409366 AB Foundation/Katz Media Group WXTA-FM {View} (Processed: 1) (CIA)

11 de 12			· · · · -		
_	03/09/20 1:09:03 PM CIA Spot status	<updated cleared="" to="">7-10,7-9,7-8,7- Kelly 7,7-6,3-3,3-2,3-1,4-1,4-2,8-1,8-2,1-1, 1-2,1-3,7-1,7-2,7-3,7-4,7-5,5-1,5-2,5-3,5-4,5-5,5-6,5-7,5-8,6-6,6-7,6-8,6-9, 6-10,8-3,8-4,2-1,2-2,2-3,2-4,6-1,6-2, 6-3,6-4,6-5</updated>	Mur \$1,758.00	44	0.00
Ē	03/09/20 1:08:03 PM Processed	<async process=""> Cole</async>	Man \$1,758.00	44	0.00
	03/09/20 1:05:19 PM Approved	Marci	a DI \$1,758.00	44	0.00
	03/09/20 1:05:16 PM Approval Workflow	[Business Manager - Business Office Marci Approval Needed Default]	a Di \$1,758.00	44	0.00
	03/09/20 1:03:38 PM Approval Workflow	[Sales Manager - Ready Default] Chuck	c Pc \$1,758.00	44	0.00
	03/09/20 1:01:33 PM Ready for approval	NEW POLITICAL ORDER Abby	Gel \$1,758.00	44	0.00
	03/09/20 1:00:43 PM New order created	Imported EC Order Abby	Gel \$1,758.00	44	0.00

ORDER

Orders	Order / Rev:	409366			
	Alt Order #:	33795431			
	Product Desc:	PAC ISSUE			
	Estimate:	1213		WXTA-FM	
	Flight Dates:	03/10/20 - 03/30/20	Primary AE:	Katz Chicago	
	Original Date / Rev:	03/09/20 / 03/09/20	Sales Office:	K-7.5	
	Order Type:	GENERAL	Sales Region:	N-Katz75	
Agency	Name:	Katz Media Group	•		
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	·
		125 West 55th Street	Billing Cycle:	EOM/EOC	
		New York, NY 10019	Agency Commission:	15%	
Advertiser	Name:	AB Foundation			•
	Demographic:	A35+	New Business Thru:		
	Product Codes:	Issues/Propositions	Advertiser External ID:		
	Revenue Code 1:	AGY-AVAIL	Agency External ID:		
	Revenue Code 2:	POL-ISS	Unit Code:	General	·
	Revenue Code 3:	GEN			
			 _		

Bill	Plan

Totals Month

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/24/20	03/28/20	44	\$1,758.00	\$1,494.30	March 2020	44	\$1,758.00	\$1,494.30	0.00
					Totals	44	\$1,758.00	\$1,494.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

l n	Ch	Start	End	Inventory Code	Brook	Start/End	Time Days	Len S	note	Pata Bri	Dia Tuna	Cnata	A 222 22 22 24
N 1	WXTA	03/10/2		M-F AM Drive M-F	CM	A):00 AM-TWTF		3	Rate Pri \$40.00P-10			Amount \$120.00
٧	AM - <u>Sta</u> Veek: 03/	rt Date 10/20	End Date 03/16/20	<u>Weekdays</u> -⊺w TF	Spots/Week	<u>Rate</u> \$40.00	Rating 0.00						
N 2		03/10/2	0 03/16/20	M-F Midday M-F	CM		3:00 PM-TWTF	- 1:00	4	\$45.00P-10	0,00 NM	4	\$180.00
٧	MD - <u>Sta</u> Veek: 03/	rt <u>Date</u> 10/20	End Date 03/16/20	<u>Weekdavs</u> -TWTF	Spots/Week 4	<u>Rate</u> \$45.00	Rating 0.00						
N 3	WXTA PM -	03/10/20	0 03/16 /20	M-F PM Drive M-F	CM	3:00 PM-7:	00 PM -TWTF	1:00	3	\$40.00P-10	0.00 NM	3	\$120.00
<u> ν</u>		rt Date 10/20	End Date 03/16/20	Weekdays -TwTF	Spots/Week 3	<u>Rate</u> \$40.00	Rating 0.00						,
N 4	WXTA	03/14/20	03/20/20	Sa-Su Prime Sa-Su	СМ	6:00 AM-7:0	00 PMS-	1:00	2	\$28.00P-10	0.00 NM	2	\$56.00
<u></u>		rt <u>Date</u> 14/20	End Date 03/20/20	Weekdays	Spots/Week 2	<u>Rate</u> \$28.00	Rating 0.00						
N 5	WXTA	03/16/20	03/29/20	M-F AM Drive M-F	CM	6:00 AM-10	:00 AMMTWTF	1:00	4	\$40.00P-10	0.00 NM	8	\$320.00

