



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 361816 /		<u>Alt Order #</u> 08336119
<u>Product</u> HAWLEY 4 ATTRNY GEN		
<u>Contract Dates</u> 07/28/16 - 08/01/16		<u>Estimate #</u> 7577
<u>Advertiser</u> Hawley/R/Attorney General/MO		<u>Original Date / Revision</u> 07/28/16 / 07/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14097	<u>Advertiser Code</u> 441	<u>Product Code</u> 842
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

COPY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	07/29/16	07/29/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,350.00	0.00			
N 2	2	07/29/16	07/29/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$275.00	0.00			
N 3	2	07/29/16	07/29/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$575.00	0.00			
N 4	2	07/29/16	07/29/16	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$575.00	0.00			
N 5	2	07/29/16	07/29/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,200.00	0.00			
N 6	2	07/29/16	07/29/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$675.00	0.00			
N 7	2	07/29/16	07/29/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,125.00	0.00			
N 8	2	07/29/16	07/29/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,250.00	0.00			
N 9	2	07/29/16	07/29/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,250.00	0.00			
N 10	2	07/29/16	07/29/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,125.00	0.00			
N 11	2	07/29/16	07/29/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,125.00	0.00			
N 12	2	07/29/16	07/29/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$1,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
361816 /	08336119

Contract Dates	Product	Estimate #
07/28/16 - 08/01/16	HAWLEY 4 ATTRNY GE	7577

Advertiser	Original Date / Revision
Hawley/R/Attorney Gener	07/28/16 / 07/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,125.00	0.00			
N 13	2	07/29/16	07/29/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,125.00	0.00			
N 14	2	07/29/16	07/29/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$350.00	0.00			
N 15	2	07/29/16	07/29/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$1,700.00	0.00			
N 16	2	07/29/16	07/29/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	----1--				1	\$350.00	0.00			
N 17	2	08/01/16	08/01/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,350.00	0.00			
N 18	2	08/01/16	08/01/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$275.00	0.00			
N 19	2	08/01/16	08/01/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$575.00	0.00			
N 20	2	08/01/16	08/01/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$575.00	0.00			
N 21	2	08/01/16	08/01/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,200.00	0.00			
N 22	2	08/01/16	08/01/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$675.00	0.00			
N 23	2	08/01/16	08/01/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,125.00	0.00			
N 24	2	08/01/16	08/01/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,250.00	0.00			
N 25	2	08/01/16	08/01/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,250.00	0.00			
N 26	2	08/01/16	08/01/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,125.00	0.00			
N 27	2	08/01/16	08/01/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,125.00	0.00			
N 28	2	08/01/16	08/01/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,125.00	0.00			
N 29	2	08/01/16	08/01/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$1,125.00

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361816 /	08336119

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/28/16 - 08/01/16	HAWLEY 4 ATTRNY GE	7577

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hawley/R/Attorney Gener	07/28/16 / 07/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,125.00	0.00			
N 30	2	08/01/16	08/01/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$350.00	0.00			
N 31	2	08/01/16	08/01/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$1,700.00	0.00			
N 32	2	08/01/16	08/01/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	1-----				1	\$350.00	0.00			
N 33	2	07/30/16	07/30/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$800.00	0.00			
N 34	2	07/30/16	07/30/16	Sa 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$225.00	0.00			
N 35	2	07/30/16	07/30/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$225.00	0.00			
N 36	2	07/30/16	07/30/16	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$575.00	0.00			
N 37	2	07/30/16	07/30/16	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$575.00	0.00			
N 38	2	07/30/16	07/30/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$575.00	0.00			
N 39	2	07/30/16	07/30/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$900.00	0.00			
N 40	2	07/30/16	07/30/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1-				1	\$900.00	0.00			
N 41	2	07/31/16	07/31/16	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$450.00	0.00			
N 42	2	07/31/16	07/31/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$450.00	0.00			
N 43	2	07/31/16	07/31/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$225.00	0.00			
N 44	2	07/31/16	07/31/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$225.00	0.00			
N 45	2	07/31/16	07/31/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$450.00	0.00			
N 46	2	07/31/16	07/31/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$450.00

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Hawley/R/Attorney Gener.	07/28/16 / 07/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$450.00	0.00			
N 47	2	07/31/16	07/31/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$375.00	0.00			
N 48	2	07/31/16	07/31/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----1				1	\$1,700.00	0.00			
Totals										0.00		48	\$39,450.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 -07/31/16	32	\$24,275.00	\$20,633.75
08/01/16 -08/01/16	16	\$15,175.00	\$12,898.75
Totals	48	\$39,450.00	\$33,532.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

