

Order Printout



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AR SEN BOOZMAN 10.25-11.8TRAFFIC, NAB, CHECK COPIES IN EMAILSeparation: 30

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List Items							Spots													Totals		Adults 35+		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 25	Nov 1	Nov 8											Total Spots	Total Cost	RTG	GRP	CPP
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	-W-----	1,515.00	1	0	0											1	1,515.00	18.50	18.50	81.89
	(Program: KY3 NEWS @ 6PM -M-F)May-2016LP-Nov-2015LP																							
5	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	---F---	1,515.00	1	1	0											2	3,030.00	18.50	37.00	81.89
	(Program: KY3 NEWS @ 6PM -M-F)May-2016LP-Nov-2015LP																							
6	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	-----M	1,025.00	1	1	0											2	2,050.00	12.70	25.40	80.71
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																							
6	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	-W-----	1,025.00	1	1	0											2	2,050.00	12.70	25.40	80.71
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																							
6	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	--T----	1,025.00	1	0	0											1	1,025.00	12.70	12.70	80.71
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																							
6	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	---F---	1,025.00	0	1	0											1	1,025.00	12.70	12.70	80.71
	(Program: KY3 NEWS @ 10PM M-F)May-2016LP-Nov-2015LP																							
7	SAT OZARKS TODAY	NM	:30	7:00 AM-8:00 AM	----S--	360.00	1	0	0											1	360.00	9.20	9.20	39.13
	(Program: SAT OZARKS TODAY)May-2016LP-Nov-2015LP																							
8	NFL REG SEASON- IN GAME BREAK	NM	:30	7:15 PM-9:45 PM	-----S-	865.00	1	0	0											1	865.00	4.50	4.50	192.22
	(Program: NFL REG SEASON- IN GAME BREAK)May-2016LP-Nov-2015LP																							
9	SUN NEWS @ 1035P	NM	:30	10:35 PM-11:05 PM	-----S-	725.00	0	1	0											1	725.00	4.50	4.50	161.11
	(Program: SUN NEWS @ 1035P)May-2016LP-Nov-2015LP																							
Spot Totals:							15	13	1											29	\$30,980.00		352.20	
Adults 35+ GRP:							187.80	154.60	9.80															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	15	\$16,025.00	187.80	November	14	\$14,955.00	164.40