

ORDER



Orders
Order / Rev: 61415
Alt Order #: 28392486
Product Desc: 2024 Primary Election
Estimate: 6816
Flight Dates: 04/19/24 - 04/25/24
Original Date / Rev: 04/16/24 / 04/17/24
Order Type: GENERAL

KLKN-TV
Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pete Ricketts for Senate
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	35	\$4,895.00	\$4,160.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	35	\$4,895.00	\$4,160.75	0.00
Totals	35	\$4,895.00	\$4,160.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KLKN-TV	24%	\$4,895.00
Market	100%	\$20,395.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/19/24	04/19/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$105.00		0.00					
N 2	KLKN	04/22/24	04/22/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		M-----		1		\$105.00		0.00					
N 3	KLKN	04/23/24	04/23/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		-T-----		1		\$105.00		0.00					
N 4	KLKN	04/24/24	04/24/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		--W----		1		\$105.00		0.00					
N 5	KLKN	04/25/24	04/25/24	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		---T---		1		\$105.00		0.00					
N 6	KLKN	04/19/24	04/19/24	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$85.00		0.00					
N 7	KLKN	04/22/24	04/22/24	Good Morning America Good Morning America	CM	7a-9a	M-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		M-----		1		\$85.00		0.00					
N 8	KLKN	04/23/24	04/23/24	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		-T-----		1		\$85.00		0.00					
N 9	KLKN	04/24/24	04/24/24	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		--W----		1		\$85.00		0.00					
N 10	KLKN	04/25/24	04/25/24	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		---T---		1		\$85.00		0.00					
N 11	KLKN	04/21/24	04/21/24	Good Morning America Su Good Morning America Su	CM	7a-8a	-----S	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-----S		1		\$80.00		0.00					
N 12	KLKN	04/21/24	04/21/24	This Week This Week	CM	8a-9a	-----S	:30	1	\$120.00	P-04	0.00	NM	1	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-----S		1		\$120.00		0.00					

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N 13	KLKN	04/22/24	04/22/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		M-----		1		\$25.00		0.00					
		Live with Kelly													
N 14	KLKN	04/24/24	04/24/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		--W----		1		\$25.00		0.00					
		Live with Kelly													
N 15	KLKN	04/19/24	04/19/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$80.00		0.00					
		Channel 8 Eyewitness News- Midday													
N 16	KLKN	04/23/24	04/23/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		-T-----		1		\$80.00		0.00					
		Channel 8 Eyewitness News- Midday													
N 17	KLKN	04/25/24	04/25/24	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		---T---		1		\$80.00		0.00					
		Channel 8 Eyewitness News- Midday													
N 18	KLKN	04/19/24	04/19/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$200.00		0.00					
		Channel 8 Eyewitness News At Five													
N 19	KLKN	04/24/24	04/24/24	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		--W----		1		\$200.00		0.00					
		Channel 8 Eyewitness News At Five													
N 20	KLKN	04/22/24	04/22/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		M-----		1		\$200.00		0.00					
		Channel 8 Eyewitness News At Six													
N 21	KLKN	04/23/24	04/23/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		-T-----		1		\$200.00		0.00					
		Channel 8 Eyewitness News At Six													
N 22	KLKN	04/25/24	04/25/24	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-631p	---T---	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24 04/28/24		---T---		1		\$200.00		0.00					
		Channel 8 Eyewitness News At Six													
N 23	KLKN	04/20/24	04/20/24	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		-----S-		1		\$85.00		0.00					
		Eyewitness News 8 At 6-Sat													
N 24	KLKN	04/19/24	04/19/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$140.00	P-05	0.00	NM	1	\$140.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24 04/21/24		----F--		1		\$140.00		0.00					
		Entertainment Tonight													
N 25	KLKN	04/22/24	04/22/24		CM	630p-7p	M-----	:30	1	\$140.00	P-05	0.00	NM	1	\$140.00