CONTRACT WORKSHEET
8336119

HARRIS SL104 PAGE 1
RUN ON JUL28/16 AT 12:44
FROM STATION

POLI/J HAWLEY/R/ATG/MO	TYPE O
HAWLEY 4 ATTRNY GEN	CTG POLC
JUL28/16- AUG1/16	1WKS
TERESA DIFURIA	EST 7577

NEW ORDER FOR
TOTAL 39,450
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOSH HAWLEY FOR ATTORNEY GENERAL

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
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AGENCY ADVERTISER CODE = 441
AGENCY PRODUCT CODE = 842
AGENCY EST# = 7577

1 FRI	1000P-1030P	30 JUL29	1	\$1,350.00	1	\$1,350.00
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```
PROGRAM : FOX2 NWS-10PM
RA35+ : 3.4
CON COM1: FOX2 NWS-10PM
```

2 FRI	1130A-1200N	30 JUL29	1	\$275.00	1	\$275.00
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```
PROGRAM : FOX2NWS MIDDAY
RA35+   : 2.1
CON COM1: FOX2NWS MIDDAY
```

3 FRI	400P-430P	30 JUL29	1	\$575.00	1	\$575.00
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```
PROGRAM : JUDGE JUDY E
RA35+ : 3.3
CON COM1: JUDGE JUDY E
```

4	ERI	430P--500P	30	JUL29	1	\$575.00	1	\$575.00
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```
PROGRAM : JUDGE JUDY
RA35+ : 3.6
CON COM1: JUDGE JUDY
```

