

ORDER



Orders
Order / Rev: 308290
Alt Order #:
Product Desc: Wales for Circuit Court Judge
Estimate:
Flight Dates: 03/26/17 - 04/04/17
Original Date / Rev: 03/23/17 / 03/23/17
Order Type: GENERAL

WDJT-TV-LP CBS58
Primary AE: Adam Leston
Sales Office: MILN
Sales Region: NAT

Agency Name: Harju Media Consulting
Buying Contact: Becky Harju
Billing Contact:
 739 Laureate Drive
 Pewaukee, WI 53072

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/S Wales for Circuit Court Judge
Demographic: HH
Product Codes: PL Candidate
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/04/17	21	\$2,280.00	\$1,938.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	21	\$2,280.00	\$1,938.00	0.00
Totals	21	\$2,280.00	\$1,938.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Adam Leston			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	25%	\$2,280.00
Market	100%	\$9,120.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$2,280.00
WITI	25%	\$2,280.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	25%	\$2,280.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	03/28/17	04/04/17	News at Noon	CM	12p-1230p	-----	:30	0	\$100.00	P-4	0.00	NM	4	\$240.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/27/17	04/02/17	-111---		3		\$100.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30	(\$100.00)	0.00	NM			
				See MG 1.5, 1.6, 1.7											
	2	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30	(\$100.00)	0.00	NM			

Order / Rev: 308290
 Alt Order #:
 Flight Dates: 03/26/17 - 04/04/17

Advertiser: Poli/S Wales for Circuit Court Judge
 Product Desc: Wales for Circuit Court Judge
 Estimate:
 WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	03/28/17	04/04/17	News at Noon News at Noon	CM	12p-1230p	-----	:30	0	\$100.00	P-4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/27/17	04/02/17	-111---				3		\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30		(\$100.00)		0.00	NM		
		See MG 1.5,1.6,1.7													
5	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30		\$55.00		0.00	NM		
		Ⓜ MG for 1.2,1.1,1.3													
6	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30		\$55.00		0.00	NM		
		Ⓜ MG for 1.2,1.1,1.3													
7	WDJT	03/27/17-04/02/17	News at Noon		12p-1230p		-TwTh-----	:30		\$55.00		0.00	NM		
		Ⓜ MG for 1.2,1.1,1.3													
Week:		04/03/17	04/09/17	1-----				1		\$100.00		0.00			
4	WDJT	04/03/17-04/09/17	News at Noon		12p-1230p		M-----	:30		(\$100.00)		0.00	NM		
		See MG 1.8													
8	WDJT	04/03/17-04/09/17	News at Noon		12p-1230p		M-----	:30		\$75.00		0.00	NM		
		Ⓜ MG for 1.4 04/03													
N 2	WDJT	04/03/17	04/03/17	2p-3p Jeopardy II/Millionaire	CM	2p-3p	1-----	:30	1	\$50.00	P-4	0.00	NM	1	\$35.00
Week:		04/03/17	04/09/17	1-----				1		\$50.00		0.00			
1	WDJT	04/03/17-04/09/17	2p-3p		2p-3p		M-----	:30		(\$50.00)		0.00	NM		
		See MG 2.2													
2	WDJT	04/03/17-04/09/17	2p-3p		2p-3p		M-----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 2.1 04/03													
N 3	WDJT	03/29/17	03/29/17	3p-4p Dr Phil	CM	3p-4p	--1----	:30	1	\$100.00	P-4	0.00	NM	1	\$50.00
Week:		03/27/17	04/02/17	--1----				1		\$100.00		0.00			
1	WDJT	03/27/17-04/02/17	3p-4p		3p-4p		--W-----	:30		(\$100.00)		0.00	NM		
		See MG 3.2													
2	WDJT	03/27/17-04/02/17	3p-4p		3p-4p		--W-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 3.1 03/29													
N 4	WDJT	03/29/17	03/29/17	CBS Mming Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	--1----	:30	1	\$40.00	P-4	0.00	NM	1	\$35.00
Week:		03/27/17	04/02/17	--1----				1		\$40.00		0.00			
1	WDJT	03/27/17-04/02/17	CBS Mming Nws M-F 7-9a		7a-9a		--W-----	:30		(\$40.00)		0.00	NM		
		See MG 4.2													
2	WDJT	03/27/17-04/02/17	CBS Mming Nws M-F 7-9a		7a-9a		--W-----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 4.1 03/29													
N 5	WDJT	04/04/17	04/04/17	CBS Mming Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	-1-----	:30	1	\$40.00	P-4	0.00	NM	1	\$35.00
Week:		04/03/17	04/09/17	-1-----				1		\$40.00		0.00			
1	WDJT	04/03/17-04/09/17	CBS Mming Nws M-F 7-9a		7a-9a		-T-----	:30		(\$40.00)		0.00	NM		
		See MG 5.2													
2	WDJT	04/03/17-04/09/17	CBS Mming Nws M-F 7-9a		7a-9a		-T-----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 5.1 04/04													
N 6	WDJT	03/28/17	04/04/17	M-F 5pm News M-F 5pm News	CM	5p-530p	-----	:30	0	\$150.00	P-4	0.00	NM	3	\$225.00

