

409366 AB Foundation/Katz Media Group WXTA-FM {View} (Processed: 1) (CIA)

| Date/Time | Action | Details | Amount | Count | Balance |
|---------------------|--------------------|---|------------|-------|---------|
| 03/09/20 1:09:03 PM | CIA Spot status | <updated to Cleared>7-10,7-9,7-8,7-7,7-6,3-3,3-2,3-1,4-1,4-2,8-1,8-2,1-1,1-2,1-3,7-1,7-2,7-3,7-4,7-5,5-1,5-2,5-3,5-4,5-5,5-6,5-7,5-8,6-6,6-7,6-8,6-9,6-10,8-3,8-4,2-1,2-2,2-3,2-4,6-1,6-2,6-3,6-4,6-5 | \$1,758.00 | 44 | 0.00 |
| 03/09/20 1:08:03 PM | Processed | <async process> | | | |
| 03/09/20 1:05:19 PM | Approved | Cole Man | \$1,758.00 | 44 | 0.00 |
| 03/09/20 1:05:16 PM | Approval Workflow | Marcia Di | \$1,758.00 | 44 | 0.00 |
| 03/09/20 1:03:38 PM | Approval Workflow | [Business Manager - Business Office Approval Needed Default] | | | |
| 03/09/20 1:01:33 PM | Ready for approval | [Sales Manager - Ready Default] | | | |
| 03/09/20 1:00:43 PM | New order created | NEW POLITICAL ORDER | \$1,758.00 | 44 | 0.00 |
| | | Imported EC Order | \$1,758.00 | 44 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 409366
Alt Order #: 33795431
Product Desc: PAC ISSUE
Estimate: 1213
Flight Dates: 03/10/20 - 03/30/20
Original Date / Rev: 03/09/20 / 03/09/20
Order Type: GENERAL

WXTA-FM
Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB Foundation
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/24/20 | 03/28/20 | 44 | \$1,758.00 | \$1,494.30 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| March 2020 | 44 | \$1,758.00 | \$1,494.30 | 0.00 |
| Totals | 44 | \$1,758.00 | \$1,494.30 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Chicago | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|----------|
| N 1 | WXTA | 03/10/20 | 03/16/20 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | -TWTF-- | 1:00 | 3 | \$40.00 | P-10 | 0.00 | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/10/20 | 03/16/20 | -TWTF-- | | 3 | | | | \$40.00 | | 0.00 | | | |
| N 2 | WXTA | 03/10/20 | 03/16/20 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | -TWTF-- | 1:00 | 4 | \$45.00 | P-10 | 0.00 | NM | 4 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/10/20 | 03/16/20 | -TWTF-- | | 4 | | | | \$45.00 | | 0.00 | | | |
| N 3 | WXTA | 03/10/20 | 03/16/20 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM | -TWTF-- | 1:00 | 3 | \$40.00 | P-10 | 0.00 | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/10/20 | 03/16/20 | -TWTF-- | | 3 | | | | \$40.00 | | 0.00 | | | |
| N 4 | WXTA | 03/14/20 | 03/20/20 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM | -----S- | 1:00 | 2 | \$28.00 | P-10 | 0.00 | NM | 2 | \$56.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/14/20 | 03/20/20 | -----S- | | 2 | | | | \$28.00 | | 0.00 | | | |
| N 5 | WXTA | 03/16/20 | 03/29/20 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | MTWTF-- | 1:00 | 4 | \$40.00 | P-10 | 0.00 | NM | 8 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/16/20 | 03/29/20 | MTWTF-- | | 4 | | | | \$40.00 | | 0.00 | | | |