Print Date: 03/09/20 16:10:55 Page 2 of 2

WXTA-FM

Totals

44

\$1,758.00

Order / Rev:

409366

03/10/20 - 03/30/20

Advertiser: AB Foundation

Alt Order#: Flight Dates: 33795431

Product Desc: PAC ISSUE

Estimate:

1213

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 03/16/20 Week: 03/23/20	End Date 03/22/20 03/29/20	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 4 4	<u>Rate</u> \$40.00 \$40.00	Rating 0.00 0.00						
N 6 WXTA 03/16/20	03/29/20	M-F Middey M-F	CM	10:00 AM-3:0	00 PMMTWTF	1:00	5	\$45.00P-10	0.00 NM	10	\$450.00
Week: 03/16/20	End Date 03/22/20 03/29/20	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$45.00 \$45.00	Rating 0.00 0.00						
N 7 WXTA 03/16/20 PM -	03/29/20	M-F PM Drive M-F	СМ	3:00 PM-7:00	PM MTWTF	1:00	5	\$40.00P-10	0.00 NM	10	\$400.00
Week: 03/16/20	End Date 03/22/20 03/29/20	Weekdays MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$40.00 \$40.00	Rating 0.00 0.00						
N 8 WXTA 03/21/20 WK-	03/30/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00) PMS-	1:00	2	\$28.00P-10	0.00 NM	4	\$112.00
Week: 03/21/20	End Date 03/27/20 04/03/20	Weekdays S-	Spots/Week 2 2	<u>Rate</u> \$28.00 \$28.00	Rating 0.00 0.00						

Mar 09, 20

CONT#

33795431 Mod# Ver#1 (Last =)

REP

Katz Group Sales

TO

WXTA-FM (Erie PA)

FM OFF LIZ RYCKMAN

AGY

CHICAGO
Katz Group Sales

ADDR

125 West 55th Street 3rd Floor

New York, NY 10019

PH#

DDS CONT# 0

C/P/E: AB / PAC / 1213

SALESPERSON FAX#

BYR

Helen Hanratty

ADV

AB PAC - AMERICAN BRIDGE PAC

PDT

PAC ISSUE

FLT

Mar 10, 20 - Mar 30, 20

- ** 3/9/2020 2:13:00 PM: ** THIS IS A NEW ORDER ** PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE CONFIRM ORDER WITHIN 24 HOURS!! ** THANK YOU, VANESSA
- ** 3/9/2020 2:13:00 PM: CANNOT AIR IN CONTROVERSIAL PROGRAMMING. ORDERS MUST RUN AS SCHEDULED. ANY MAKEGOODS MUST HAVE PRIOR APPROVAL. CREDITS WILL BE TAKEN FOR MISSED SPOTS.** PLEASE DO NOT AIR ANY SPOTS DURING RUSH, HANNITY, AND/OR BECK. NO SPOTS ARE TO AIR DURING CONTROVERSIA L PROGRAMMING. THANK YOU!
- ** 3/9/2020 2:13:00 PM: SPOTS MUST HAVE 30 MINUTES OF STANDARD SEPARATION.
- ** 3/9/2020 2:13:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

МС	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF	6A - 10A	60	3/10/2020 - 3/13/2020	1W	3	\$40.00	3
	1.2	.TWTF	10A - 3P	60	3/10/2020 - 3/13/2020	1W	4	\$45.00	4
] }	1.3	.TWTF	3P - 7P	60	3/10/2020 - 3/13/2020	1W	3	\$40.00	3
	1.4	S.	6A - 7P	60	3/14/2020 - 3/14/2020	1W	2	\$28.00	2
				** WE	EKLY FLIGHT TOTALS **	1	12	\$476.00	
		FLIGHT 2		,					
	2.1	MTWTF	6A - 10A	60	3/16/2020 - 3/27/2020	2W	4	\$40.00	8
	2.2	MTWTF	10A - 3P	60	3/16/2020 - 3/27/2020	2W	5	\$45.00	10
	2.3	MTWTF	3P - 7P	60	3/16/2020 - 3/27/2020	2W	5	\$40.00	10
	2.4	S.	6A - 7P	60	3/21/2020 - 3/28/2020	2W	2	\$28.00	4
				** WE	EKLY FLIGHT TOTALS **		16	\$1,282.00	

