



**KWBQ**  
**2960 North Meridian Street, Suite 250**  
**Damon Moore**  
**Indianapolis, IN 46208**  
**(505) 243-2285**

# CONTRACT

<u>Contract / Revision</u> 4436433 /		<u>Alt Order #</u> 28391707
		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Estimate #</u> 13095		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWBC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street, NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWBQ	10/29/24	11/04/24	KRQE News on KWBQ 7a-8a	M-F 7a-8a		:30			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$60.00			
N 2	KWBQ	10/29/24	11/04/24	KRQE News on KWBQ 8a-9a	M-F 8a-9a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				6	\$60.00			
N 3	KWBQ	10/29/24	11/04/24	M-F 9a-10a	M-F 9a-10a		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$30.00			
N 4	KWBQ	10/29/24	11/04/24	New Mexico Living	M-F 10a-11a		:30			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$60.00			
N 5	KWBQ	10/29/24	11/04/24	M-F 11a-12p	M-F 11a-12p		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$30.00			
N 6	KWBQ	10/29/24	11/04/24	M-F 12p-1p	M-F 12p-1p		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$40.00			
N 7	KWBQ	10/29/24	11/04/24	M-F 1p-2p	M-F 1p-2p		:30			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				6	\$40.00			
N 8	KWBQ	10/29/24	11/04/24	M-F 2p-3p	M-F 2p-3p		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$40.00			
N 9	KWBQ	10/29/24	11/04/24	M-F 3p-4p	M-F 3p-4p		:30			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				12	\$60.00			
N 10	KWBQ	11/02/24	11/02/24	Sa 11a-12p	Sa 11a-12p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$30.00			
N 11	KWBQ	11/02/24	11/02/24	Sa 12p-1p	Sa 12p-1p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u>		<u>Alt Order #</u>
4436433 /		28391707
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/House Majority PAC		04/12/24 / 04/12/24
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/24 - 11/04/24	TV	13095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$30.00			
N 12	KWBQ	11/02/24	11/02/24	Sa 1p-2p	Sa 1p-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$30.00			
N 13	KWBQ	11/02/24	11/02/24	Sa 2p-3p	Sa 2p-3p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$30.00			
N 14	KWBQ	11/02/24	11/02/24	Sa 3p-5p Movie	Sa 3p-5p Movie		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				2	\$40.00			
N 15	KWBQ	11/03/24	11/03/24	Su 130p-2p	Su 130p-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$30.00			
N 16	KWBQ	10/29/24	11/04/24	M-F 5p-530p	M-F 5p-530p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$200.00			
N 17	KWBQ	10/29/24	11/04/24	M-F 530p-6p	M-F 530p-6p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$200.00			
N 18	KWBQ	11/02/24	11/02/24	Sa 5p-530p	Sa 5p-530p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$80.00			
N 19	KWBQ	11/02/24	11/02/24	Sa 530p-6p	Sa 530p-6p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$80.00			
N 20	KWBQ	11/03/24	11/03/24	Su 3p-5p Movie	Su 3p-5p Movie		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				2	\$40.00			
N 21	KWBQ	11/03/24	11/03/24	Su 5p-530p	Su 5p-530p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$60.00			
N 22	KWBQ	11/03/24	11/03/24	Su 530p-6p	Su 530p-6p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$60.00			
N 23	KWBQ	10/29/24	11/04/24	News 13 on KWBQ @ 4p	M-F 4p-430p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$150.00			
N 24	KWBQ	10/29/24	11/04/24	News 13 on KWBQ @ 430p	M-F 430p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$150.00			
N 25	KWBQ	10/29/24	11/04/24	M-F 6p-630p	M-F 6p-630p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$300.00			
N 26	KWBQ	10/29/24	11/04/24	M-F 630p-7p	M-F 630p-7p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$300.00			
N 27	KWBQ	11/02/24	11/02/24	Sa 6p-630p	Sa 6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 4436433 /		<u>Alt Order #</u> 28391707
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> TV	<u>Estimate #</u> 13095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$150.00			
N 28	KWBQ	11/02/24	11/02/24	Sa 630p-7p	Sa 630p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$150.00			
N 29	KWBQ	10/29/24	11/04/24	M-F 9p-930p	M-F 9p-930p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 30	KWBQ	10/29/24	11/04/24	M-F 930p-10p	M-F 930p-10p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 31	KWBQ	10/29/24	11/04/24	M-F 10p-1030p	M-F 10p-1030p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 32	KWBQ	10/29/24	11/04/24	M-F 1030p-11p	M-F 1030p-11p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 33	KWBQ	10/29/24	11/04/24	M-F 11p-1130p	M-F 11p-1130p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 34	KWBQ	10/29/24	11/04/24	M-F 1130p-12a	M-F 1130p-12a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$100.00			
N 35	KWBQ	10/29/24	11/04/24	M-F 12a-1230a	M-F 12a-1230a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$50.00			
N 36	KWBQ	10/29/24	11/04/24	M-F 1230a-1a	M-F 1230a-1a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$50.00			
N 37	KWBQ	11/02/24	11/02/24	Sa 9p-930p	Sa 9p-930p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$100.00			
N 38	KWBQ	11/02/24	11/02/24	Sa 930p-10p	Sa 930p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$100.00			
N 39	KWBQ	11/02/24	11/02/24	Sa 10p-1030p	Sa 10p-1030p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$100.00			
N 40	KWBQ	11/02/24	11/02/24	Sa 1030p-11p	Sa 1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$100.00			
N 41	KWBQ	11/02/24	11/02/24	Sa 1130p-12a	Sa 1130p-12a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$100.00			
N 42	KWBQ	11/02/24	11/02/24	Sa 12a-1230a	Sa 12a-1230a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$50.00			
N 43	KWBQ	11/02/24	11/02/24	Sa 1230a-1a	Sa 1230a-1a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> TV	<u>Estimate #</u> 13095