Order / Rev: 409366
 Alt Order #: 33795431
 Flight Dates: 03/10/20 - 03/30/20

Advertiser: AB Foundation
 Product Desc: PAC ISSUE
 Estimate: 1213
 WXTA-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------|-------|------------------|---------|------|-------------------|-------------|------|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 03/16/20 | 03/22/20 | MTWTF-- | | | | | 4 | \$40.00 | | 0.00 | | | |
| Week: | | 03/23/20 | 03/29/20 | MTWTF-- | | | | | 4 | \$40.00 | | 0.00 | | | |
| N 6 | WXTA | 03/16/20 | 03/29/20 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | MTWTF-- | 1:00 | 5 | \$45.00 | P-10 | 0.00 | NM | 10 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 03/16/20 | 03/22/20 | MTWTF-- | | | | | 5 | \$45.00 | | 0.00 | | | |
| Week: | | 03/23/20 | 03/29/20 | MTWTF-- | | | | | 5 | \$45.00 | | 0.00 | | | |
| N 7 | WXTA | 03/16/20 | 03/29/20 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM | MTWTF-- | 1:00 | 5 | \$40.00 | P-10 | 0.00 | NM | 10 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 03/16/20 | 03/22/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| Week: | | 03/23/20 | 03/29/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| N 8 | WXTA | 03/21/20 | 03/30/20 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM | -----S- | 1:00 | 2 | \$28.00 | P-10 | 0.00 | NM | 4 | \$112.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 03/21/20 | 03/27/20 | -----S- | | | | | 2 | \$28.00 | | 0.00 | | | |
| Week: | | 03/28/20 | 04/03/20 | -----S- | | | | | 2 | \$28.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 44 | \$1,758.00 |

Mar 09, 20
 CONT# 33795431 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WXTA-FM (Erie PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: AB / PAC / 1213

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV AB PAC - AMERICAN BRIDGE PAC
 PDT PAC ISSUE
 FLT Mar 10, 20 - Mar 30, 20

*** REP ORDER COMMENT ***

**** 3/9/2020 2:13:00 PM: ** THIS IS A NEW ORDER ** PLEASE CONTACT VANESSA PEREZ AT 312-755-3989 OR EMAIL VANESSA.PEREZ@KATZMEDIA.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. ** PLEASE CONFIRM ORDER WITHIN 24 HOURS!! ** THANK YOU, VANESSA**

**** 3/9/2020 2:13:00 PM: CANNOT AIR IN CONTROVERSIAL PROGRAMMING. ORDERS MUST RUN AS SCHEDULED. ANY MAKEGOODS MUST HAVE PRIOR APPROVAL. CREDITS WILL BE TAKEN FOR MISSED SPOTS.** PLEASE DO NOT AIR ANY SPOTS DURING RUSH,HANNITY,AND/OR BECK. NO SPOTS ARE TO AIR DURING CONTROVERSIAL PROGRAMMING. THANK YOU!**

**** 3/9/2020 2:13:00 PM: SPOTS MUST HAVE 30 MINUTES OF STANDARD SEPARATION.**

**** 3/9/2020 2:13:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|------------------------|----------|-----|-----------------------------------|----------|-----|------------|----------|
| | | <u>FLIGHT 1</u> | | | | | | | |
| | 1.1 | .TWTF.. | 6A - 10A | 60 | 3/10/2020 - 3/13/2020 | 1W | 3 | \$40.00 | 3 |
| | 1.2 | .TWTF.. | 10A - 3P | 60 | 3/10/2020 - 3/13/2020 | 1W | 4 | \$45.00 | 4 |
| | 1.3 | .TWTF.. | 3P - 7P | 60 | 3/10/2020 - 3/13/2020 | 1W | 3 | \$40.00 | 3 |
| | 1.4 |S. | 6A - 7P | 60 | 3/14/2020 - 3/14/2020 | 1W | 2 | \$28.00 | 2 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 12 | \$476.00 | |
| | | <u>FLIGHT 2</u> | | | | | | | |
| | 2.1 | MTWTF.. | 6A - 10A | 60 | 3/16/2020 - 3/27/2020 | 2W | 4 | \$40.00 | 8 |
| | 2.2 | MTWTF.. | 10A - 3P | 60 | 3/16/2020 - 3/27/2020 | 2W | 5 | \$45.00 | 10 |
| | 2.3 | MTWTF.. | 3P - 7P | 60 | 3/16/2020 - 3/27/2020 | 2W | 5 | \$40.00 | 10 |
| | 2.4 |S. | 6A - 7P | 60 | 3/21/2020 - 3/28/2020 | 2W | 2 | \$28.00 | 4 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 16 | \$1,282.00 | |