^{*} REP ORDER COMMENT *

Mar 09, 20

CONT# REP 33795431 Mod# Ver#1 (Last =)

Katz Group Sales

DDS CONT# 0

C/P/E: AB / PAC / 1213

Mar	20	Apr 20					 \neg		
44		0		·			 		
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	0.00	0.00	0						
	0.00	0.00	0						
1	758.00	0.00	0						
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			-1	 		1	 		
							 	TOTAL	
								TOTAL 44	
								44 1,758	B.00
								44 1,750	

** Competitive Comments **

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Scott Kennedy (Amplify Media)	–, hereby request	station time as fo	ollows: See Orde r f	or proposed
schedule and charges. See Invoi	i ce for actual sche	dule and charges	5.	
Check one:				
Ad "communicates a message (1) a legally qualified candidate issue of public importance (e.g., subject of controversy or discus	for federal office; (2) health care legislation	an election to feder n, IRS tax code, etc.);	ral office; (3) a national	legislative
Ad does NOT communicate a only to a state or local issue).	message relating to a	ny political matter c	of national importance (e.g., relates
ALL QUE	STIONS/BLOCKS	S MUST BE CO	MPLETED	
Station time requested by:				
Agency name; Amplify Media	en de la companya de La companya de la comp	a angle 1000,000,000,000 for the engineering of the		and the second
Address: 222 W Ontag	-10 St. (Thicago B	· 600084	The state of the s
Contact: Scott Kennedy	Phone number: 312-	787-3322	Email: scott.kennedy@	⊋almediastrategy.co
Name: AB PAC Address: 455 Massachusetts Ave NW, Ste 6 Contact: Scott Kennedy Station is authorized to announce the tir List ALL chief executive officers, member governing group(s) of the advertiser/spot Bradley Beychok – President David Brock – Chair Rodell Molineau - Treasurer By signing below, advertiser/sponsor representative committee and board of directors.	950 Washington, DC 20 Phone number: 312- me as paid for by sure ors of the executive consor (Use separate)	2001 2787-3322 ch person or entity committee and the page if necessary.):	board of directors or	other
f ad refers to a federal candidate(s) or fe	ederal election, list A	LL of the following	:	IJ N/A
Name(s) of every candidate referred to:	- '			
Office(s) sought by such candidate(s) (no				
Date of election : 04/07/202 0 4/12/2	02			
Clearly identify EVERY political matter of ad (no acronyms); use separate page if r Donald Trump, Healthcare	•	ce referred to in the	L	IJ N⁄A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.							
The advertiser/sponsor agrees to indemnify a fees, which may arise from the broadcast of advertiser/sponsor also agrees to prepare a sin the station's disclosure statement.	the above-requested advertisement(s). For t	es or liability, including reasonable attorney's he above-requested ad(s), the red to the station by the log deadlines outlined					
Advertiser/Sponsor	Station Represe	ntative					
Signature: Jean Kennedy	Signature:						
Date of Request to Purchase Ad Time: 02/2	20/2020 Date of Station Ag	Date of Station Agreement to Sell Time:					
	TO BE COMPLETED BY STATION OF	VLY					
Ad submitted to station? Yes	s No Date ad received:	3/11/2020					
Note: Must have separate PB-19 forms for	r each version of the ad (i.e., for every ad	with differing copy).					
there are any other officers, executive com additional officers, members or directors a Disposition: Accepted	nmittee members or directors, maintain re are provided. wed to determine content)* Rejected —						
1100011							
Contract #: U093COC	Station Call Letters: WXTA-FM	Date Received/Requested:					
Est.#: 1213	Station Location: Ene	Run Start and End Dates: 3/10/20 - 3/30/2020					
For national issue ads only (not required for	or state/local issue ads):						
or use this space to document schedule of a purchased (including date, time, class of time)	time purchased, when spots actually aired me and reasons for any make-goods or reb n invoice is generated, the name of a conta	naterial reflecting this transaction to the OPIF I, the rates charged and the classes of time pates) or attach separately. If station will not act person who can provide that information					

Kelly Murphy

From:

Abby Gelotte

Sent:

