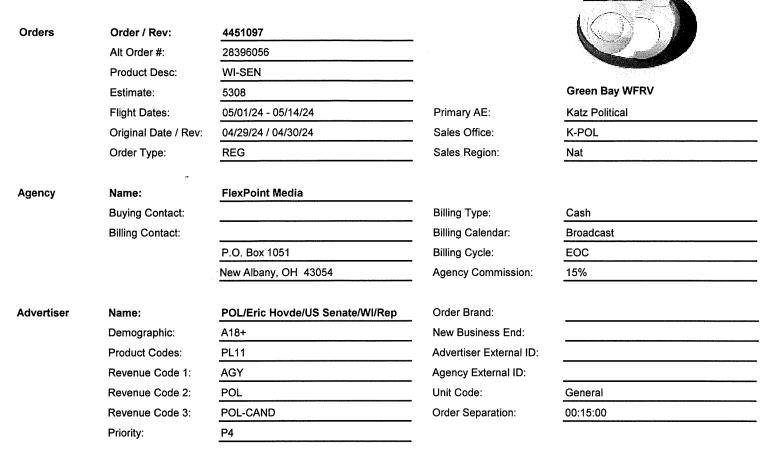
## **ORDER**



Bi	11	РΙ	а	n

Din i ian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	86	\$18,120.00	\$15,402.00

### Totals

rotaio				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	86	\$18,120.00	\$15,402.00	0.00
Totals	86	\$18,120,00	\$15 402 00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Green Bay WFRV	20%	\$18,120.00
Market	100%	\$90,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EBAY	0%	\$0.00
GBAY	0%	\$0.00
UNKWN	80%	\$72,480.00
WACY	0%	\$0.00
WBAY	0%	\$0.00
WCWF	0%	\$0.00
WGBA	0%	\$0.00
WLUK	0%	\$0.00
WMMF	0%	\$0.00
WPNE	0%	\$0.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WFRV	05/01/24	05/14/24	CBS Morning New CBS Morning New		M-F 4:30a-5a	MTWTF	:30	1	\$60.00P3	0.00 NM	2	\$120.00
		orning New I Index: 10											
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate F	Rating				l		

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**Green Bay WFRV** 

Order / Rev:

4451097

Advertiser:

POL/Eric Hovde/US Senate/WI/Rep

Alt Order #:

28396056

Product Desc: Estimate:

WI-SEN

5308

Flight Dates:

05/01/24 - 05/14/24

Ln Ch Start	t End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24 Week: 05/08/24	05/07/24 05/14/24	MTWTF MTWTF	1 1	\$60.00 \$60.00	0.00 0.00						
N 2 WFRV 05/01/	/24 05/14/24		-		O AM MTWTF	:30	4	\$50.00P4	0.00 NM	8	\$400.00
Local 5 News T	This Morning	Local 5 This Mor	ning 5a	(5:00 AM-5:3	0 AM)						
1313601 Index		107. 1 1	O	D-4-	Datina						
Start Date Week: 05/01/24	End Date 05/07/24	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
Week: 05/08/24	05/14/24	MTWTF	4	\$50.00	0.00						
N 3 WFRV 05/01/	/24 05/14/24	Local 5 This Morr	-	5:30 AM-6:0 (5:30 AM-6:0	OAM MTWTF	:30	4	\$50.00P4	0.00 NM	8	\$400.00
Local 5 News T 1313601 Index		LOGALO TINO MON	illing ou	(0.0071111 0.0	,						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24 Week: 05/08/24	05/07/24 05/14/24	MTWTF MTWTF	4	\$50.00 \$50.00	0.00 0.00						
N 4 WFRV 05/01/		Local 5 This Morr	ning 6a CM		O AM MTWTF	:30	1	\$175.00P3	0.00 NM	2	\$350.00
Local 5 News T	hio Morning	Local 5 This Mor	ning 6a	(6:00 AM-6:3	0 AM)						
1313601 Index:											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24 Week: 05/08/24	05/07/24 05/14/24	MTWTF MTWTF	1	\$175.00 \$175.00	0.00 0.00						
N 5 WFRV 05/01/	24 05/14/24	Local 5 This Morr	-		O AM MTWTF	:30	2	\$175.00P3	0.00 NM	4	\$700.00
Local 5 News T	his Morning	Local 5 This Mor	ning 6a	(6:30 AM-7:0	U AM)						
1313601 Index:	106			<b>5</b> .	<b></b>						
Start Date Week: 05/01/24	End Date 05/07/24	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
Week: 05/08/24	05/14/24	MTWTF	2	-	0.00						
N 6 WFRV 05/01/	24 05/14/24	CBS This Morning	-	7:00 AM-8:0 (7:00 AM-8:0	O AM MTWTF	:30	1	\$225.00P3	0.00 NM	2	\$450.00
CBS This Morn	•	ODO TIIIS WIOTIIII	9	(7.00 /1101-0.0	o ravij						
1313601 Index: Start Date	106 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24	05/07/24	MTWTF	<u>Spots/vveek</u>	\$225.00	0.00						
Week: 05/08/24	05/14/24	MTWTF	1	\$225.00	0.00					_	
N 7 WFRV 05/01/	24 05/14/24	Local 5 Live Local 5 Live	СМ	M-F 9a-10a	MTWTF	:30	1	\$175.00P3	0.00 NM	2	\$350.00
Local 5 Live		<b></b>								:	
1313601 Index: Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24	05/07/24	MTWTF	1	\$175.00	0.00						
Week: 05/08/24 N 8 WFRV 05/01/	05/14/24	MTWTF Price is Right	CM	\$175.00 M-F 10a-11a	0.00 MTWTF	:30	2	\$500.00P3	0.00 NM	4	\$2,000.00
14 6 WERV 05/01/	24 03/14/24	Price is Right	Civi	IVI-I TOA-TTA	I MILMILE—	.50	2	ψ500.001 5	0.00 14141	7	Ψ2,000.00
Price Is Right 1313601 Index:	96										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24	05/07/24	MTWTF MTWTF	2 2	\$500.00	0.00						
Week: 05/08/24 N 9 WFRV 05/01/	05/14/24 24 05/14/24	Local 5 News at N	<del></del>	\$500.00 M-F 12p-12.3	0.00 30p MTWTF	:30	1	\$250.00P3	0.00 NM	2	\$500.00
		Local 5 News at I	Noon	·	·						
Local 5 News N 1313601 Index:											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/24 Week: 05/08/24	05/07/24 05/14/24	MTWTF MTWTF	1	\$250.00 \$250.00	0.00 0.00						
N10 WFRV 05/01/		Bold & Beautiful	СМ	M-F 12:30p-		:30	1	\$225.00P3	0.00 NM	2	\$450.00
Bold And The E		Bold & Beautiful									
1313601 Index:	33									l	