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				M-F 630p-7p M-F 630p-7p											
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	M-----			1		\$140.00		0.00				
N26	KLKN	04/24/24	04/24/24	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$140.00	P-05	0.00	NM	1	\$140.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	--W----			1		\$140.00		0.00				
N27	KLKN	04/22/24	04/22/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	M-----			1		\$175.00		0.00				
N28	KLKN	04/24/24	04/24/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	--W----			1		\$175.00		0.00				
N29	KLKN	04/25/24	04/25/24	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	---T---			1		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KLKN	04/22/24-04/28/24	Ch 8 News at 10p M-F			10p-1035p	---Th-----	:30		(\$175.00)	0.00	NM			
See MG 29.2															
[Schedule Change-NFL Draft 7p-1030p] Preempt															
2	KLKN	04/25/24-04/25/24	Ch 8 News Late Ed M-Sun			1030p-1105p	---Th-----	:30		\$175.00	0.00	NM			
Ⓜ MG for 29.1 04/25															
N30	KLKN	04/21/24	04/21/24	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S			1		\$200.00		0.00				
N31	KLKN	04/23/24	04/23/24	Tuesday Prime 1 Tuesday Prime 1	CM	7p-8p	-T-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Will Trent-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-T-----			1		\$150.00		0.00				
N32	KLKN	04/25/24	04/25/24	NFL Draft Thurs NFL Draft Thursday	CM	7-1030p	---T---	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
				NFL Draft on ABC (Round 1)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	---T---			1		\$300.00		0.00				
N33	KLKN	04/19/24	04/19/24	Friday Prime 1 Friday Prime 1	CM	7p-8p	----F--	:30	1	\$190.00	P-05	0.00	NM	1	\$190.00
				Shark Tank-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	----F--			1		\$190.00		0.00				
N34	KLKN	04/21/24	04/21/24	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				America's Funniest Home Videos-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S			1		\$185.00		0.00				
N35	KLKN	04/21/24	04/21/24	Sunday Prime Other Sunday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
				American Idol-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----S			1		\$400.00		0.00				

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													Totals	35	\$4,895.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 28392486 Changes as of: 4/17/2024 at 8:52 AM Version: Highlighting Makegood 1 Status: Accepted
 CPE: 662/832/6816 Flight: 4/19/24 - 4/25/24 Station: KLKN Con Type: POLITICAL/VOTE
 Agency: AXMEDIA Advertiser: PETE RICKETTS FOR SENATE Market: Lincoln&Hstng-Kmy-Pls DMA Total \$: \$4,895.00
 800 W.47th Street Product: 2024 Primary Election Office: DALLAS Total Spots: 35
 Suite 200 Agency Order #: 13372860 Service: Nielsen Total CPP: \$0.00
 Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Total GRP: Traffic #: 61415
 Salesperson: DACIA SMITH Assistant: Dacia Smith2 214-525-2831

Separation:

Comments: New Order 4/16 - The new order will run Fri 4/19 - Thu 4/25. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670,
 RadioInvoices ID #9914861 or RI14861, Markeron #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/19 - 4/25							Total Spots	Total \$	CPP*	GRP*	
						4/19	4/20	4/21	4/22	4/23	4/24	4/25					
MSD 11	F,M-Th 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	0	0	0	1	0	1	1	0	2	\$350.00	\$0.00	0.0
MGD 18	Th 10:30p-11:05p		Channel 8 News at 10 pm Late Edition	\$175.00	30	0	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0
TOTALS:						6	1	5	6	5	6	6	35	\$4,895.00	\$0.00	0.0	

Makegood Comments

Date/Time	Action	Added by	Comment
04/17/24 12:50 PM	Accepted	Taylor Fernie	Other
04/17/24 11:29 AM	Sent To Agency	DACIA SMITH	4/17: TP change due to NFL Draft, thanks! -Dacia
04/17/24 8:52 AM	Sent To Rep	Joy Wenn	Please see spot n/a on line 11 due to time change. Late News will air 1030-1105p due to NFL Finals programming. Please approve