Order / Rev: 308290
 Alt Order #:
 Flight Dates: 03/26/17 - 04/04/17

Advertiser: Poll/S Wales for Circuit Court Judge
 Product Desc: Wales for Circuit Court Judge
 Estimate:
 WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDJT	03/28/17	04/04/17	M-F 5pm News M-F 5pm News	CM	5p-530p	-----	:30	0	\$150.00	P-4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-11----		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	03/27/17-04/02/17	M-F 5pm News		5p-530p	-TW-----	:30		(\$150.00)		0.00	NM		
				See MG 6.4,6.5											
	2	WDJT	03/27/17-04/02/17	M-F 5pm News		5p-530p	-TW-----	:30		(\$150.00)		0.00	NM		
				See MG 6.4,6.5											
	4	WDJT	03/27/17-04/02/17	M-F 5pm News		5p-530p	-TW-----	:30		\$75.00		0.00	NM		
				Ⓜ MG for 6.2,6.1											
	5	WDJT	03/27/17-04/02/17	M-F 5pm News		5p-530p	-TW-----	:30		\$75.00		0.00	NM		
				Ⓜ MG for 6.2,6.1											
		Week: 04/03/17	04/09/17	1-----		1				\$150.00		0.00			
	3	WDJT	04/03/17-04/09/17	M-F 5pm News		5p-530p	M-----	:30		(\$150.00)		0.00	NM		
				See MG 6.6											
	6	WDJT	04/03/17-04/09/17	M-F 5pm News		5p-530p	M-----	:30		\$75.00		0.00	NM		
				Ⓜ MG for 6.3 04/03											
N 7	WDJT	03/30/17	03/30/17	M-F Late News M-F Late News	CM	10p-1035p	---1---	:30	1	\$400.00	P-4	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	---1---		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	03/27/17-04/02/17	M-F Late News		10p-1035p	---Th----	:30		(\$400.00)		0.00	NM		
				See MG 7.2											
	2	WDJT	03/27/17-04/02/17	M-F Late News		10p-1035p	---Th----	:30		\$220.00		0.00	NM		
				Ⓜ MG for 7.1 03/30											
N 8	WDJT	04/02/17	04/02/17	Sun Late News Sun Late News	CM	10p-1035p	-----1	:30	1	\$400.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-----1		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	03/27/17-04/02/17	Sun Late News		10p-1035p	-----Su	:30		(\$400.00)		0.00	NM		
				See MG 8.2											
	2	WDJT	03/27/17-04/02/17	Sun Late News		10p-1035p	-----Su	:30		\$300.00		0.00	NM		
				Ⓜ MG for 8.1 04/02											
N 9	WDJT	04/03/17	04/03/17	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$400.00	P-4	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/03/17	04/09/17	1-----		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	04/03/17-04/09/17	Jeopardy 6p-630p		M-F 6p-630p	M-----	:30		(\$400.00)		0.00	NM		
				See MG 9.2											
	2	WDJT	04/03/17-04/09/17	Jeopardy 6p-630p		M-F 6p-630p	M-----	:30		\$290.00		0.00	NM		
				Ⓜ MG for 9.1 04/03											
N 10	WDJT	04/02/17	04/02/17	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-----1		1				\$200.00		0.00			
N 11	WDJT	03/28/17	03/31/17	3p-4p Dr Phil	CM	3p-4p	-TWTF--	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-TWTF--		2				\$50.00		0.00			
N 12	WDJT	03/28/17	03/31/17	M-F 5pm News M-F 5pm News	CM	5p-530p	-TWTF--	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/27/17	04/02/17	-TWTF--		2				\$75.00		0.00			

Order / Rev: 308290
 Alt Order #: _____
 Flight Dates: 03/26/17 - 04/04/17

Advertiser: Poll/S Wales for Circuit Court Judge
 Product Desc: Wales for Circuit Court Judge **WDJT-TV-LP CBS58**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	WDJT	03/28/17	03/31/17	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-TWTF--	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/27/17	04/02/17	-TWTF--					2	\$200.00		0.00			
													Totals	21	\$2,280.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WISN-TV Milwaukee	Date: 3/23/17
--	------------------

I, Becky Hagen
being/on behalf of: WALES FOR JUDGE

a legally qualified candidate of the _____

political party for the office of: JUDGE, MILWAUKEE COUNTY CIRCUIT COURT

In the SPRING 2017

election to be held on: 4-4-17

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	SCHEDULE		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wales For Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MICHAEL F. HART

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-15-2017

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title