

ORDER



WQRF Rockford, IL

Orders	Order / Rev:	1243291	
	Alt Order #:	25765201	
	Product Desc:	Primary Election	
	Estimate:	33	
	Flight Dates:	10/03/17 - 10/09/17	Primary AE: Millennium Washington,DC
	Original Date / Rev:	10/04/17 / 10/04/17	Sales Office: M-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Shorr Johnson Magnus	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		100 North 20th Street	Agency Commission:	15%
		Philadelphia, PA 19103		

Advertiser	Name:	POL/JP Pritzker/Governor/Illinois/Den	New Business Thru:	
	Demographic:	HH	Order Separation:	00:30:00
	Product Codes:	PL14	Advertiser External ID:	
	Priority:	P2	Agency External ID:	IN2386/IN15841/SP2719
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/09/17	3	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	3	\$2,100.00	\$1,785.00	0.00
Totals	3	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WQRF Rockford, IL	15%	\$2,100.00
Market	100%	\$14,000.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	85%	\$11,900.00
WIFR	0%	\$0.00
WREX	0%	\$0.00
WTVO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	10/09/17	10/09/17	M-F 630-7p M-F 630p Big Bang Theory	CM	M-F 630-7p (6:30 PM-7:00 PM)	M-----	1:00	1	\$600.00	P4	0.00	NM	1	\$600.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/17	10/15/17	M-----	1		\$600.00		0.00						
N 2	WQRF	10/06/17	10/06/17	LN M-F Eyewitness News @ 9 M-F	CM	M-F 9p-10p (9:30 PM-10:00 PM)	----F--	1:00	1	\$750.00	P3	0.00	NM	1	\$750.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1243291
 Alt Order #: 25765201
 Flight Dates: 10/03/17 - 10/09/17

Advertiser: POL/JB Pritzker/Governor/Illinois/Democr
 Product Desc: Primary Election
 Estimate: 33

WQRF Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	----F--		1				\$750.00		0.00			
N 3	WQRF	10/09/17	10/09/17	LN M-F	CM	M-F 9p-10p	M-----	1:00	1	\$750.00	P3	0.00	NM	1	\$750.00
				Eyewitness News @ 9 M-F		(9:30 PM-10:00 PM)									
				FOX 39 News At 930P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/17	10/15/17	M-----		1				\$750.00		0.00			
													Totals	3	\$2,100.00

KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 25765201 Changes as of: 10/4/2017 at 11:08 AM Version: Current State Version 1
 CPE: 22/33 Flight: 10/3/17 - 10/9/17 Total \$: \$2,100.00
 Agency: SHORR JOHNSON MAGNUS Advertiser: Pritzker-Gov IL Market: Rockford Total Spots: 3
 100 N. 20th St. Suite Product: Primary Election Office: WASHINGTON Total CPP: \$0.00
 201 Philadelphia, PA 19103 Agency Order #: 6602232 Buyer: D'Ettorre, Mike Con Type: Spot Total GRP:
 Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/3 - 10/9									Total Spots	Total \$	CPP	GRP
						10/3	10/4	10/5	10/6	10/7	10/8	10/9						
1	Tu-F-M 6:30p-7p		Big Bang Theory	\$600.00	60	0	0	0	0	0	0	1		1	\$600.00	\$0.00	0.0	
2	Tu-F-M 9:30p-10p		FOX 39 News At 930P	\$750.00	60	0	0	0	1	0	0	1		2	\$1,500.00	\$0.00	0.0	
TOTALS:						0	0	0	1	0	0	2	3	\$2,100.00	\$0.00	0.0		

#1243291



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25765201 Changes as of: 10/4/2017 at 11:08 AM Version: Current State Version 1

CPE: 2/233

Agency: SHORR JOHNSON MAGNUS

Flight: 10/3/17 - 10/9/17
Advertiser: Pritzker-Gov IL

Station: WQRF
Market: Rockford

Total \$: \$2,100.00
Total Spots: 3

100 N. 20th ST, Suite 201
Philadelphia, PA 19103

Product: Primary Election

Office: WASHINGTON

Total CPE: \$0.00

Agency Order #: 6602232

Primary Demo:

Total GRP:

Buyer: D'Ettore, Mike

Con Type: Spot

Separation:

Salesperson: BRADLEY PHILIPPS
202-955-5342

Assistant: BRADLEY PHILIPPS
202-955-5342

Special Instructions

Order Level Comments

Date/Time: 10/04/17 11:08 AM
Added by: BRADLEY PHILIPPS
Comment: Separation: 30

Competitive Information	
Market Budget:	\$14,000
WQRF Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,100.00	N/A	0.0
Total	100%	3	\$2,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	3	\$2,100.00
Total	3	\$2,100.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/4/17 11:13 AM				\$0	
New	10/4/17 11:08 AM	BRADLEY PHILIPPS	New	3	\$2,100.00	\$2,100.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.