

NCC Cable System Order

Order #	62590264
Syscode	1085
System Name	Spectrum/SOIL Zone, IL
Market	Paducah

AE	Molly Casca
Sales Coordinator	Francesca Bryce
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Jamestown & Associates LLC
Advertiser	Committee to Elect Terri Bryan

Client Code	
Product Code	
Est Code	
Product Name	10.3-10.12
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/03/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$27,181.00	
Commission		\$4,077.15	
Net Total		\$23,103.85	
Total Spots		689	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	NEW ORDER PLEASE REVIEW AND CONFIRM THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$17.00	\$306.00	30	PRE
2	AEN	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$17.00	\$0.00	30	PRE
3	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	PRE
4	AEN	AEN PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$55.00	\$440.00	30	PRE
5	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00			X	X	X	X	X	-	-	12	\$40.00	\$480.00	30	PRE
6	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X	X	X	X	X			-	-	8	\$40.00	\$320.00	30	PRE
7	CNN	CNN DT	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
8	CNN	CNN DT	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
9	CNN	CNN EF	10/1/18	10/7/18	16:00	19:00			X	X	X	X	X	-	-	7	\$53.00	\$371.00	30	PRE
10	CNN	CNN EF	10/8/18	10/14/18	16:00	19:00	X	X	X	X	X			-	-	4	\$53.00	\$212.00	30	PRE
11	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
12	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
13	ESPN	AVG. ALL WKS	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
14	ESPN	AVG. ALL WKS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
15	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
16	ESPN	ESPN PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
17	FOOD	VARIOUS	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$13.00	\$234.00	30	PRE
18	FOOD	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$13.00	\$0.00	30	PRE
19	FOOD	FOOD PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	PRE
20	FOOD	FOOD PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$13.00	\$104.00	30	PRE
21	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00			X	X	X	X	X	-	-	12	\$40.00	\$480.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X	X	X	X	X			-	-	8	\$40.00	\$320.00	30	PRE
23	FXNC	FXNC DT	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
24	FXNC	FXNC DT	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
25	FXNC	FXNC EF	10/1/18	10/7/18	16:00	19:00			X	X	X	X	X	-	-	7	\$53.00	\$371.00	30	PRE
26	FXNC	FXNC EF	10/8/18	10/14/18	16:00	19:00	X	X	X	X	X			-	-	4	\$53.00	\$212.00	30	PRE
27	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
28	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
29	HALL	HALLMARK MOVIE<	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	PRE
30	HALL	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$10.00	\$0.00	30	PRE
31	HALL	HALL PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	10	\$33.00	\$330.00	30	-2x PRE
32	HALL	HALL PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$33.00	\$264.00	30	PRE
33	HGTV	AVG. ALL WKS<	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
34	HGTV	AVG. ALL WKS<	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
35	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	0	\$66.00	\$0.00	30	-12x PRE
36	HGTV	HGTV PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	0	\$66.00	\$0.00	30	-8x PRE
37	HIST	AVG. ALL WKS<	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
38	HIST	AVG. ALL WKS<	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
39	HIST	HIST PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
40	HIST	HIST PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
41	MNBC	CNN EM	10/1/18	10/7/18	05:00	09:00			X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	PRE
42	MNBC	CNN EM	10/8/18	10/14/18	05:00	09:00	X	X	X	X	X			-	-	8	\$28.00	\$224.00	30	PRE

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Show All Lines			
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43	MNBC	CNN DT	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$18.00	\$324.00	30	PRE
44	MNBC	CNN DT	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$18.00	\$216.00	30	PRE
45	MNBC	CNN EF	10/1/18	10/7/18	16:00	19:00			X	X	X	X	X	-	-	7	\$45.00	\$315.00	30	PRE
46	MNBC	CNN EF	10/8/18	10/14/18	16:00	19:00	X	X	X	X	X			-	-	4	\$45.00	\$180.00	30	PRE
47	MNBC	CNN PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$56.00	\$672.00	30	PRE
48	MNBC	CNN PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$56.00	\$448.00	30	PRE
49	TBSC	VARIOUS	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
50	TBSC	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
51	TBSC	TBSC PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
52	TBSC	TBSC PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
53	TNT	VARIOUS	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
54	TNT	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
55	TNT	TNT PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
56	TNT	TNT PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
57	USA	AVG. ALL WKS<	10/1/18	10/7/18	09:00	16:00			X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE
58	USA	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X			-	-	0	\$30.00	\$0.00	30	PRE
59	USA	USA PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	12	\$66.00	\$792.00	30	PRE
60	USA	USA PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	8	\$66.00	\$528.00	30	PRE
61	AEN	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$17.00	\$204.00	30	PRE
62	ESPN	AVG. ALL WKS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
63	FOOD	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$13.00	\$156.00	30	PRE

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System Name	Spectrum/SOIL Zone, IL	Advertiser	Committee to Elect Terri Bryan	Show All Lines	
Market	Paducah			Total # of Weeks	2
		Client Code		Total	\$27,181.00
AE	Molly Casca	Product Code		Commission	\$4,077.15
Sales Coordinator	Francesca Bryce	Est Code		Net Total	\$23,103.85
Office	Washington	Product Name	10.3-10.12	Total Spots	689
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		NEW ORDER PLEASE REVIEW AND CONFIRM THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HALL	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$10.00	\$120.00	30	PRE
65	HGTV	AVG. ALL WKS<	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
66	HIST	AVG. ALL WKS<	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
67	TBSC	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
68	TNT	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
69	USA	VARIOUS	10/8/18	10/14/18	09:00	16:00	X	X	X	X	X			-	-	12	\$30.00	\$360.00	30	PRE
70	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00				X	X	X	X	-	-	4	\$40.00	\$160.00	30	MG +4X LINE ADDED PRE
71	HGTV	HGTV PT	10/8/18	10/14/18	19:00	24:00	X	X	X	X	X			-	-	5	\$139.00	\$695.00	30	mg +5x line added
72	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00			X	X	X	X	X	-	-	9	\$139.00	\$1,251.00	30	mg +9x line added

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	689	0	0	0	0	0	0	0	0	0	0	0	689
AMT	\$27,181.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,181.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/18

62590264 | Paducah | Spectrum/SOIL Zone, IL | 1085 |