

DUPLICATE

INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
712758-2	03/06/16	March 2016	02/29/16 - 03/01/16

Station	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

West Rogers LLC
Attention: Accounts Payable
6075 Poplar Ave., Suite 104
Memphis, TN 38119
USA

Send Payment To:

WSMV
P.O. BOX 29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Cruz For President	Cruz For President 2/25-3/	

Flight Dates	Order #	Alt Order #
02/25/16 - 03/01/16	712758	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
2	02/25/16	03/01/16	M-F 4a-5a	M-F 4a-5a	MT-TF--	1:00	1	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MT----- 1 \$60.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 4:51 AM M-F 4a-5a M-F 4a-5a 1:00 TCTV021602H \$60.00 NM								
3	02/25/16	03/01/16	M-F 5-6a	M-F 5a-6a	MT-TF--	:30	2	\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MT----- 2 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 5:28 AM M-F 5-6a M-F 5a-6a :30 TCTV120101H \$325.00 NM 3 WSMV Tu 03/01/16 5:44 AM M-F 5-6a M-F 5a-6a :30 TCTV120101H \$325.00 NM								
5	02/25/16	03/01/16	Ch. 4 News Today 6-7am	558am-658am	MT-TF--	:30	2	\$625.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MT----- 1 \$625.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV Tu 03/01/16 6:59 AM Ch. 4 News Today 6-7am 558am-658am :30 TCTV120101H \$625.00 NM								
6	02/25/16	03/01/16	Ch. 4 News Today 6-7am	558am-658am	MT-TF--	1:00	1	\$1,250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MT----- 1 \$1,250.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 6:23 AM Ch. 4 News Today 6-7am 558am-658am 1:00 TCTV021602H \$1,250.00 NM								
7	02/25/16	03/01/16	Today Show 7-9am	658-9AM	MT-TF--	:30	2	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 MT----- 2 \$450.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 8:57 AM Today Show 7-9am 658-9AM :30 TCTV120101H \$450.00 NM 2 WSMV Tu 03/01/16 7:58 AM Today Show 7-9am 658-9AM :30 TCTV120101H \$450.00 NM								
8	02/25/16	03/01/16	Today Show 7-9am	658-9AM	MT-TF--	1:00	1	\$900.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>								

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Invoice # 712758-2	Invoice Date 03/06/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/01/16
Advertiser Cruz For President	Product Cruz For President 2/25-3/1	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
8	02/25/16	03/01/16	Today Show 7-9am	658-9AM	MT-TF--	1:00	1	\$900.00	NM
02/29/16 03/06/16 MT----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 8:29 AM Today Show 7-9am 658-9AM 1:00 TCTV021602H \$900.00 NM									
20	02/25/16	03/01/16	TODAY SHOW 2	9-10am	MT-TF--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 03/01/16 9:59 AM TODAY SHOW 2 9-10am :30 TCTV120101H \$400.00 NM									
21	02/25/16	03/01/16	M-F Today Show 3	10-11am	MT-TF--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 03/01/16 10:52 AM M-F Today Show 3 10-11am :30 TCTV120101H \$200.00 NM									
22	02/25/16	03/01/16	M-F Today Show 3	10-11am	MT-TF--	1:00	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 10:59 AM M-F Today Show 3 10-11am 1:00 TCTV021602H \$400.00 NM									
24	02/25/16	03/01/16	M-F 11am	11am-12pm	MT-TF--	1:00	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 11:36 AM M-F 11am 11am-12pm 1:00 TCTV021602H \$450.00 NM 1 WSMV Tu 03/01/16 11:26 AM M-F 11am 11am-12pm 1:00 TCTV021602H \$450.00 NM									
25	02/25/16	03/01/16	News and More at Midday	12pm-1pm	MT-TF--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 12:32 PM News and More at Midday 12pm-1pm :30 TCTV120101H \$250.00 NM									
26	02/25/16	03/01/16	News and More at Midday	12pm-1pm	MT-TF--	1:00	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 MT----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV Tu 03/01/16 12:53 PM News and More at Midday 12pm-1pm 1:00 TCTV021602H \$500.00 NM									
29	02/25/16	02/29/16	DOCTOR OZ	258-4pm	M--TF--	1:00	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 M----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 3:21 PM DOCTOR OZ 258-4pm 1:00 TCTV021602H \$500.00 NM 1 WSMV M 02/29/16 3:55 PM DOCTOR OZ 258-4pm 1:00 TCTV021602H \$500.00 NM									
30	02/25/16	02/29/16	CH 4 News @ 4pm	4-430pm	M--TF--	:30	1	\$400.00	NM