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Order / Rev: Alt Order #:

Flight Dates:

4451097

28396056

05/01/24 - 05/14/24

Advertiser:

POL/Eric Hovde/US Senate/WI/Rep

Product Desc:

WI-SEN

Estimate: 5308 **Green Bay WFRV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 05 Week: 05		05/07/24 05/14/24	MTWTF MTWTF	1	\$225.00 \$225.00	0.00 0.00						
		24 05/14/24		I CM	M-F 2p-3p	MTWTF	:30	2	\$100.00P4	0.00 NM	4	\$400.00
	lake A De 01 Index:											
Week: 05		End Date 05/07/24	<u>Weekdays</u> MTWTF	Spots/Week 2		Rating 0.00						
Week: 05		05/14/24	MTWTF	2		0.00					_	
N12 WFRV	05/01/2	24 05/14/24	M-F 3p-4p Friends	CM	3:00 PM-3:3 (3:00 PM-3:3	0 PM MTWTF 0 PM)	:30	1	\$100.00P4	0.00 NM	2	\$200.00
Friends 131360	s 01 Index:	103										
	art Date	End Date		Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/07/24 05/14/24	MTWTF MTWTF	1 1	\$100.00 \$100.00	0.00 0.00						
N13 WFRV		****		CM		0.00 0 PM MTWTF	:30	1	\$100.00P4	0.00 NM	2	ድጋስስ ስስ
Friends		4 05/14/24	Friends	CIVI	(3:30 PM-4:0		.30	ı	\$100.00P4	U.UU INIVI	2	\$200.00
131360	)1 Index:											
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/07/24 05/14/24	MTWTF	1	\$100.00 \$100.00	0.00 0.00						
N14 WFRV						O PM MTWTF	:30	1	\$150.00P4	0.00 NM	2	\$300.00
	News 4F		Local 5 News at 4	:00	(4:00 PM-4:3	0 PM)						
	11 Index:	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/01/24	05/07/24	MTWTF	1	\$150.00	0.00						
Week: 05/		05/14/24	MTWTF	1	*	0.00			A + = 0 00 = 4			****
N15 WFRV	05/01/2	4 05/14/24	Local 5 News at 4 Local 5 News at 4		4:30 PM-5:0 (4:30 PM-5:0	OPM MTWTF OPM)	:30	3	\$150.00P4	0.00 NM	6	\$900.00
	News 43 1 Index:				(	- · · · · · · · · · · · · · · · · · · ·					-	
<u>Sta</u>	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 05/ Week: 05/		05/07/24 05/14/24	MTWTF MTWTF	3	\$150.00 \$150.00	0.00 0.00						
N 16 WFRV			Local 5 News at 5		M-F 5p-5:30		:30	1	\$400.00P3	0.00 NM	2	\$800.00
	News 5F		Local 5 News at 5						,			*******
	1 Index:				·							
<u>Sta</u> Week: 05/	art Date	End Date 05/07/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
Week: 05/		05/07/24	MTWTF	1	\$400.00	0.00						
N17 WFRV		4 05/14/24	CBS Evening New		M-F 530-6p	MTWTF	:30	1	\$700.00P3	0.00 NM	2	\$1,400.00
	vening Ne		ODO Evening New	73 IVI-1								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/07/24 05/14/24	MTWTF MTWTF	1 1	\$700.00 \$700.00	0.00 0.00						
N18 WFRV	05/01/2	4 05/14/24	Local 5 News at 6p		M-F 6p-6:30	MTWTF	:30	1	\$400.00P3	0.00 NM	2	\$800.00
	News @ 1 Index:		2004, 0 140W3 at 0									
<u>Sta</u>	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 05/ Week: 05/		05/07/24 05/14/24	MTWTF MTWTF	1 1	\$400.00 \$400.00	0.00 0.00						
N19 WFRV			Local 5 News at 63	•	M-F 6:30p-7		:30	1.	\$400.00P3	0.00 NM	2	\$800.00
	News @		Local 5 News at 6	:30								
.0.000		· - <b>-</b>										