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$50.00			
N 44	KWBQ	11/02/24	11/02/24	Sa 1a-2a	Sa 1a-2a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$30.00			
N 45	KWBQ	11/03/24	11/03/24	Su 9p-930p	Su 9p-930p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$75.00			
N 46	KWBQ	11/03/24	11/03/24	Su 930p-10p	Su 930p-10p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$75.00			
N 47	KWBQ	11/03/24	11/03/24	Su 10p-1030p	Su 10p-1030p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$75.00			
N 48	KWBQ	11/03/24	11/03/24	Su 1030p-11p	Su 1030p-11p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$75.00			
N 49	KWBQ	11/03/24	11/03/24	Su 11p-1130p	Su 11p-1130p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$50.00			
N 50	KWBQ	11/03/24	11/03/24	Su 1130p-12a	Su 1130p-12a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$50.00			
N 51	KWBQ	11/03/24	11/03/24	Su 12a-1230a	Su 12a-1230a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$30.00			
N 52	KWBQ	11/03/24	11/03/24	Su 1230a-1a	Su 1230a-1a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$30.00			
N 53	KWBQ	11/03/24	11/03/24	Su 1a-130a	Su 1a-130a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$20.00			
N 54	KWBQ	11/04/24	11/04/24	MO 8p-9p	MO 8p-9p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/04/24	11/10/24	M-----				1	\$250.00			
N 55	KWBQ	10/29/24	10/29/24	TU 7p-9p	TU 7p-9p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-T-----				1	\$250.00			
N 56	KWBQ	10/30/24	10/30/24	WE 7p-8p	WE 7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	--W----				1	\$250.00			
N 57	KWBQ	10/31/24	10/31/24	TH 7p-8p	TH 7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	---T---				1	\$250.00			
N 58	KWBQ	10/31/24	10/31/24	TH 8p-9p	TH 8p-9p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	---T---				1	\$250.00			
N 59	KWBQ	11/01/24	11/01/24	FR 7p-8p	FR 7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KWBQ**  
**2960 North Meridian Street, Suite 250**  
**Damon Moore**  
**Indianapolis, IN 46208**  
**(505) 243-2285**

Contract / Revision	Alt Order #
4436433 /	28391707

Advertiser	Original Date / Revision
POL/House Majority PAC	04/12/24 / 04/12/24

Contract Dates	Product	Estimate #
10/29/24 - 11/04/24	TV	13095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	----F--				1	\$250.00			
N 60	KWBQ	11/01/24	11/01/24	FR 8p-9p	FR 8p-9p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	----F--				1	\$250.00			
N 61	KWBQ	11/03/24	11/03/24	SU 6p-8p	SU 6p-8p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				2	\$200.00			
N 62	KWBQ	11/03/24	11/03/24	Su 8p-9p	Su 8p-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$150.00			
<b>Totals</b>											<b>208</b>	<b>\$18,740.00</b>

