

**ORDER**

KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 974911  
**Alt Order #:** 25357594  
**Product Desc:** FOSA  
**Estimate:** 8625  
**Flight Dates:** 12/01/16 - 12/06/16  
**Original Date / Rev:** 12/02/16 / 12/02/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Friends of Scott Angelle  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN16043/SP10305  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/06/16	32	\$13,945.00	\$11,853.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	32	\$13,945.00	\$11,853.25	0.00
<b>Totals</b>	<b>32</b>	<b>\$13,945.00</b>	<b>\$11,853.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KLFY Lafayette, LA	48%	\$13,945.00
Market	100%	\$29,052.08

**Competitive Share**

Competitive Share	Share	Total
ALWB	0%	\$0.00
CABLE	0%	\$0.00
KADN	15%	\$4,357.81
KATC	35%	\$10,168.23
KDCG	0%	\$0.00
KLAF	2%	\$581.04
KLPB	0%	\$0.00
OLFY	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLFY	12/01/16	12/01/16	Passe Partout 5-6a	CM	5-6a	---T---	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	---T---			1			\$225.00		0.00			
2	KLFY	12/05/16	12/05/16	Passe Partout 5-6a	CM	5-6a	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT1/PASSE PARTOUT2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	M-----			1			\$225.00		0.00			

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Advertiser: POL/Friends of Scott Angelle  
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 Estimate: 8625

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KLFY	12/05/16	12/05/16	Passe Partout 5-6a Passe Partout 5-6a PASSE PARTOUT1/PASSE PARTOUT2	CM	5-6a	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
3	KLFY	12/01/16	12/01/16	Passe Partout M-F 6-7a CM Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 ---T--- 1 \$340.00 0.00															
4	KLFY	12/05/16	12/05/16	Passe Partout M-F 6-7a CM Passe Partout M-F 6-7a PASSE PARTOUT	CM	Passe Partout M-F	-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/05/16 12/11/16 M----- 1 \$340.00 0.00															
5	KLFY	12/02/16	12/02/16	CBS This Morning CBS This Morning CBS THS MRNG-2<	CM	7a-9a	----F--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 ----F-- 1 \$225.00 0.00															
6	KLFY	12/06/16	12/06/16	CBS This Morning CBS This Morning CBS THS MRNG-2<	CM	7a-9a	-T-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/05/16 12/11/16 -T----- 1 \$225.00 0.00															
7	KLFY	12/04/16	12/04/16	Passe Partout 6a-7a Passe Partout 6a-7a PASSE PARTOUT	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 -----S 1 \$190.00 0.00															
8	KLFY	12/04/16	12/04/16	Passe Partout 7a-8a Passe Partout 7a-8a PASSE PARTOUT	CM	7a-8a	-----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 -----S 1 \$225.00 0.00															
9	KLFY	12/04/16	12/04/16	CBS Sunday Morning CBS Sunday Morning SUNDAY MRN-CBS	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 -----S 1 \$150.00 0.00															
10	KLFY	12/04/16	12/04/16	Face The Nation Face The Nation FACE NATN-CBS/FACE NATN2-CBS	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 -----S 1 \$150.00 0.00															
11	KLFY	12/01/16	12/01/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 ---T--- 1 \$525.00 0.00															
12	KLFY	12/05/16	12/05/16	KLFY News 10 @ 5 KLFY News 10 @ 5 KLFY NEWS 10@5	CM	5p-530p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 12/05/16 12/11/16 M----- 1 \$525.00 0.00															
13	KLFY	12/01/16	12/01/16	KLFY News 10 @ 6p KLFY News 10 @ 6p KLFY NEWS 10@6	CM	6p-630p	---T---	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/28/16 12/04/16 ---T--- 1 \$525.00 0.00															
14	KLFY	12/06/16	12/06/16	KLFY News 10 @ 6p KLFY News 10 @ 6p KLFY NEWS 10@6	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00