**Green Bay WFRV** 

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Order / Rev:

1313601 Index: 108

4451097

POL/Eric Hovde/US Senate/WI/Rep Advertiser:

28396056

**Product Desc:** WI-SEN

Alt Order #: Flight Dates:

05/01/24 - 05/14/24

Estimate:

5308

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/01/24 05/07/24 -TWTF--\$400.00 0.00 1 Week: 05/08/24 05/14/24 MTWTF--\$400.00 0.00 1 N20 WFRV 05/07/24 05/14/24 CM Tue Hour 2 :30 \$800.00P4 0.00 NM 2 \$1,600.00 Tue Prime Hour 2 -T----FBI International FBI: International-CBS 1313601 Index: 100 Start Date Spots/Week Rate Rating **End Date** Weekdays Week: 05/06/24 05/12/24 -T----\$800.00 0.00 -T----\$800.00 0.00 Week: 05/13/24 05/19/24 Midwest Farm Rep----S-0.00 NM N21 WFRV 05/04/24 05/11/24 \$25.00P4 \$50.00 CM :30 2 Midwest Farm Report Midwest Farm Report Midwest Farm Weekly 1313601 Index: 101 Spots/Week Rating Start Date **End Date Weekdays** Rate Week: 04/29/24 05/05/24 ----5-\$25.00 0.00 ----S-Week: 05/06/24 05/12/24 \$25.00 0.00 N22 WFRV 05/04/24 05/11/24 **CBS This Morning Sa** CM 8:00 AM-9:00 AM ----S-:30 \$200.00P3 0.00 NM \$400.00 CBS This Morning Sa (8:00 AM-9:00 AM) **CBS This Morning Sat** 1313601 Index: 108 Spots/Week Rate Rating Start Date **End Date** Weekdays 1 ----S-\$200.00 0.00 Week: 04/29/24 05/05/24 1 ----S-Week: 05/06/24 05/12/24 1 \$200.00 0.00 N23 WFRV 05/04/24 05/11/24 9:00 AM-10:00 AM-:30 \$200.00P3 0.00 NM 2 **CBS This Morning Sa** CM ---S-\$400.00 **CBS This Morning Sa** (9:00 AM-10:00 AM) **CBS This Morning Sat** 1313601 Index: 106 Weekdays Spots/Week Start Date Rating End Date Rate Week: 04/29/24 05/05/24 1 \$200.00 0.00 ----5-Week: 05/06/24 05/12/24 \$200.00 0.00 N24 WFRV 05/04/24 05/11/24 Sa Discover Wisconsin CM Sa Discover Wisco----S-:30 \$300.00P3 0.00 NM 2 \$600.00 Sa Discover Wisconsin Discover Wisconsin 1313601 Index: 98 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/29/24 05/05/24 ----S-1 \$300.00 0.00 ----S-\$300.00 0.00 Week: 05/06/24 05/12/24 1 \$500.00P4 0.00 NM N25 WFRV 05/04/24 05/11/24 Sat Prime Hour 3 CM Sat Hour 3 ----S-:30 2 \$1,000.00 48 Hrs 48 Hours-CBS 1313601 Index: 102 Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 04/29/24 05/05/24 ----S-1 \$500.00 0.00 Week: 05/06/24 05/12/24 ---S-\$500.00 0.00 Midwest Farm Rep----S N27 WFRV 05/05/24 05/12/24 Midwest Farm Report CM :30 \$25,00P4 0.00 NM 2 \$50.00 Midwest Farm Report Midwest Farm Weekly 1313601 Index: 101 Start Date **Weekdays** Spots/Week End Date Rate Rating Week: 04/29/24 05/05/24 ----5 1 \$25.00 0.00 ----S 05/12/24 \$25.00 0.00 Week: 05/06/24 N28 WFRV 05/05/24 05/12/24 Su 730-8a Newsmaker SGM Su 730-8a Newsm ----S :30 \$50.00P4 0.00 NM \$100.00 Su 730-8a Newsmaker Su Newsmaker Sunday 1313601 Index: 102 Start Date **End Date Weekdays** Spots/Week Rating Rate ----S Week: 04/29/24 05/05/24 1 \$50.00 0.00 ----S Week: 05/06/24 05/12/24 \$50.00 0.00 N29 WFRV 05/05/24 05/12/24 8:00 AM-8:30 AM **CBS Sunday Morning** CM :30 \$400.00P4 0.00 NM 2 \$800.00 (8:00 AM-8:30 AM) CBS Sunday Morning **CBS Sunday Morning** 