\*Tax 1 Note: ALBQ effective 7 1 2023 7.625%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Tot
10/28/24 - 11/24/24	208	\$18,740.00	(\$2,811.00)	\$15,929.00	\$1,214.59	\$17,143.59
<b>Totals</b>	<b>208</b>	<b>\$18,740.00</b>	<b>(\$2,811.00)</b>	<b>\$15,929.00</b>	<b>\$1,214.59</b>	<b>\$17,143.59</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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4700755

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 28391707		Changes as of: 4/12/2024 at 10:22 AM		Version: Current State Version 1	
CPE: 79/86/13095		Flight: 10/29/24 - 11/4/24		Station: KWBC	Con Type: POLITICAL/NOTE
Agency: WATERFRONT STRATEGIES		Advertiser: HOUSE MAJORITY PAC		Market: Albuquerque	Total \$: \$18,740.00
3050 K ST NW 100		Product: TV		Office: WASHINGTON	Total Spots: 208
20007		Agency Order #: 13365453		Service: Nielsen	Total CPP: \$0.00
		Buyer: Sweatman, Lawrence		Primary Demo:	Total GRP:
		Salesperson: REBECCA TONNE		Assistant: REBECCA TONNE	
		404-365-4452		404-365-4452	
		Separation:			
Comments: HMP 2024 - 10/29-11/5 - SKED A; Separation: 30; PopulationBuyType: CPP					