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14	KLFY	12/06/16	12/06/16	KLFY News 10 @ 6p KLFY News 10 @ 6p	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	-T-----					1	\$525.00		0.00			
N 15	KLFY	12/03/16	12/03/16	KLFY News 10 @ 6p KLFY News 10 @ 6p Sat	CM	6-630p	-----S-	:30	1	\$265.00	P3	0.00	NM	1	\$265.00
KLFY-WKND RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-----S-					1	\$265.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	11/28/16-12/04/16		KLFY News 10 @ 6p		6-630p	-----Sa--	:30		<del>(\$265.00)</del>		0.00	NM		
See MG 15.2 [no 6p news due to ftball]															
2	KLFY	12/04/16-12/04/16		KLFY News 10 @ 530p		530p-6p	-----Su	:30		\$265.00		0.00	NM		
Ⓜ MG for 15.1 12/03 [Makegood]															
16	KLFY	12/02/16	12/02/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	----F--					1	\$340.00		0.00			
17	KLFY	12/05/16	12/05/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	M-----					1	\$340.00		0.00			
18	KLFY	12/05/16	12/05/16	Mon Hour 3 Scorpion	CM	9p-10p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
SCORPION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	M-----					1	\$525.00		0.00			
19	KLFY	12/06/16	12/06/16	Tue Hour 1 NCIS	CM	7p-8p	-T-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	-T-----					1	\$675.00		0.00			
20	KLFY	12/02/16	12/02/16	Fri Hour 2 Hawaii Five O	CM	8p-9p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	----F--					1	\$600.00		0.00			
21	KLFY	12/02/16	12/02/16	Fri Hour 3 Blue Bloods	CM	9p-10p	----F--	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	----F--					1	\$675.00		0.00			
22	KLFY	12/03/16	12/03/16	Sat Hour 2 Crimetime Saturday	CM	8p-9p	-----S-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
CRIMETIME SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-----S-					1	\$225.00		0.00			
23	KLFY	12/04/16	12/04/16	Sun Hour 1 60 Minutes	CM	6p-7p (6:00 PM-7:00 PM)	-----S	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
60 MINUTES-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-----S					1	\$675.00		0.00			
24	KLFY	12/01/16	12/01/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 974911  
 Alt Order #: 25357594  
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Advertiser: POL/Friends of Scott Angelle  
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 Estimate: 8625

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KLFY	12/01/16	12/01/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	---T---				1			\$600.00		0.00			
25	KLFY	12/02/16	12/02/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	----F--				1			\$600.00		0.00			
26	KLFY	12/05/16	12/05/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 12/05/16		12/11/16	M-----				1			\$600.00		0.00			
27	KLFY	12/06/16	12/06/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
KLFY NEWS10@10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 12/05/16		12/11/16	-T-----				1			\$600.00		0.00			
28	KLFY	12/03/16	12/03/16	KLFY News 10 Weekend KLFY News 10 Weekend Repo	CM	10p-1035p	-----S-	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY-WKND RPRT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	-----S-				1			\$525.00		0.00			
29	KLFY	12/04/16	12/04/16	KLFY News 10 Weekend KLFY News 10 Weekend Repo	CM	10p-1035p	-----S	:30	1	\$565.00	P3	0.00	NM	1	\$565.00
EYEW NW WK RP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	-----S				1			\$565.00		0.00			
30	KLFY	12/01/16	12/01/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	---T---	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	---T---				1			\$120.00		0.00			
31	KLFY	12/06/16	12/06/16	Late Show Stephen Colbert	CM	1035p-1140p (10:35 PM-11:35 PM)	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
LT-COLBERT-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 12/05/16		12/11/16	-T-----				1			\$120.00		0.00			
32	KLFY	12/03/16	12/03/16	SEC Championship SEC Championship	CM	SEC Championshi (2:30 PM-6:00 PM)	-----S-	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
SEC CHAMPIONSHIP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/28/16		12/04/16	-----S-				1			\$1,500.00		0.00			
													Totals	32	\$13,945.00