

ORDER



KLKN-TV

Orders
Order / Rev: 61421
Alt Order #: 28392487
Product Desc: 2024 Primary Election
Estimate: 6819
Flight Dates: 04/26/24 - 05/02/24
Original Date / Rev: 04/17/24 / 04/17/24
Order Type: GENERAL

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pete Ricketts for Senate
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	10	\$1,530.00	\$1,300.50
04/29/24	05/02/24	25	\$3,440.00	\$2,924.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	10	\$1,530.00	\$1,300.50	0.00
May 2024	25	\$3,440.00	\$2,924.00	0.00
Totals	35	\$4,970.00	\$4,224.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KLKN-TV	24%	\$4,970.00
Market	100%	\$20,708.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00

*CPW
 JMW
 REV 1*

KYNE 0% \$0.00
 UNKWN 76% \$15,738.33

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLKN	04/26/24	04/26/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1				\$105.00		0.00			
2	KLKN	04/29/24	04/29/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		1				\$105.00		0.00			
3	KLKN	04/30/24	04/30/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-T-----		1				\$105.00		0.00			
4	KLKN	05/01/24	05/01/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--W----		1				\$105.00		0.00			
5	KLKN	05/02/24	05/02/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	---T---		1				\$105.00		0.00			
6	KLKN	04/26/24	04/26/24	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	----F--		1				\$85.00		0.00			
7	KLKN	04/29/24	04/29/24	Good Morning America Good Morning America	CM	7a-9a	M-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		1				\$85.00		0.00			
8	KLKN	04/30/24	04/30/24	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-T-----		1				\$85.00		0.00			
9	KLKN	05/01/24	05/01/24	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--W----		1				\$85.00		0.00			
10	KLKN	05/02/24	05/02/24	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	---T---		1				\$85.00		0.00			
11	KLKN	04/27/24	04/27/24	Good Morning America Sat Good Morning America Sat	SM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----S-	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S-		1				\$80.00		0.00			
12	KLKN	04/28/24	04/28/24	This Week This Week	CM	8a-9a	-----S	:30	1	\$120.00	P-04	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		1				\$120.00		0.00			

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13	KLKN	04/30/24	04/30/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
Live with Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$120.00	0.00								
14	KLKN	05/02/24	05/02/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
Live with Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	-T-----	1	\$25.00	0.00								
15	KLKN	04/26/24	04/26/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	----F--	1	\$80.00	0.00								
16	KLKN	04/29/24	04/29/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	---T---	1	\$80.00	0.00								
17	KLKN	05/01/24	05/01/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	--W----	1	\$80.00	0.00								
18	KLKN	04/30/24	04/30/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	-T-----	1	\$200.00	0.00								
19	KLKN	05/02/24	05/02/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	---T---	1	\$200.00	0.00								
N20	KLKN	04/26/24	04/26/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	----F--	:30	1	\$200.00	P-05	0.00	NM	2	\$340.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	----F--	1	\$200.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KLKN	04/22/24-04/28/24	Ch 8 News at 6p M-F	6p-631p	----F--	:30	(\$200.00)	0.00	NM						
See MG 20.2,20.3															
[Schedule Change-NFL Draft 6p-1030p] Preempt															
2	KLKN	04/26/24-04/26/24	NFL Draft Fri	6p-1030p	----F--	:30	\$200.00	0.00	NM						
Ⓜ MG for 20.1,24.1															
3	KLKN	04/30/24-04/30/24	M-F 630p-7p	630p-7p	-T-----	:30	\$140.00	0.00	NM						
Ⓜ MG for 20.1,24.1															
21	KLKN	04/29/24	04/29/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	M-----	1	\$200.00	0.00								
22	KLKN	05/01/24	05/01/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	--W----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	--W----	1	\$200.00	0.00								
23	KLKN	04/28/24	04/28/24		CM	530-6p	-----S	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News Sun at 530p Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 -----S 1 \$125.00 0.00															
N 24	KLKN	04/26/24	04/26/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$140.00	P-05	0.00	NM	0	\$0.00
Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 ----F-- 1 \$140.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KLKN 04/22/24-04/28/24 M-F 630p-7p 630p-7p ----F-- :30 (\$140.00) 0.00 NM See MG 20.2,20.3 [Schedule Change-NFL Draft 6p-1030p] Preempt															
25	KLKN	04/29/24	04/29/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$140.00	P-05	0.00	NM	1	\$140.00
Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 M----- 1 \$140.00 0.00															
26	KLKN	05/01/24	05/01/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$140.00	P-05	0.00	NM	1	\$140.00
Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 --W---- 1 \$140.00 0.00															
27	KLKN	04/29/24	04/29/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 M----- 1 \$175.00 0.00															
28	KLKN	04/30/24	04/30/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 -T----- 1 \$175.00 0.00															
29	KLKN	05/02/24	05/02/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
Channel 8 Eyewitness News At Ten <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 ---T--- 1 \$175.00 0.00															
30	KLKN	04/27/24	04/27/24	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
Channel 8 Eyewitness News At Ten <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/22/24 04/28/24 -----S- 1 \$150.00 0.00															
31	KLKN	04/30/24	04/30/24	Tuesday Prime 2 Tuesday Prime 2	CM	8p-9p	-T-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
The Rookie-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 -T----- 1 \$175.00 0.00															
32	KLKN	05/02/24	05/02/24	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
9-1-1-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 ---T--- 1 \$250.00 0.00															
33	KLKN	05/02/24	05/02/24	Thursday Prime 2 Thursday Prime 2	CM	8p-9p	---T---	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
Grey's Anatomy-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 ---T--- 1 \$300.00 0.00															
34	KLKN	04/28/24	04/28/24	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00

