

# ORDER



**Orders**  
**Order / Rev:** 2490798  
**Alt Order #:** 26908874  
**Product Desc:** Fight Back Fund est#1305  
**Estimate:** 1305  
**Flight Dates:** 04/27/20 - 05/03/20  
**Original Date / Rev:** 04/24/20 / 04/24/20  
**Order Type:** REG

**Primary AE:** Millennium Chicago  
**Sales Office:** M-CHI  
**Sales Region:** Nat

**Agency Name:** Adelstein & Associates | AL Media  
**Buying Contact:**  
**Billing Contact:**  
 222 West Ontario  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Fight Back Fund PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN11079  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/03/20	4	\$2,600.00	\$2,210.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	4	\$2,600.00	\$2,210.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,600.00</b>	<b>\$2,210.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Rockford WTVO	40%	\$2,600.00
Market	100%	\$6,500.00

**Competitive Share**

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	60%	\$3,900.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVO	04/27/20	05/01/20	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00												
5pm News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/27/20</td> <td>05/03/20</td> <td>MTWTF--</td> <td>3</td> <td>\$650.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/27/20	05/03/20	MTWTF--	3	\$650.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/27/20	05/03/20	MTWTF--	3	\$650.00	0.00																						
N 2	WTVO	05/03/20	05/03/20	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$650.00	P3	0.00	NM	1	\$650.00												
5pm News Sun <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 2490798  
 Alt Order #: 26908874  
 Flight Dates: 04/27/20 - 05/03/20

Advertiser: POL/Fight Back Fund PAC  
 Product Desc: Fight Back Fund est#1305  
 Estimate: 1305

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/27/20	05/03/20	-----S	1	\$650.00	0.00								
													Totals	4	\$2,600.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26908874

Changes as of: 4/24/2020 at 10:44 AM

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total \$: \$2,600.00

Total Spots: 4

CPE: //1305  
Agency: Adelstein & Associates  
2155 CATON  
CHICAGO, IL 60647

Flight: 4/27/20 - 5/3/20  
Advertiser: Fight Back Fund  
Product: Fight Back Fund  
est#1305

Station: WTVO  
Market: Rockford  
Office: CHICAGO

Total CPP: \$0.00  
Total GRP:

Agency Order #: CHICAGO, IL 60647  
Buyer: BARB OBRZUT  
Salesperson: BRIAN LAMONT  
312-832-6619

Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: MOESHA WINSTON  
312-832-6616

Comments: New political issue order for Fight Back Fund to start on Monday 4/27. NAB and traffic instructions already in house; payment confirmation to follow once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/27 - 4/27		Total Spots	Total \$	CPP*	GRP*
							4/27					
1	M-F 5p-5:30p		5pm News	\$650.00	0.0	30	3		3	\$1,950.00	\$0.00	0.0
2	Su 5p-5:30p		5pm News Sun	\$650.00	0.0	30	1		1	\$650.00	\$0.00	0.0
TOTALS:							4		4	\$2,600.00	\$0.00	0.0

#2490798

Prepared by MM Date 4/24  
Reviewed by CW Date 4/24



125 West 55th St  
New York, NY 10019

Contract # 26908874      Changes as of: 4/24/2020 at 10:44 AM      Version: Current State Version 1      Con Type: POLITICAL/NOTE

CPE: //1305      Flight: 4/27/20 - 5/3/20      Station: WTVO      Total Spots: 4      Total CPP: \$0.00

Agency: Adelsstein & Associates      Advertiser: Fight Back Fund      Product: Fight Back Fund      Office: CHICAGO      Service: Nielsen      Total GRP: \$2,600.00

2155 CATON      Agency Order #:      Buyer: BARB OBRZUT      Salesperson: BRIAN LAMONT      Assistant: MOESHA WINSTON      312-832-6619

Separation:

Special Instructions

Order Level Comments

Date/Time      Added by      Comment  
04/24/20 10:44 AM      BRIAN LAMONT      New political issue order for Fight Back Fund to start on Monday 4/27. NAB and traffic instructions already in house; payment confirmation to follow once available. Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$6,500
WTVO Share:	40%
Comment:	share estimated
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$2,600.00	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$2,600.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-May	4	\$2,600.00
<b>Total</b>	<b>4</b>	<b>\$2,600.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/24/20 10:49 AM					\$0	\$0	
New	4/24/20 10:44 AM	BRIAN LAMONT	New	4		\$2,600.00	\$2,600.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.