Thursday, March 12, 2020 12:55 PM

To:

Kelly Murphy

Subject:

FW: [EXT] RE: **UPDATED CREATIVE** AB PAC - PA Copy/ Est 1213 **

Attachments:

image001.png; AB PAC form.pdf

Very Respectfully **Abby Gelotte** Sales Assistant Cumulus Radio Station Group | Erie O: 814.868.5355

471 Robison Road, Erie, PA 16509 Abby.Gelotte@cumulus.com cumulusmedia.com

From: Ohlendorf, Kristin [Kristin.Ohlendorf@Katzmedia.com]

Sent: Thursday, March 12, 2020 12:04 PM

To: Abby Gelotte; Erie Production; Eliason, Kristen; hbgcontinuityDL; Krevsky, Zoe; Rob Wilber; karen.messigner@cumulus.com; yorkcopy Production; Ryan, Samantha; katie.ryan@entercom.com; Chrissy Dummer; Biondo, David; Krutschnitt, Laura; Elang@steelcitymedia.com; Laura Antonio; pghprod@rendabroadcasting.com; JHostetler@rendabroadcasting.com; Hays, Elizabeth; traffic@wqkx.com; nate@7mountainsmedia.com; traffic@wqkx.com; Samantha Young; John Popko; mjo@shamrocknepa.com; Desiree Kaspriski; tiannarone@entercom.com; Fuzzy Summers; Carrie Rea; Leah Elbert; kbaney@7mountainsmedia.com; DDavies@forevermediainc.com; tgoulden@forevermediainc.com

Cc: Perez, Vanessa

Subject: [EXT] RE: **UPDATED CREATIVE** AB PAC - PA Copy/ Est 1213 **

Hi

Please see attached the additional PB-19 form since we now have different copy which also refers to Healthcare. For those who have replied back to confirm the copy switch, thanks so much. If you haven't yet, please reply back to me directly to confirm we are all set and running the new spot at 100%.

Thanks!

Kristin Quaid Ohlendorf **Project Manager** Katz Media Group 233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601 kristin.ohlendorf@katzmedia.com<mailto:kristin.ohlendorf@katzmedia.com> o 312.755.3926 | f 917.206.9220 [KMG Email Signature Logo]

From: Ohlendorf, Kristin

Sent: Wednesday, March 11, 2020 2:58 PM

To: Abby.gelotte@cumulus.com; erie.production@cumulus.com; Eliason, Kristen < Kristen Eliason@iheartmedia.com>; hbgcontinuity@lheartmedia.com>; Krevsky, Zoe < ZoeKrevsky@iheartmedia.com>; Rob Wilber < Rob.Wilber@cumulus.com; karen.messigner@cumulus.com; yorkcopy@cumulus.com; Ryan, Samantha < SamanthaRyan@iheartmedia.com>; katie.ryan@entercom.com; Chrissy Dummer < Chrissy.Dummer@entercom.com>; Biondo, David < DavidBiondo@iheartmedia.com>; Krutschnitt, Laura < LauraKrutschnitt@iheartmedia.com>; Elang@steelcitymedia.com; Laura Antonio < laura@steelcitymedia.com>; pghprod@rendabroadcasting.com; JHostetler@rendabroadcasting.com; Hays, Elizabeth < ElizabethHays@iheartmedia.com>; traffic@wqkx.com; nate@7mountainsmedia.com; traffic@wqkx.com; Samantha Young < Samantha.Young@cumulus.com>; John Popko < jpopko@shamrocknepa.com>; mjo@shamrocknepa.com; Desiree Kaspriski < Desiree.Kaspriski@entercom.com>; tiannarone@entercom.com>; fuzzy.summers@cumulus.com; Carrie.Rea@cumulus.com; Leah Elbert < lelbert@forevermediainc.com>

Cc: Perez, Vanessa <Vanessa.Perez@Katzmedia.com>
Subject: **UPDATED CREATIVE** AB PAC - PA Copy/ Est 1213 **
Importance: High

Good Afternoon -

Please see the attached new spot for the current orders running for AB PAC on estimate 1213.

ABP-PA-R20-02 EMPATHY

This spot should take over to run at 100% rotation EFFECTIVE IMMEDIATELY and only for your Pennsylvania stations.

We need to confirm that all stations will switch out the copy as soon as possible, so please reply to me directly with your station call letters to confirm receipt and to let us know when this will begin running.

Thanks!