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America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		1				\$185.00		0.00			
35	KLKN	04/28/24	04/28/24	Sunday Prime Other	CM	7:00 PM-9:00 PM	-----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				Sunday Prime Other		(7:00 PM-9:00 PM)									
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----S		1				\$400.00		0.00			
													Totals	35	\$4,970.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 28392487 Changes as of: 4/17/2024 at 8:59 AM Version: Highlighting Makegood 1 Status: Accepted
 CPE: 662/832/6819 Flight: 4/26/24 - 5/2/24 Station: KLIN Con Type: POLITICAL/VOTE
 Agency: AXMEDIA Advertiser: PETE RICKETTS FOR SENATE Market: Lincoln&Hsing-Krmy-Pls DMA Total \$: \$4,970.00
 800 W.47th Street Product: 2024 Primary Election Office: DALLAS Total Spots: 35
 Suite 200 Agency Order #: 13372898 Service: Nielsen Total CPP: \$0.00
 Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Total GRP: Traffic #: 61421
 Salesperson: DACIA SMITH Assistant: Dacia Smith2 214-525-2831

Comments: New Order 4/16 - The new order will run Fri 4/26 - Thu 5/2. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV Invoices ID #9916670 or TV16670,
 RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/26 - 5/2							Total Spots	Total \$	CPP*	GRP*
						4/26	4/27	4/28	4/29	4/30	5/1	5/2				
MSD 8	F,M,Th 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	30	1	0	0	1	0	1	0	2	\$400.00	\$0.00	0.0
MSD 10	F,M,Th 6:30p-7p		Entertainment Tonight	\$140.00	30	1	0	0	1	0	1	0	2	\$280.00	\$0.00	0.0
MGD 18	F 6p-10:30p		NFL Draft	\$200.00	30	1	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
MGD 19	F,M,Th 6:30p-7p		Entertainment Tonight	\$140.00	30	0	0	0	0	1	0	0	1	\$140.00	\$0.00	0.0
TOTALS:						4	2	4	6	7	5	7	35	\$4,970.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
04/17/24 12:51 PM	Accepted	Taylor Fernie	Other
04/17/24 11:29 AM	Sent To Agency	DACIA SMITH	4/17: MGO due to NFL Draft, thanks! -Dacia
04/17/24 8:59 AM	Sent To Rep	Joy Wenn	See spots n/a due to NFL Draft, airing from 6-1030p. See MGs on lines 18-19