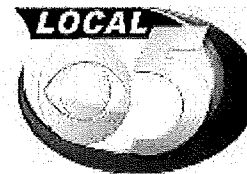


ORDER



Orders
Order / Rev: 4451097
Alt Order #: 28396056
Product Desc: WI-SEN
Estimate: 5308
Flight Dates: 05/01/24 - 05/14/24
Original Date / Rev: 04/29/24 / 04/30/24
Order Type: REG

Green Bay WFRV

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Eric Hovde/US Senate/WI/Rep
Demographic: A18+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	86	\$18,120.00	\$15,402.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	86	\$18,120.00	\$15,402.00	0.00
Totals	86	\$18,120.00	\$15,402.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Green Bay WFRV	20%	\$18,120.00
Market	100%	\$90,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EBAY	0%	\$0.00
GBAY	0%	\$0.00
UNKWN	80%	\$72,480.00
WACY	0%	\$0.00
WBAY	0%	\$0.00
WCWF	0%	\$0.00
WGBA	0%	\$0.00
WLUK	0%	\$0.00
WMMF	0%	\$0.00
WPNE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFRV	05/01/24	05/14/24	CBS Morning News CBS Morning News	CM	M-F 4:30a-5a	MTWTF--	:30	1	\$60.00	P3	0.00	NM	2	\$120.00

CBS Morning News
1313601 Index: 108

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 4451097
 Alt Order #: 28396056
 Flight Dates: 05/01/24 - 05/14/24

Advertiser: POL/Eric Hovde/US Senate/WI/Rep
 Product Desc: WI-SEN
 Estimate: 5308

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WFRV	05/07/24	05/14/24	Tue Prime Hour 2 FBI International	CM	Tue Hour 2	-T-----	:30	1	\$800.00	P4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	-TWTF--					1	\$400.00		0.00			
		Week: 05/08/24	05/14/24	MTWTF--					1	\$400.00		0.00			
		FBI: International-CBS 1313601 Index: 100													
N21	WFRV	05/04/24	05/11/24	Midwest Farm Report Midwest Farm Report	CM	Midwest Farm Rep	-----S-	:30	1	\$25.00	P4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----					1	\$800.00		0.00			
		Week: 05/13/24	05/19/24	-T-----					1	\$800.00		0.00			
		Midwest Farm Weekly 1313601 Index: 101													
N22	WFRV	05/04/24	05/11/24	CBS This Morning Sa CBS This Morning Sa	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S-					1	\$200.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					1	\$200.00		0.00			
		CBS This Morning Sat 1313601 Index: 108													
N23	WFRV	05/04/24	05/11/24	CBS This Morning Sa CBS This Morning Sa	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----S-	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S-					1	\$200.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					1	\$200.00		0.00			
		CBS This Morning Sat 1313601 Index: 106													
N24	WFRV	05/04/24	05/11/24	Sa Discover Wisconsin Sa Discover Wisconsin	CM	Sa Discover Wisconsin	-----S-	:30	1	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S-					1	\$300.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					1	\$300.00		0.00			
		Discover Wisconsin 1313601 Index: 98													
N25	WFRV	05/04/24	05/11/24	Sat Prime Hour 3 48 Hrs	CM	Sat Hour 3	-----S-	:30	1	\$500.00	P4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S-					1	\$500.00		0.00			
		Week: 05/06/24	05/12/24	-----S-					1	\$500.00		0.00			
		48 Hours-CBS 1313601 Index: 102													
N27	WFRV	05/05/24	05/12/24	Midwest Farm Report Midwest Farm Report	CM	Midwest Farm Rep	-----S	:30	1	\$25.00	P4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S					1	\$25.00		0.00			
		Week: 05/06/24	05/12/24	-----S					1	\$25.00		0.00			
		Midwest Farm Weekly 1313601 Index: 101													
N28	WFRV	05/05/24	05/12/24	Su 730-8a Newsmaker Su 730-8a Newsmaker Su	CM	Su 730-8a Newsm	-----S	:30	1	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S					1	\$50.00		0.00			
		Week: 05/06/24	05/12/24	-----S					1	\$50.00		0.00			
		Newsmaker Sunday 1313601 Index: 102													
N29	WFRV	05/05/24	05/12/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----S	:30	1	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S					1	\$400.00		0.00			
		Week: 05/06/24	05/12/24	-----S					1	\$400.00		0.00			
		CBS Sunday Morning 1313601 Index: 108													

Order / Rev: 4451097
 Alt Order #: 28396056
 Flight Dates: 05/01/24 - 05/14/24

Advertiser: POL/Eric Hovde/US Senate/WI/Rep
 Product Desc: WI-SEN
 Estimate: 5308

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	WFRV	05/05/24	05/12/24	CBS Sunday Morning	CM	9:00 AM-9:30 AM	-----S	:30	1	\$400.00	P4	0.00	NM	2	\$800.00
				CBS Sunday Morning		(9:00 AM-9:30 AM)									
				CBS Sunday Morning 1313601 Index: 106											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		1				\$400.00		0.00			
		Week: 05/06/24	05/12/24	-----S		1				\$400.00		0.00			
N31	WFRV	05/05/24	05/12/24	Sports Extra	CM	Sports Extra	-----S	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
				Sports Extra											
				Local 5 Sports Extra 1313601 Index: 101											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		1				\$200.00		0.00			
		Week: 05/06/24	05/12/24	-----S		1				\$200.00		0.00			
N32	WFRV	05/01/24	05/14/24	M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$100.00	P4	0.00	NM	4	\$400.00
				Friends		(3:00 PM-4:00 PM)									
				Friends 1313601 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	MTWTF--		2				\$100.00		0.00			
		Week: 05/08/24	05/14/24	MTWTF--		2				\$100.00		0.00			
Totals													86	\$18,120.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eric Hovde

Authorized committee:

Hovde For Wisconsin

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Wisconsin

Date of election:

8/13/2024

General

Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

[Handwritten Signature]

Name: FlexPoint Media

Name:

Jim Arneson

Date of Request to Purchase Ad Time: 02/21/2024

Date of Station Agreement to Sell Time:

4-29-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 02/21/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>4451097</i>	Station Call Letters: <i>WFRV</i>	Date Received/Requested: <i>4-29-24</i>
Est. #: <i>5308</i>	Station Location: <i>Green Bay WI</i>	Run Start and End Dates: <i>5.1 — 5.14.24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

1 SCI: HVDE 2407H (1:30) "The Nugget"