Page 5 of 5

Order / Rev:

4451097

Advertiser:

POL/Eric Hovde/US Senate/WI/Rep

Alt Order #:

28396056

Product Desc:

WI-SEN

Flight Dates:

05/01/24 - 05/14/24

Estimate:

5308

**Green Bay WFRV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 04	art <u>Date</u> /29/24	End Date 05/05/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00				Ü		
Week: 05	/06/24	05/12/24	S	1	\$400.00	0.00						
N30 WFRV	05/05/2	4 05/12/24	CBS Sunday Mor	rning CM	9:00 AM-9:3	0 AMS	:30	1	\$400.00P4	0.00 NM	2	\$800.00
			CBS Sunday Mo	-	(9:00 AM-9:3	30 AM)						
	unday Mo 11 Index:		·	-	•	·						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/	/29/24	05/05/24	S	1	\$400.00	0.00						
Week: 05/	/06/24	05/12/24	S	1	\$400.00	0.00						
N31 WFRV	05/05/2	4 05/12/24	Sports Extra	СМ	Sports Extra	S	:30	1	\$200.00P3	0.00 NM	2	\$400.00
			Sports Extra		•			•				
	Sports E		·									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/	/29/24	05/05/24	S	1	\$200.00	0.00						
Week: 05/	/06/24	05/12/24	S	1	\$200.00	0.00						
N32 WFRV	05/01/2	4 05/14/24	M-F 3p-4p	СМ	3:00 PM-4:0	OPM MTWTF	:30	1	\$100.00P4	0.00 NM	4	\$400.00
			Friends		(3:00 PM-4:0	00 PM)						
Friends					,	•						
131360	1 Index: 1	103										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/		05/07/24	MTWTF	2	\$100.00	0.00						
Week: 05/	/08/24	05/14/24	MTWTF	2	\$100.00	0.00						
								·		Totals	86	\$18,120.00

# **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See <b>Order</b> for proposed schedule and charges.	see invoice for actual schedule and charges.								
, FlexPoint Media	, hereby request station time as follows:								
I IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE								
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED								
Candidate name:									
Eric Hovde									
Authorized committee:									
Hovde For Wisconsin									
Agency requesting time (and contact information):									
N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274									
Candidate's political party:									
Republican									
Office sought (no acronyms or abbreviations):									
United States Senate - Wisconsin									
Date of election:  General  Primary									
8/13/2024  Treasurer of candidate's authorized committee:									
Lisa Lisker									
The undersigned represents that:  (1) the payment for the broadcast time requested has been furnity.	nichad by (chack and box bolow):								
the candidate listed above who is a legally qualified can									
the candidate listed above who is a regally qualified candidate listed above who is a regally qualified candidate.									
(2) this station is authorized to announce the time as paid for by									
(3) this station has disclosed its political advertising policies, inc									
and other sales practices (not applicable to federal candidat									
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY								
Candidate/Committee/Agency	Station Representative								
Signature:	Signature:								
FlexPoint Media									
Name: FlexPoint Media	Name: Jim Arneson								
Date of Request to Purchase Ad Time: 02/21/2024 Date of Station Agreement to Sell Time: 4.29.24									

## The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. Candidate/Authorized Committee/Agency Signature: FlexPoint Media Name: FlexPoint Media Date: 02/21/2024 TO BE COMPLETED BY STATION ONLY Date ad received: \_ Yes No Ad submitted to Station? Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). No N/A Federal candidate certification signed (above): Yes Disposition: Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): Station Call Letters: wFRV Date Received/Requested: Contract #: 4451097 4-29.24 Station Location: Freen Bay WI Run Start and End Dates: Est. #: 5308 5.1-5.14.24 Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in ISCI: HVDE 2407H (:30) "The Nugget" the OPIF.

Federal Candidate Certification: