; Carrie.Rea@cumulus.com

Cc: Ohlendorf, Kristin <Kristin.Ohlendorf@Katzmedia.com>

Subject: Pennsylvania July competitive Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York)

Good morning! Below are the July orders for AB PAC / PA

Markets: Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York – Please note that each flight is a separate estimate number.

July Copy Update:

Please continue running the same spot for July, therefore you can also use the same NAB form. We will be sending payment on a weekly basis so we are expecting proof of payment for Estimate #1563 today.

Please let us know if you have any questions. Thank you!

PA:

#1563: 7/07 – 7/13

#1564: 7/14 – 7/20

#1565: 7/21 – 7/27

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com
312-755-3989

7/13/2020

[EXT] RE: NEW COPY: Pennsylvania July- Est 1563 - 1564 - 1565 (Altoona, Erie, Johnstown, Pittsburgh, Selinsgrove, Wilkes Barre, & York) - Outlook Web App, light version



Local Impact.
National Influence.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to support.it@cumulus.com if you believe the email is suspicious.



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