Mar 09, 20
 CONT# 33795431 Mod# Ver# 1 (Last =)
 REP Katz Group Sales

DDS CONT# 0
 C/P/E: AB / PAC / 1213

| | Mar 20 | Apr 20 | | | | |
|-------|---------|--------|--|--|--|--|
| SPOTS | 44 | 0 | | | | |
| CASH | 1758.00 | 0.00 | | | | |
| TRADE | 0.00 | 0.00 | | | | |
| NSL | 0.00 | 0.00 | | | | |
| TOTAL | 1758.00 | 0.00 | | | | |

| | | | | | | TOTAL |
|-------|--|--|--|--|--|----------|
| SPOTS | | | | | | 44 |
| CASH | | | | | | 1,758.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 1,758.00 |

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Amplify Media

Address: 222 W. Ontario St. Chicago IL 60654

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@almediastategy.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@almediastategy.co

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok – President

David Brock – Chair

Rodell Molineau - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: ~~04/08/2020~~ 11/20/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Donald Trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| | |
|---|---|
| Advertiser/Sponsor | Station Representative |
| Signature: <i>Scott Kennedy</i> | Signature: <i>Kelly L Murphy</i> |
| Name: Scott Kennedy | Name: Kelly L Murphy |
| Date of Request to Purchase Ad Time: 02/20/2020 | Date of Station Agreement to Sell Time: |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3/9/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)* Rejected –
 provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: <u>1213</u> | <u>WXTA-FM</u> | <u>3/9/2020</u> |
| | Station Location: | Run Start and End Dates: |
| | <u>ENE</u> | <u>3/10-3/30/2020</u> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Kelly Murphy

From: Abby Gelotte
Sent: Monday, March 09, 2020 4:04 PM
To: Kelly Murphy
Subject: FW: [EXT] AB PAC - PA Copy/ Est 1213
Attachments: ABP-PA-R20-01_ChangeYourMind_SLATED.mp3

Very Respectfully

Abby Gelotte

Sales Assistant

Cumulus Radio Station Group | Erie

O: 814.868.5355

Direct Line: 814-351-0243

471 Robison Road, Erie, PA 16509

Abby.Gelotte@cumulus.com

cumulusmedia.com



ERIE



From: Perez, Vanessa [mailto:Vanessa.Perez@Katzmedia.com]

Sent: Monday, March 09, 2020 2:24 PM

To: Abby Gelotte; Erie Production; Eliason, Kristen; hbgcontinuityDL; Krevsky, Zoe; Rob Wilber; karen.messenger@cumulus.com; yorkcopy Production; Ryan, Samantha; katie.ryan@entercom.com; Chrissy Dummer; Biondo, David; Kruttschnitt, Laura; Elang@steelcitymedia.com; Laura Antonio; pghprod@rendabroadcasting.com; JHostetler@rendabroadcasting.com; Hays, Elizabeth; traffic@wqkx.com; nate@7mountainsmedia.com; traffic@wqkx.com; Samantha Young; John Popko; mjo@shamrocknepa.com; Desiree Kaspriski; tiannarone@entercom.com; Fuzzy Summers; Carrie Rea

Cc: Ohlendorf, Kristin

Subject: [EXT] AB PAC - PA Copy/ Est 1213

Hi,

We sent AB PAC ISSUE orders under estimate 1213. These begin on Tuesday, 3/10 and end Monday, 3/30. Please continue to use the spot attached.

Please let us know if you have any questions. Thanks!

Markets:

Altoona, Johnstown, Erie, Harrisburg, Wilkes Barre, Lancaster, Pittsburgh, Selinsgrove, York

PLEASE NOTE

Vanessa Perez
Account Coordinator
Katz Media Group
233 N. Michigan Avenue, Suite 300 | Chicago, IL 60601
Vanessa.Perez@katzmedia.com
312-755-3989



Local impact.
National Influence.

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