

# ORDER



**Orders**  
**Order / Rev:** 309004  
**Alt Order #:**  
**Product Desc:** Wales for Circuit Court Judge  
**Estimate:**  
**Flight Dates:** 04/02/17 - 04/04/17  
**Original Date / Rev:** 03/29/17 / 03/29/17  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Adam Leston  
**Sales Office:** MILN  
**Sales Region:** NAT

**Agency Name:** Harju Media Consulting  
**Buying Contact:** Becky Harju  
**Billing Contact:**  
 739 Laureate Drive  
 Pewaukee, WI 53072

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Pol/S Wales for Circuit Court Judge  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/04/17	8	\$1,245.00	\$1,058.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	8	\$1,245.00	\$1,058.25	0.00
<b>Totals</b>	<b>8</b>	<b>\$1,245.00</b>	<b>\$1,058.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Adam Leston			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	23%	\$1,245.00
Market	100%	\$5,413.04

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$1,082.61
WITI	33%	\$1,786.30
WMLW-	1%	\$54.13
WPXE	0%	\$0.00
WTMJ	23%	\$1,245.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	04/03/17	04/04/17	3p-4p Dr Phil	CM	3p-4p	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
N 2	WDJT	04/02/17	04/02/17	Face the Nation Face the Nation	CM	930a-1030a (9:30 AM-10:00 AM)	-----S	:30	1	\$60.00	P-4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/27/17	04/02/17	-----S	1	\$60.00	0.00								
N 3	WDJT	04/02/17	04/02/17	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----S	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00

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 Alt Order #:  
 Flight Dates: 04/02/17 - 04/04/17

Advertiser: Poli/S Wales for Circuit Court Judge  
 Product Desc: Wales for Circuit Court Judge  
 Estimate:  
 WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WDJT	04/02/17	04/02/17	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----S	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/27/17	04/02/17	-----S		1		\$1,000.00		0.00					
N 4	WDJT	04/03/17	04/04/17	CBS Mming Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	MT-----	:30	1	\$35.00	P-4	0.00	NM	1	\$35.00
N 5	WDJT	04/03/17	04/04/17	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$100.00	P-4	0.00	NM	4	\$100.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	04/03/17-04/04/17	M-F 4p-5p News See MG 5.2,5.3,5.4,5.5		4p-5p		M-----	:30		<del>(\$100.00)</del>		0.00	NM		
2	WDJT	04/03/17-04/04/17	M-F 4p-5p News Ⓜ MG for 5.1 04/03		4p-5p		M-----	:30		\$55.00		0.00	NM		
3	WDJT	04/03/17-04/04/17	Morning News M-F 5a - 6a Ⓜ MG for 5.1 04/03		5a - 6a		MT-----	:30		\$25.00		0.00	NM		
4	WDJT	04/02/17-04/03/17	Morn News Sun-TH 430x-5x Ⓜ MG for 5.1 04/03		430x-5x		M-----Su	:30		\$10.00		0.00	NM		
5	WDJT	04/02/17-04/03/17	Morn News Sun-TH 430x-5x Ⓜ MG for 5.1 04/03		430x-5x		M-----Su	:30		\$10.00		0.00	NM		
<b>Totals</b>													8	\$1,245.00	

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDJT-TV Milwaukee	Date: 3/23/17
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I, Becky Hagen

being/on behalf of: WIVES FOR JUDGE

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: JUDGE, MILWAUKEE COUNTY CIRCUIT

in the SPRING 2017

BRANCH 47

election to be held on: 4-4-17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>SEE</u>	<u>SCHEDULE</u>		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wales For Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MICHAEL F. HART

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

7.15.2017

Date

[Handwritten Signature]

Signature

*To Be Signed By Station Representative*

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title