10/29 - 10/29																
#	Day/Time	DP	Program	Rate	Len	10/29							Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 7a-8a	2	News 13 on KWBQ at 7AM	\$60.00	30	12							12	\$720.00	\$0.00	0.0
2	Tu-F,M 8a-9a	2	News 13 on KWBQ at 8AM	\$60.00	30	6							6	\$360.00	\$0.00	0.0
3	Tu-F,M 9a-10a	3	Last Man Standing	\$30.00	30	12							12	\$360.00	\$0.00	0.0
4	Tu-F,M 10a-11a	3	New Mexico Living	\$60.00	30	12							12	\$720.00	\$0.00	0.0
5	Tu-F,M 11a-12n	3	Seinfeld	\$30.00	30	12							12	\$360.00	\$0.00	0.0
6	Tu-F,M 12n-1p	3	Friends	\$40.00	30	12							12	\$480.00	\$0.00	0.0
7	Tu-F,M 1p-2p	3	Goldbergs	\$40.00	30	6							6	\$240.00	\$0.00	0.0
8	Tu-F,M 2p-3p	3	American Housewife	\$40.00	30	12							12	\$480.00	\$0.00	0.0
9	Tu-F,M 3p-4p	3	King of Queens	\$60.00	30	12							12	\$720.00	\$0.00	0.0
10	Sa 11a-12n	3	Seinfeld	\$30.00	30	1							1	\$30.00	\$0.00	0.0
11	Sa 12n-1p	3	Friends	\$30.00	30	1							1	\$30.00	\$0.00	0.0
12	Sa 1p-2p	3	Goldbergs	\$30.00	30	1							1	\$30.00	\$0.00	0.0
13	Sa 2p-3p	3	American Housewife	\$30.00	30	1							1	\$30.00	\$0.00	0.0
14	Sa 3p-5p	3	New Mexico's CW Saturday Afternoon Movie	\$40.00	30	2							2	\$80.00	\$0.00	0.0
15	Su 1:30p-2p	3	Just for Laughs Gags	\$30.00	30	1							1	\$30.00	\$0.00	0.0
16	Tu-F,M 5p-5:30p	2	Big Bang Theory	\$200.00	30	5							5	\$1,000.00	\$0.00	0.0
17	Tu-F,M 5:30p-6p	2	Big Bang Theory	\$200.00	30	5							5	\$1,000.00	\$0.00	0.0
18	Sa 5p-5:30p	3	Big Bang Theory	\$80.00	30	1							1	\$80.00	\$0.00	0.0
19	Sa 5:30p-6p	3	Big Bang Theory	\$80.00	30	1							1	\$80.00	\$0.00	0.0
20	Su 3p-5p	3	New Mexico's CW Sunday Afternoon Movie	\$40.00	30	2							2	\$80.00	\$0.00	0.0
21	Su 5p-5:30p	3	Big Bang Theory	\$60.00	30	1							1	\$60.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28391707	<b>Changes as of:</b> 4/12/2024 at 10:22 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 79/86/13095	<b>Flight:</b> 10/29/24 - 11/4/24	<b>Station:</b> KWBC
<b>Agency:</b> WATERFRONT STRATEGIES	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Albuquerque
3050 K ST NW 100 20007	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 13365453	<b>Service:</b> Nielsen
	<b>Buyer:</b> Swealman, Lawrence	<b>Primary Demo:</b>
	<b>Salesperson:</b> REBECCA TONNE	<b>Assistant:</b> REBECCA TONNE
	<b>Separation:</b> 404-365-4452	
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$18,740.00
		<b>Total Spots:</b> 208
		<b>Total CPM:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	10/29 - 10/29		Total Spots	Total \$	CPM*	GRP*
						10/29					
22	Su 5:30p-6p	3	Big Bang Theory	\$60.00	30	1		1	\$60.00	\$0.00	0.0
23	Tu-F M 4p-4:30p	2	News 13 on KWBC at 4PM	\$150.00	30	5		5	\$750.00	\$0.00	0.0
24	Tu-F M 4:30p-5p	2	News 13 on KWBC at 430PM	\$150.00	30	5		5	\$750.00	\$0.00	0.0
25	Tu-F M 6p-6:30p	2	Young Sheldon	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
26	Tu-F M 6:30p-7p	2	Young Sheldon	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
27	Sa 6p-6:30p	2	Young Sheldon	\$150.00	30	1		1	\$150.00	\$0.00	0.0
28	Sa 6:30p-7p	2	Young Sheldon	\$150.00	30	1		1	\$150.00	\$0.00	0.0
29	Tu-F M 9p-9:30p	3	Mom	\$100.00	30	5		5	\$500.00	\$0.00	0.0
30	Tu-F M 9:30p-10p	3	Mom	\$100.00	30	5		5	\$500.00	\$0.00	0.0
31	Tu-F M 10p-10:30p	3	Two and a Half Men	\$100.00	30	5		5	\$500.00	\$0.00	0.0
32	Tu-F M 10:30p-11p	3	Two and a Half Men	\$100.00	30	5		5	\$500.00	\$0.00	0.0
33	Tu-F M 11p-11:30p	3	Modern Family	\$100.00	30	5		5	\$500.00	\$0.00	0.0
34	Tu-F M 11:30p-12m	3	Modern Family	\$100.00	30	5		5	\$500.00	\$0.00	0.0
35	Tu-F M 12m-12:30a	3	The Neighborhood	\$50.00	30	5		5	\$250.00	\$0.00	0.0
36	Tu-F M 12:30a-1a	3	The Neighborhood	\$50.00	30	5		5	\$250.00	\$0.00	0.0
37	Sa 9p-9:30p	3	Mom	\$100.00	30	1		1	\$100.00	\$0.00	0.0
38	Sa 9:30p-10p	3	Mom	\$100.00	30	1		1	\$100.00	\$0.00	0.0
39	Sa 10p-10:30p	3	Two and a Half Men	\$100.00	30	1		1	\$100.00	\$0.00	0.0
40	Sa 10:30p-11p	3	Two and a Half Men	\$100.00	30	1		1	\$100.00	\$0.00	0.0
41	Sa 11:30p-12m	3	Modern Family	\$100.00	30	1		1	\$100.00	\$0.00	0.0
42	Sa 12m-12:30a	3	The Neighborhood	\$50.00	30	1		1	\$50.00	\$0.00	0.0



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 28391707  
CPE: 79/86/13095  
Agency: WATERFRONT STRATEGIES  
3050 K ST NW 100  
20007

Changes as of: 4/12/2024 at 10:22 AM  
Flight: 10/29/24 - 11/4/24  
Advertiser: HOUSE MAJORITY PAC  
Product: TV  
Agency Order #: 13365453  
Buyer: Swealman, Lawrence  
Salesperson: REBECCA TONNE  
404-365-4452  
Separation:

Version: Current State Version 1  
Station: KWBC  
Market: Albuquerque  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: REBECCA TONNE  
Assistant: 404-365-4452

