

## ORDER



WQRF Rockford, IL

**Orders**  
**Order / Rev:** 1253057  
**Alt Order #:** 25770854  
**Product Desc:** Primary Election  
**Estimate:** 36  
**Flight Dates:** 10/17/17 - 10/23/17  
**Original Date / Rev:** 10/16/17 / 10/16/17  
**Order Type:** REG

**Primary AE:** Millennium Washington, DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 100 North 20th Street  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/JB Pritzker/Governor/Illinois/Den  
**Demographic:** HH  
**Product Codes:** PL14  
**Priority:** P3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN2386/IN15841/SP2719  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/23/17	5	\$1,875.00	\$1,593.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	5	\$1,875.00	\$1,593.75	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,875.00</b>	<b>\$1,593.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington, DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WQRF Rockford, IL	15%	\$1,875.00
Market	100%	\$12,500.00

## Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	22%	\$2,750.00
WREX	33%	\$4,125.00
WTVO	30%	\$3,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	10/17/17	10/17/17	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-T-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-T-----			1			\$375.00		0.00			
N 2	WQRF	10/18/17	10/18/17	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--W----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1253057  
 Alt Order #: 25770854  
 Flight Dates: 10/17/17 - 10/23/17

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 36

WQRF Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--W----			1			\$375.00		0.00			
N 3	WQRF	10/19/17	10/19/17	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	---T---			1			\$375.00		0.00			
N 4	WQRF	10/20/17	10/20/17	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	----F--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----F--			1			\$375.00		0.00			
N 5	WQRF	10/23/17	10/23/17	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	PMM-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	M-----			1			\$375.00		0.00			
													Totals	5	\$1,875.00

**KATZ****TELEVISION**  
GROUP125 West 55th St  
New York, NY 10019

Contract # 25770854

Changes as of: 10/16/2017 at 11:36 AM

Version: Current State Version 1

CPE: 22/36

Flight: 10/17/17 - 10/23/17

Total \$: \$1,875.00

Agency: SHORR JOHNSON

Advertiser: Pritzker-Gov IL

Station: WQRF

Total Spots: 5

MAGNUS

100 N. 20th St, Suite

Product: Primary Election

Office: WASHINGTON

Total CPP: \$0.00

Philadelphia, PA 19103

Agency Order #: 6840357

Primary Demo:

Total GRP:

Buyer: D'Ettore, Mike

Con Type: POLITICAL/NOTE

Salesperson: BRADLEY PHILLIPS

Assistant: BRADLEY PHILLIPS

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23										Total Spots	Total \$	CPP	GRP
						10/17	10/18	10/19	10/20	10/21	10/22	10/23							
1	Tu-F, M 9:30P-10P		FOX 39 News At 930P	\$375.00	30	1	1	1	1	0	0	1		5	\$1,875.00	\$0.00	0.0		
TOTALS:						1	1	1	1	0	0	1		5	\$1,875.00	\$0.00	0.0		

#1053057

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25770854 Changes as of: 10/16/2017 at 11:36 AM Version: Current State Version 1

CPE: 22/36 Flight: 10/17/17 - 10/23/17 Total \$: \$1,875.00

Agency: SHORR JOHNSON MAGNUS Advertiser: Pritzker-Gov IL Market: Rockford Total Spots: 5

100 N. 20th St. Suite 201 Product: Primary Election Office: WASHINGTON Total CPE: \$0.00

Philadelphia, PA 19103 Agency Order #: 6840357 Primary Demo: Total GRP:

Buyer: D'Ettore, Mike Con Type: POLITICAL/VOTE Separation: \$0.00  
Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS  
202-955-5342 202-955-5342

Special Instructions	
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Date/Time	Added by	Comment
10/16/17 11:36 AM	BRADLEY PHILLIPS	Separation: 30

Competitive Information			
Market Budget:	\$10,000		
WQRF Share:	15%		
Comment:			
WIFR:	22%		
WREX:	33%		
WTVO:	30%		

Daypart Summary					
Day/Time	% Distrb	Spots	Dollars	CPE	GRP
	100%	5	\$1,875.00	N/A	0.0
Total	100%	5	\$1,875.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	5	\$1,875.00
Total	5	\$1,875.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	10/16/17 11:38 AM					\$0
New	10/16/17 11:35 AM	BRADLEY PHILLIPS	New	5		\$1,875.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.