

RECRUITMENT SOURCES

COX MEDIA GROUP - TAMPA BAY
WWRM, WXGL, WSUN, WHPT, WPOI, WDUV
ST. PETERSBURG, FL
 October 1, 2012 - September 30, 2013

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Company: EEO Mailing List (attached) Address:	Name: EEO Mailing List (attached) Phone:	0	Y
2	Company: Cox Career Network Address: Cox Enterprises Job Web Site	Name: Linda Qualls Phone: 321-281-2015	4	N
3	Company: Employee Referral from Internal Posting Address: Employee Lounges/Email To All Staff	Name: Linda Qualls Phone: 321-281-2015	11	N
4	Company: Florida A&M University Media Sales Institute Address: Tallahassee, FL	Name: Dana Myers Phone: 301-595-1871	1	N
5	Company: Sierra Marketing Address: 7114 Colesbrook Dr., Hudson, OH 44236	Name: Debbie Carter Phone: 800-661-7837	8	N
6	Company: USF College Address: 4202 E. Fowler Ave., Tampa, FL 33620	Name: Carol Osborne Phone: 813-974-6224	4	N
7	Company: FSU Career Fair Address: 600 W. College Ave., Tallahassee, FL 32306	Name: Seminole Showcase Phone: 850-844-2525	2	N
			30	TOTAL

EEO MAILING LIST

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Company	Contact		Job Title/Department	Address	City	State	Zip	Email	Phone
	Last	First							
Bethune Cookman College	McKee	Claudine	Career Resources	640 Mary McLeod Bethune Blvd.	Daytona	FL	32114		(386) 481-2143
Brevard Community College	Pack	Ashley	Career & Technical Programs	3865 N. Wickham Rd.	Melbourne	FL	32935		321-433-7742
Central Florida Employment Council	Weir	Paulett	Marketing Director	450 Seminola Blvd.	Casselberry	FL	32707		(407) 834-4223
Connecticut School of Broadcasting	Marsicano	Robert	Career Services	3901 Coconut Palm Dr., Suite 105	Tampa	FL	33619		(813) 740-0990
Eckerd College	Colson	Jane	Office of Career Resources	4200 54th Ave. S.	St. Petersburg	FL	33711	grunskjk@eckerd.edu	(727) 864-8258
Everest University	Long	Anita	Director of Career Services	3319 W. Hillsborough Ave.	Tampa	FL	33614		(813) 879-6000
Florida A&M University	Sweet	Joan	C.C. Cunningham Career Center	M.L. King Blvd., 100 Student Union Plaza	Tallahassee	FL	32307		(850) 599-3044
Florida A&M University	Miles	Keith	School of Journalism & Comm.	314 Tucker Hall	Tallahassee	FL	32307		(850) 599-3379
Florida Atlantic University	Cardin	Matt	Career Development	777 Glades Rd., #220	Boca Raton	FL	33431	mcardin@fau.edu	(561) 297-3533
Florida Southern College	Leap	Marsha	Career Resources	111 Lake Hollingsworth Dr.	Lakelake	FL	33803		(863) 680-4390
Hillsborough Community College	Ragsdale	Laurie	Career Resources Center Manager	P. O. Box 30030	Tampa	FL	33630		(813) 253-7310
Hillsborough Community College	Shearer	Ron	Radio-TV Program Manager	2112 North 15th St., PST 134	Tampa	FL	33605		(813) 253-7978
Metro Orlando Urban League	Jenkins	Tina	Metro	2804 Belco Drive	Orlando	FL	32808		(407) 841-7654
NAACP	Stokes	Curtis	Hillsborough County Branch	308 E. MLK Blvd., Suite C	Tampa	FL	33603		(813) 234-8683
Pinellas County Urban League	Melville	Sharon	Minority Skills Coordinator	333 31st St. N.	St. Petersburg	FL	33713		(727) 237-2081
Rasmussen College	Stiles	Sheila	Career Services	2127 Grand Blvd.	Holiday	FL	34690		(727) 942-0069
Resource Center for Women	Letvin	Barbara	Enoch D. David Center	1111 18th Ave. S.	St. Petersburg	FL	33705		(727) 586-1110
Seminole Community College	Sautter	Nancy	Career Services	100 Weldon Blvd.	Sanford	FL	32773		(407) 328-2033
St. Petersburg College	Miglino	Rose	Clearwater Campus	2465 Drew St., AD 115	Clearwater	FL	33765		(727) 341-4640
St. Petersburg College	Smith	Nikia	Gibbs Campus	6605 5th Ave. N., Admin Bldg. 121	St. Petersburg	FL	33710		(727) 791-2738
University of Central Florida	Meeske	Mike	School of Communications	P.O. Box 161344	Orlando	FL	32816		(407) 823-2000
University of Florida	Reshard	Lennette	Career Resource Center	POB 118507, CR-170, Wayne Reitz Union	Gainesville	FL	32611		(352) 392-1601
University of Florida	Harris	Charles	Knight Div., College of Jour. & Comm.	1080 Weimer Hall, P.O. Box 118400	Gainesville	FL	32611-8400		(352) 392-0289
University of Tampa	Harding	Tim	Director of Career Services	401 W. Kennedy Blvd., Box K	Tampa	FL	33606	hireut@ut.edu	(813) 253-6236
Valencia Community College	Hunt	Vertrilla	Career Placement	7108 N. Econolockhatchee Trail	Orlando	FL	32825		(407) 299-5000

Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year: October 1, 2012 - September 30, 2013

Cox Media Group - Tampa

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	May 22, 2012	FAMU - Florida A&M University Media Sales Institute Tallahassee, FL	This program gives employers an opportunity to gain a close-up view of the selling techniques of the students and potential sales candidates.	Cox Media Group has an on-going relationship with Florida A&M University and provided representatives from several CMG locations to interview sales candidates.	Renee Driscoll Paul Defazio Matt Urban Bob DeBlois
2	February 7-8, 2013	Florida State University Seminole Showcase Career Fair Tallahassee, FL	This program gives employers an opportunity to promote our company to students and potential candidates.	Several CMG locations attended this Showcase Career Fair and allowed us to interview students who might become candidates for hire.	Julie Dangler Jenna Kesneck Russell Lawson
3	March 6, 2013	Bethune-Cookman University CMG Career Day	This special Career Day was put together just for CMG. We had exclusive interview time with over 50 students from the Communication Dept.	Cox Media Group worked on developing a relationship with Bethun Cookman and developing this Career Day where we invited representatives for several CMG locations to attend and interview.	Renee Driscoll Melissa Cartwright JC Campese Julie Morgan James Williams
4	June 6, 2013	University of South Florida Tampa, FL	One of our CMG General Sales Managers was asked to speak to one of the Marketing Classes at USF.	This was an opportunity for our GSM to speak to students about our company and the broadcast industry.	Jenny Sutton
5	August 1-3, 2013	NABJ Career Fair Orlando, FL	This is the National Assoc. of Black Journalists Annual Career Fair which was held in Orlando, FL this year.	Cox Media Group had representatives from several locations participate throughout the course of 3 days, allowing us to meet & interview students.	Tim Clarke Matt Parcess Monica May Marc Dixon
6	March 1, 2013 June 6, 2013 September 17, 2013 December 6, 2013	Florida Statewide Mentoring Program - Cox Enterprises	Corporate Mentoring Program has been expanded to a FL Program including all divisions under Cox Enterprises in the State of Florida only.	This mentoring program allows high potential employees to partner with senior-level mentors who can help guide their career development and grow their professional skills.	Tim Clarke Aaron Miller
7	July 30-31, 2013	Leadership Fundamentals	Leadership Fundamentals is designed to equip managers and supervisors with critical skills to maximize performance and lead people.	Cox Media Group provides this training on an on-going basis for all managers within the company.	John Larson Dan Connelly
8	On-going	Internship Program	An Internship Program allows CMG to give students first-hand experience in the career area they wish to pursue.	Cox Media Group has an on-going relationship with local colleges and specialty schools to provide internships for students.	All departments within Cox Radio - Tampa