Con Type: POLITICAL/NOTE  
Total \$: \$18,740.00  
Total Spots: 208  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/29 - 10/29		Total Spots	Total \$	CPP*	GRP*
						10/29					
43	Sa 12:30a-1a	3	The Neighborhood	\$50.00	30	1		1	\$50.00	\$0.00	0.0
44	Sa 1a-2a	3	Comedy TV	\$30.00	30	1		1	\$30.00	\$0.00	0.0
45	Su 9p-9:30p	3	Young Sheldon	\$75.00	30	1		1	\$75.00	\$0.00	0.0
46	Su 9:30p-10p	3	Young Sheldon	\$75.00	30	1		1	\$75.00	\$0.00	0.0
47	Su 10p-10:30p	3	Young Sheldon	\$75.00	30	1		1	\$75.00	\$0.00	0.0
48	Su 10:30p-11p	3	Young Sheldon	\$75.00	30	1		1	\$75.00	\$0.00	0.0
49	Su 11p-11:30p	3	Modern Family	\$50.00	30	1		1	\$50.00	\$0.00	0.0
50	Su 11:30p-12m	3	Modern Family	\$50.00	30	1		1	\$50.00	\$0.00	0.0
51	Su 12m-12:30a	3	Young Sheldon	\$30.00	30	1		1	\$30.00	\$0.00	0.0
52	Su 12:30a-1a	3	Big Bang Theory	\$30.00	30	1		1	\$30.00	\$0.00	0.0
53	Su 1a-1:30a	3	King Of Queens	\$20.00	30	1		1	\$20.00	\$0.00	0.0
54	M 8p-9p	3	Masters of Illusion (R)/World's Funniest Animals (R)-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
55	Tu 7p-9p	3	Crime Nation-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
56	W 7p-8p	3	Wild Cards-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
57	Th 7p-8p	3	The Conners (R)/The Conners (R)-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
58	Th 8p-9p	3	Son of a Critch/Children Ruin Everything-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
59	F 7p-8p	3	Penn & Teller: Fool Us (R)-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
60	F 8p-9p	3	Totally Funny Kids/Totally Funny Animals-CW	\$250.00	30	1		1	\$250.00	\$0.00	0.0
61	Su 6p-8p	3	1 Am Films-CW	\$200.00	30	2		2	\$400.00	\$0.00	0.0
62	Su 8p-9p	3	Penn & Teller: Fool Us (R)-CW	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS: 208						208		208	\$18,740.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

Contract # 28391707		Changes as of: 4/12/2024 at 10:22 AM		Version: Current State Version 1	
CPE: 79/86/13095		Flight: 10/29/24 - 11/4/24		Station: KWBA	
Agency: WATERFRONT STRATEGIES		Advertiser: HOUSE MAJORITY PAC		Market: Albuquerque	
3050 K ST NW 100 20007		Product: TV		Office: WASHINGTON	
Agency Order #: 13365453		Buyer: Sweatman, Lawrence		Service: Nielsen	
Salesperson: REBECCA TONNE		Primary Demo: Assistant: REBECCA TONNE		Total Spots: 208	
Separation:		404-365-4452		Total CPP: \$0.00	
				Total GRP:	
				Total \$: \$18,740.00	
				Con Type: POLITICAL/NOTE	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/12/24 10:22 AM	REBECCA TONNE	HMP 2024 - 10/29-11/5 - SKED A:Separation: 30:Population:Buy Type: CPP

Competitive Information					
Market Budget:	\$4,669				
KWBA Share:	100%				
Comment:					
Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	208	\$18,740.00	N/A	0.0
Total	100%	208	\$18,740.00	N/A	0.0
Monthly Summary					
Month		Spots	Dollars		
2024-Nov		208	\$18,740.00		
Total		208	\$18,740.00		

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	4/12/24 9:30 AM	REBECCA TONNE	New	208	
				\$ Chg	Contract \$
				\$18,740.00	\$18,740.00
				Comment	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mike Smith - president

Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **House Majority PAC**

Station Representative

Signature: *Laura Bassett*

Signature: *[Signature]*

Name: Laura Bassett

Name: *Frank Montoya*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *4.15.24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: *4436382*  
*4436345, 4436297*  
Est. #: *4436433*

Station Call Letters:

*KLUPX*

Station Location:

Date Received/Requested:

Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.