

**ORDER**

Rockford WTVO

**Orders**  
**Order / Rev:** 2490798  
**Alt Order #:** 26908874  
**Product Desc:** Fight Back Fund est#1305  
**Estimate:** 1305  
**Flight Dates:** 04/27/20 - 05/03/20  
**Original Date / Rev:** 04/24/20 / 04/24/20  
**Order Type:** REG

**Primary AE:** Millennium Chicago  
**Sales Office:** M-CHI  
**Sales Region:** Nat

**Agency**  
**Name:** Adelstein & Associates | AL Media  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Fight Back Fund PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN11079  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/03/20	4	\$2,600.00	\$2,210.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	4	\$2,600.00	\$2,210.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,600.00</b>	<b>\$2,210.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WTVO	40%	\$2,600.00
Market	100%	\$6,500.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	60%	\$3,900.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	04/27/20	05/01/20	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00
5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/27/20	05/03/20	MTWTF--	3		\$650.00		0.00						
N 2	WTVO	05/03/20	05/03/20	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
5pm News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Estimate: 1305

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	-----S		1				\$650.00		0.00			
													Totals	4	\$2,600.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26908874

Changes as of: 4/24/2020 at 10:44 AM

Version: Current State Version 1

CPE: //1305

Agency: Adelstein & Associates

2155 CATON

CHICAGO, IL 60647

Flight: 4/27/20 - 5/3/20

Advertiser: Fight Back Fund

Product: Fight Back Fund

Station: WTVU  
Market: Rockford  
Office: CHICAGO

Con Type: POLITICAL/NOTE  
Total \$: \$2,600.00  
Total Spots: 4

Agency Order #:

Buyer: BARB OBRZUT

Salesperson: BRIAN LAMONT

312-832-6619

Service: Nielsen  
Primary Demo: Adults 35+

Assistant: MOESHA WINSTON

312-832-6616

Total CPP: \$0.00  
Total GRP:

Comments: New political issue order for Fight Back Fund to start on Monday 4/27. NAB and traffic instructions already in house; payment confirmation to follow once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 4/27		Total Spots	Total \$	CPP*	GRP*
							4/27					
1	M-F 5p-5:30p		5pm News	\$650.00	0.0	30	3		3	\$1,950.00	\$0.00	0.0
2	Su 5p-5:30p		5pm News Sun	\$650.00	0.0	30	1		1	\$650.00	\$0.00	0.0
TOTALS:							4		4	\$2,600.00	\$0.00	0.0

Prepared by MA Date 4/24  
Reviewed by CW Date 4/24

#2490798





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26908874		<b>Changes as of:</b> 4/24/2020 at 10:44 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> //1305		<b>Flight:</b> 4/27/20 - 5/3/20		<b>Station:</b> WTVO	
<b>Agency:</b> Adelstein & Associates		<b>Advertiser:</b> Fight Back Fund		<b>Market:</b> Rockford	
<b>2155 CATON</b>		<b>Product:</b> Fight Back Fund		<b>Office:</b> CHICAGO	
<b>CHICAGO, IL 60647</b>		<b>Agency Order #:</b> est#1305		<b>Service:</b> Nielsen	
<b>Agency Order #:</b>		<b>Buyer:</b> BARB OBRZUT		<b>Primary Demo:</b> Adults 35+	
<b>Salesperson:</b> 312-832-6619		<b>BRIAN LAMONT</b>		<b>Assistant:</b> MOESHA WINSTON	
<b>Separation:</b>				<b>Total CPP:</b> \$0.00	
				<b>Total Spots:</b> 4	
				<b>Total GRP:</b>	

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
04/24/20 10:44 AM	BRIAN LAMONT	New political issue order for Fight Back Fund to start on Monday 4/27. NAB and traffic instructions already in house; payment confirmation to follow once available. Please confirm asap. Thanks!

<b>Competitive Information</b>	
<b>Market Budget:</b>	\$6,500
<b>WTVO Share:</b>	40%
<b>Comment:</b>	share estimated
<b>Competitive Unknown</b>	

<b>Daypart Summary</b>					
<b>Day/Time</b>	<b>% Distrib</b>	<b>Spots</b>	<b>Dollars</b>	<b>CPP</b>	<b>GRP</b>
	100%	4	\$2,600.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,600.00</b>	<b>N/A</b>	<b>0.0</b>

<b>Monthly Summary</b>		
<b>Month</b>	<b>Spots</b>	<b>Dollars</b>
2020-May	4	\$2,600.00
<b>Total</b>	<b>4</b>	<b>\$2,600.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/24/20 10:49 AM					\$0
New	4/24/20 10:44 AM	BRIAN LAMONT	New	4		\$2,600.00

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