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Invoice # 712758-2	Invoice Date 03/06/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/01/16
Advertiser Cruz For President	Product Cruz For President 2/25-3/1	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
30	02/25/16	02/29/16	CH 4 News @ 4pm	4-430pm	M--TF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 4:09 PM CH 4 News @ 4pm 4-430pm :30 TCTV120101H \$400.00 NM									
33	02/25/16	02/29/16	CH 4 News @ 4pm	430-5pm	M--TF--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 4:41 PM CH 4 News @ 4pm 430-5pm 1:00 TCTV021602H \$900.00 NM									
36	02/25/16	02/29/16	CH. 4 NEWS @ 6	6-630pm	M--TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 02/29/16 6:27 PM CH. 4 NEWS @ 6 6-630pm :30 TCTV120101H \$800.00 NM									
37	02/25/16	02/29/16	CH. 4 NEWS @ 6	6-630pm	M--TF--	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 6:21 PM CH. 4 NEWS @ 6 6-630pm 1:00 TCTV021602H \$1,600.00 NM									
38	02/25/16	02/29/16	CH. 4 NEWS @ 6:30pm	629-7pm	M--TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 6:51 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 TCTV120101H \$600.00 NM									
39	02/25/16	02/29/16	CH. 4 NEWS @ 6:30pm	629-7pm	M--TF--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 6:41 PM CH. 4 NEWS @ 6:30pm 629-7pm 1:00 TCTV021602H \$1,200.00 NM									
44	02/29/16	02/29/16	The Voice MO	Voice Mon 7-9p	M-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 7:25 PM The Voice MO Voice Mon 7-9p :30 TCTV120101H \$4,500.00 NM									
45	02/29/16	02/29/16	Blindspot	9-10pm	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 9:29 PM Blindspot 9-10pm :30 TCTV120101H \$3,000.00 NM									
51	02/25/16	02/29/16	M-F 10P NEWS	10P-1035P	M--TF--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/29/16 03/06/16 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

Subject to Terms and Conditions available at: <http://meredithtvsales.com/terms-and-conditions/>

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Chicago, IL 60673-1298

Invoice # 712758-2	Invoice Date 03/06/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/01/16
Advertiser Cruz For President	Product Cruz For President 2/25-3/1	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
51	02/25/16	02/29/16	M-F 10P NEWS	10P-1035P	M--TF--	:30	1	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 10:32 PM M-F 10P NEWS 10P-1035P :30 TCTV120101H \$1,100.00 NM									
52	02/25/16	02/29/16	M-F 10P NEWS	10P-1035P	M--TF--	1:00	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 M----- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 10:12 PM M-F 10P NEWS 10P-1035P 1:00 TCTV021602H \$2,200.00 NM									
55	02/25/16	02/29/16	Tonight Show 1035-1137p	1035-1137PM	M--TF--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 10:50 PM Tonight Show 1035-1137pm 1035-1137PM :30 TCTV120101H \$600.00 NM									
56	02/25/16	02/29/16	Late Night	1136P-1236XM	M--TF--	1:00	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/29/16 03/06/16 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 02/29/16 12:16 AM Late Night 1136P-1236XM 1:00 TCTV021602H \$450.00 NM									
<u>Total Spots</u>							29		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$25,385.00
<u>Agency Commission</u>	\$3,807.75
<u>Net Amount Due</u>	\$21,577.25