PLEASE NOTE:

*Spots must have 30 minutes of standard separation. Cannot air in controversial programming. Orders must run as scheduled. Any makegoods must have prior approval. Credits will be taken for missed spots.**

Kristin Quaid Ohlendorf
Project Manager
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
kristin.ohlendorf@katzmedia.com<mailto:kristin.ohlendorf@katzmedia.com>
o 312.755.3926 | f 917.206.9220
[KMG Email Signature Logo]

From: Perez, Vanessa <Vanessa.Perez@Katzmedia.com<mailto:Vanessa.Perez@Katzmedia.com>> Sent: Monday, March 9, 2020 1:24 PM

To: Abby.gelotte@cumulus.com<mailto:Abby.gelotte@cumulus.com>; erie.production@cumulus.com<mailto:erie.production@cumulus.com>; Eliason, Kristen

- <KristenEliason@iheartmedia.com<mailto:KristenEliason@iheartmedia.com>>; hbgcontinuityDL
- <ZoeKrevsky@iheartmedia.com<mailto:ZoeKrevsky@iheartmedia.com>>; Rob Wilber
- <Rob.Wilber@cumulus.com<mailto:Rob.Wilber@cumulus.com>>;

karen.messigner@cumulus.com<mailto:karen.messigner@cumulus.com>;

yorkcopy@cumulus.com<mailto:yorkcopy@cumulus.com>; Ryan, Samantha

<SamanthaRyan@iheartmedia.com<mailto:SamanthaRyan@iheartmedia.com>>;

katie.ryan@entercom.com<mailto:katie.ryan@entercom.com>; Chrissy Dummer

<Chrissy.Dummer@entercom.com<mailto:Chrissy.Dummer@entercom.com>>; Biondo, David

<DavidBiondo@iheartmedia.com<mailto:DavidBiondo@iheartmedia.com>>; Krutschnitt, Laura

<LauraKrutschnitt@iheartmedia.com<mailto:LauraKrutschnitt@iheartmedia.com>>;

Elang@steelcitymedia.com<mailto:Elang@steelcitymedia.com>; Laura Antonio

<laura@steelcitymedia.com<mailto:laura@steelcitymedia.com>>;

pghprod@rendabroadcasting.com<mailto:pghprod@rendabroadcasting.com>;

JHostetler@rendabroadcasting.com<mailto:JHostetler@rendabroadcasting.com>; Hays, Elizabeth

<ElizabethHays@iheartmedia.com<mailto:ElizabethHays@iheartmedia.com>>;

traffic@wqkx.com < mail to: traffic@wqkx.com >; nate@7mountainsmedia.com < mail to: nate@7mountainsmedia.com >; nate@7mountainsmedia.com < mail to: nate@7mountainsmedia.com

traffic@wqkx.com<mailto:traffic@wqkx.com>; Samantha Young

<Samantha.Young@cumulus.com<mailto:Samantha.Young@cumulus.com>>; John Popko

<jpopko@shamrocknepa.com<mailto:jpopko@shamrocknepa.com>>;

mjo@shamrocknepa.com<mailto:mjo@shamrocknepa.com>; Desiree Kaspriski

<Desiree.Kaspriski@entercom.com<mailto:Desiree.Kaspriski@entercom.com>>;

tiannarone@entercom.com<mailto:tiannarone@entercom.com>;

fuzzy.summers@cumulus.com<mailto:fuzzy.summers@cumulus.com>;

Carrie.Rea@cumulus.com<mailto:Carrie.Rea@cumulus.com>

Cc: Ohlendorf, Kristin < Kristin.Ohlendorf@Katzmedia.com < mailto: Kristin.Ohlendorf@Katzmedia.com >>

Subject: AB PAC - PA Copy/ Est 1213

Hi,

We sent AB PAC ISSUE orders under estimate 1213. These begin on Tuesday, 3/10 and end Monday, 3/30. Please continue to use the spot attached.

Please let us know if you have any questions. Thanks!

Markets:

Altoona, Johnstown, Erie, Harrisburg, Wilkes Barre, Lancaster, Pittsburgh, Selinsgrove, York

PLEASE NOTE:

*Spots must have 30 minutes of standard separation. Cannot air in controversial programming. Orders must run as scheduled. Any makegoods must have prior approval. Credits will be taken for missed spots.**

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com<mailto:kristin.ohlendorf@katzmedia.com>
312-755-3989
[KMG Email Signature Logo]

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