

ORDER



WQRF Rockford, IL

Orders	Order / Rev:	1305940
	Alt Order #:	25804021
	Product Desc:	Primary Election
	Estimate:	51
	Flight Dates:	12/12/17 - 12/19/17
	Original Date / Rev:	12/11/17 / 12/11/17
	Order Type:	REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency	Name:	Shorr Johnson Magnus
	Buying Contact:	
	Billing Contact:	
		100 North 20th Street
		Philadelphia, PA 19103

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/JB Pritzker/Governor/Illinois/Den
	Demographic:	A35+
	Product Codes:	PL14
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	
Agency External ID:	IN2386/IN15841/SP2719
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/19/17	10	\$3,375.00	\$2,868.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	10	\$3,375.00	\$2,868.75	0.00
Totals	10	\$3,375.00	\$2,868.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WQRF Rockford, IL	18%	\$3,375.00
Market	100%	\$18,750.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
JNKWN	0%	\$0.00
WIFR	22%	\$4,125.00
WREX	29%	\$5,437.50
WTVO	31%	\$5,812.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	12/12/17	12/12/17	M-F 630-7p	CM	M-F 630-7p	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				M-F 630p Big Bang Theory											
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/11/17	12/17/17	-T-----		1				\$300.00		0.00			
N 2	WQRF	12/13/17	12/13/17	M-F 630-7p	CM	M-F 630-7p	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				M-F 630p Big Bang Theory											
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1305940
 Alt Order #: 25804021
 Flight Dates: 12/12/17 - 12/19/17

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 51

WQRF Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	--W----					1	\$300.00		0.00			
N 3	WQRF	12/14/17	12/14/17	M-F 630-7p M-F 630p Big Bang Theory	CM	M-F 630-7p	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	---T---					1	\$300.00		0.00			
N 4	WQRF	12/15/17	12/15/17	M-F 630-7p M-F 630p Big Bang Theory	CM	M-F 630-7p	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----F--					1	\$300.00		0.00			
N 5	WQRF	12/19/17	12/19/17	M-F 630-7p M-F 630p Big Bang Theory	CM	M-F 630-7p	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Big Bang Theory													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/18/17	12/24/17	-T-----					1	\$300.00		0.00			
N 6	WQRF	12/12/17	12/12/17	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		FOX 39 News At 930P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	-T-----					1	\$375.00		0.00			
N 7	WQRF	12/14/17	12/14/17	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		FOX 39 News At 930P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	---T---					1	\$375.00		0.00			
N 8	WQRF	12/15/17	12/15/17	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----F--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		FOX 39 News At 930P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/11/17	12/17/17	----F--					1	\$375.00		0.00			
N 9	WQRF	12/18/17	12/18/17	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		FOX 39 News At 930P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/18/17	12/24/17	M-----					1	\$375.00		0.00			
N 10	WQRF	12/19/17	12/19/17	LN M-F LATE NEWS	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-----T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		FOX 39 News At 930P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/18/17	12/24/17	-T-----					1	\$375.00		0.00			
													Totals	10	\$3,375.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25804021 Changes as of: 12/11/2017 at 11:14 AM Version: Current State Version 2
 CPE: 2/2/51 Flight: 12/12/17 - 12/19/17 Total \$: \$3,375.00
 Agency: SHORR JOHNSON MAGNUS Advertiser: Pritzker-Gov IL Market: Rockford Total Spots: 10
 100 N. 20th ST. Suite 201 Product: Primary Election Office: WASHINGTON Total CPP: \$0.00
 Philadelphia, PA 19103 Agency Order #: 6808723 Buyer: D'Ettore, Mike Primary Demo: Adults 35+
 Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/NOTE
 Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	12/12 - 12/19										Total Spots	Total \$	CPP	GRP
							12/12	12/13	12/14	12/15	12/16	12/17	12/18	12/19						
	Tu-F,M 16:30p-7p		Big Bang Theory	\$300.00	0	30	1	1	1	1	0	0	0	1		5	\$1,500.00	\$0.00	0.0	
	Tu-F,M 29:30p-10p		FOX 39 News At 930p	\$375.00	0	30	1	0	1	1	0	0	1	1		5	\$1,875.00	\$0.00	0.0	
TOTALS:							2	1	2	2	0	0	1	2	10	\$3,375.00	\$0.00	0.0		

1305940

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25804021 Changes as of: 12/11/2017 at 11:14 AM Version: Current State Version 2

CPE: 22/51 Flight: 12/12/17 - 12/19/17 Station: WQRF
Agency: SHORR JOHNSON MAGNUS Advertiser: Pritzker-Gov IL Market: Rockford
100 N. 20th St. Suite 201 Product: Primary Election Office: WASHINGTON
Philadelphia, PA 19103 Agency Order #: 6808723 Buyer: D'Ettore, Mike
Salesperson: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILIPPS 202-955-5342

Total Spots: 10
Total CPP: \$0.00
Total GRP:

Separation:

Special Instructions

Date/Time	Added by	Comment
12/11/17 11:14 AM	BRADLEY PHILIPPS	Separation: 30
12/11/17 11:14 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$18,750
WQRF Share:	18%
Comment:	
WIFR:	22%
WREX:	29%
WTVO:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$3,375.00	N/A	0.0
Total	100%	10	\$3,375.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Dec	10	\$3,375.00
Total	10	\$3,375.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Queued for Electronic Contracting	12/11/17 11:16 AM				\$0	\$0
Revision	12/11/17 11:14 AM	BRADLEY PHILIPPS	Revised		\$0	\$3,375.00
New	12/11/17 11:13 AM	BRADLEY PHILIPPS	New	10	\$3,375.00	\$3,375.00

Changes: Flight End from 12/25/17 to 12/19/17, Demo Meta to [R16], User Entered \$ from \$0.00 to \$3,375.00. 2 buylines added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.