



125 West 55th St
New York, NY 10019

Contract # 28392486	Changes as of: 4/16/2024 at 10:27 AM	Version: Current State Version 1
CPE: 662/832/6816	Flight: 4/19/24 - 4/25/24	Station: KLKN
Agency: AXMEDIA	Advertiser: PETE RICKETTS FOR SENATE	Market: Lincoln&Hstng-Krny-Pls DMA
800 W.47th Street	Product: 2024 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 13372860	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo:
	Salesperson: DACIA SMITH	Assistant: Dacia Smith2
	214-525-2831	2145252831

Con Type: POLITICAL/VOTE
Total \$: \$4,895.00
Total Spots: 35
Total CPP: \$0.00
Total GRP:
Traffic #: 61415

Separation:

Comments: New Order 4/16 - The new order will run Fri 4/19 - Thu 4/25. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670,
RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/19 - 4/25							Total Spots	Total \$	CPP*	GRP*
						4/19	4/20	4/21	4/22	4/23	4/24	4/25				
1	F,M-Th 6a-7a		KILKN News 8 This AM	\$105.00	30	1	0	0	1	1	1	1	5	\$525.00	\$0.00	0.0
2	F,M-Th 7a-9a		Good Morning America	\$85.00	30	1	0	0	1	1	1	1	5	\$425.00	\$0.00	0.0
3	Su 7a-8a		Weekend Good Morning America	\$80.00	30	0	0	1	0	0	0	0	1	\$80.00	\$0.00	0.0
4	Su 8a-9a		This Week	\$120.00	30	0	0	1	0	0	0	0	1	\$120.00	\$0.00	0.0
5	F,M-Th 9a-10a		Live with Kelly	\$25.00	30	0	0	0	1	0	1	0	2	\$50.00	\$0.00	0.0
6	F,M-Th 11a-12n		Channel 8 Eyewitness News-Midday	\$80.00	30	1	0	0	0	1	0	1	3	\$240.00	\$0.00	0.0
7	F,M-Th 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	1	0	0	0	0	1	0	2	\$400.00	\$0.00	0.0
8	F,M-Th 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	30	0	0	0	1	1	0	1	3	\$600.00	\$0.00	0.0
9	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$85.00	30	0	1	0	0	0	0	0	1	\$85.00	\$0.00	0.0
10	F,M-Th 6:30p-7p		Entertainment Tonight	\$140.00	30	1	0	0	1	0	1	0	3	\$420.00	\$0.00	0.0
11	F,M-Th 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	0	0	0	1	0	1	1	3	\$525.00	\$0.00	0.0
12	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
13	Tu 7p-8p		Will Trent-ABC	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
14	Th 7p-10:30p		NFL Draft on ABC (Round 1)	\$300.00	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
15	F 7p-8p		Shark Tank-ABC	\$190.00	30	1	0	0	0	0	0	0	1	\$190.00	\$0.00	0.0
16	Su 6p-7p		America's Funniest Home Videos-ABC	\$185.00	30	0	0	1	0	0	0	0	1	\$185.00	\$0.00	0.0
17	Su 7p-9p		American Idol-ABC	\$400.00	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
TOTALS:						6	1	5	6	5	6	6	35	\$4,895.00	\$0.00	0.0



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		Total GRP:
		Traffic #: 61415

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/16/24 10:27 AM	System	Notice Received.
04/16/24 10:00 AM	DACIA SMITH	New Order 4/16 - The new order will run Fri 4/19 - Thu 4/25. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, Radioinvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$20,396
KLKN Share:	24%
Comment:	per buyer
Unknown:	76%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$4,895.00	N/A	0.0
Total	100%	35	\$4,895.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Apr	35	\$4,895.00
Total	35	\$4,895.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/16/24 10:02 AM					\$0	\$0	
New	4/16/24 9:58 AM	DACIA SMITH	Confirmed	35		\$4,895.00	\$4,895.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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