5 FRI	500P-530P	30 JUL29	1	\$1,200.00	1	\$1,200.00
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```
PROGRAM : FOX2NWS AT 5PM
RA35+ : 4.9
CON COM1: FOX2NWS AT 5PM
```

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6 FRI	PROGRAM : FOX 2 NEWS RA35+ : 3.4 CON COM1: FOX 2 NEWS	530A-600A	30	JUL29		1	\$675.00	1	\$675.00
7 FRI	PROGRAM : FOX 2 NEWS RA35+ : 3.4 CON COM1: FOX 2 NEWS	530P-600P	30	JUL29		1	\$1,125.00	1	\$1,125.00
8 FRI	PROGRAM : FOX2NWS AT 5PM RA35+ : 3.9 CON COM1: FOX2NWS AT 5PM	600A-630A	30	JUL29		1	\$1,250.00	1	\$1,250.00
9 FRI	PROGRAM : FOX2NWS AT 6AM RA35+ : 4.1 CON COM1: FOX2NWS AT 6AM	630A-700A	30	JUL29		1	\$1,250.00	1	\$1,250.00
10 FRI	PROGRAM : FOX2NWS AT 6AM RA35+ : 4.2 CON COM1: FOX2NWS AT 6AM	700A-730A	30	JUL29		1	\$1,125.00	1	\$1,125.00
11 FRI	PROGRAM : FOX2NWS MORN RA35+ : 4.8 CON COM1: FOX2NWS MORN	730A-800A	30	JUL29		1	\$1,125.00	1	\$1,125.00
12 FRI	PROGRAM : FOX2NWS MORN RA35+ : 4.3 CON COM1: FOX2NWS MORN	800A-830A	30	JUL29		1	\$1,125.00	1	\$1,125.00
13 FRI	PROGRAM : FOX2NWS MORN RA35+ : 4.1 CON COM1: FOX2NWS MORN	830A-900A	30	JUL29		1	\$1,125.00	1	\$1,125.00

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
14	FRI	900A-930A	30	JUL29		1	\$350.00	1	\$350.00
	PROGRAM : FOX2NWS AT 9AM								
	RA35+ : 2.6								
	CON COM1: FOX2NWS AT 9AM								
15	FRI	900P-930P	30	JUL29		1	\$1,700.00	1	\$1,700.00
	PROGRAM : FOX2NWS AT 9PM								
	RA35+ : 4.5								
	CON COM1: FOX2NWS AT 9PM								
16	FRI	930A-1000A	30	JUL29		1	\$350.00	1	\$350.00
	PROGRAM : FOX2NWS AT 9AM								
	RA35+ : 2.2								
	CON COM1: FOX2NWS AT 9AM								
17	MON	1000P-1030P	30	AUG01		1	\$1,350.00	1	\$1,350.00
	PROGRAM : FOX2 NWS-10PM								
	RA35+ : 3.4								
	CON COM1: FOX2 NWS-10PM								
18	MON	1130A-1200N	30	AUG01		1	\$275.00	1	\$275.00
	PROGRAM : FOX2NWS MIDDAY								
	RA35+ : 2.1								
	CON COM1: FOX2NWS MIDDAY								
19	MON	400P-430P	30	AUG01		1	\$575.00	1	\$575.00
	PROGRAM : JUDGE JUDY B								
	RA35+ : 3.3								
	CON COM1: JUDGE JUDY B								
20	MON	430P-500P	30	AUG01		1	\$575.00	1	\$575.00
	PROGRAM : JUDGE JUDY								
	RA35+ : 3.6								
	CON COM1: JUDGE JUDY								
21	MON	500P-530P	30	AUG01		1	\$1,200.00	1	\$1,200.00
	PROGRAM : FOX2NWS AT 5PM								
	RA35+ : 4.9								
	CON COM1: FOX2NWS AT 5PM								

HARRIS SL104 PAGE 4
RUN ON JUL28/16 AT 12:44
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
22	MON	530A-600A	30	AUG01		1	\$675.00	1	\$675.00
PROGRAM : FOX 2 NEWS									
RA35+ : 3.4									
CON COM1: FOX 2 NEWS									
23	MON	530P-600P	30	AUG01		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS AT 5PM									
RA35+ : 3.9									
CON COM1: FOX2NWS AT 5PM									
24	MON	600A-630A	30	AUG01		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 6AM									
RA35+ : 4.1									
CON COM1: FOX2NWS AT 6AM									
25	MON	630A-700A	30	AUG01		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 6AM									
RA35+ : 4.2									
CON COM1: FOX2NWS AT 6AM									
26	MON	700A-730A	30	AUG01		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35+ : 4.8									
CON COM1: FOX2NWS MORN									
27	MON	730A-800A	30	AUG01		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35+ : 4.3									
CON COM1: FOX2NWS MORN									
28	MON	800A-830A	30	AUG01		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35+ : 4.1									
CON COM1: FOX2NWS MORN									
29	MON	830A-900A	30	AUG01		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35+ : 3.6									
CON COM1: FOX2NWS MORN									

HARRIS SL104 PAGE 5
RUN ON JUL28/16 AT 12:44
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
30	MON	900A-930A	30	AUG01		1	\$350.00	1	\$350.00
PROGRAM : FOX2NWS AT 9AM									
RA35+ : 2.6									
CON COM1: FOX2NWS AT 9AM									
31	MON	900P-930P	30	AUG01		1	\$1,700.00	1	\$1,700.00
PROGRAM : FOX2NWS AT 9PM									
RA35+ : 4.5									
CON COM1: FOX2NWS AT 9PM									
32	MON	930A-1000A	30	AUG01		1	\$350.00	1	\$350.00
PROGRAM : FOX2NWS AT 9AM									
RA35+ : 2.2									
CON COM1: FOX2NWS AT 9AM									
33	SAT	1000P-1030P	30	JUL30		1	\$800.00	1	\$800.00
PROGRAM : SA 10P NEWS									
RA35+ : 2.7									
CON COM1: SA 10P NEWS									
34	SAT	500P-530P	30	JUL30		1	\$225.00	1	\$225.00
PROGRAM : SA 5P									
RA35+ : 3.8									
CON COM1: SA 5P									
35	SAT	530P-600P	30	JUL30		1	\$225.00	1	\$225.00
PROGRAM : SA 530P NEWS									
RA35+ : 1.5									
CON COM1: SA 530P NEWS									
36	SAT	700A-730A	30	JUL30		1	\$575.00	1	\$575.00
PROGRAM : FOX2NWS SA MRN									
RA35+ : 3.0									
CON COM1: FOX2NWS SA MRN									
37	SAT	730A-800A	30	JUL30		1	\$575.00	1	\$575.00
PROGRAM : FOX2NWS SA MRN									
RA35+ : 3.0									
CON COM1: FOX2NWS SA MRN									

HARRIS SL104 PAGE 6
RUN ON JUL28/16 AT 12:44
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
38	SAT	800A-830A	30	JUL30		1	\$575.00	1	\$575.00
PROGRAM : SA 8A									
RA35+ : 2.0									
CON COM1: SA 8A									
39	SAT	900P-930P	30	JUL30		1	\$900.00	1	\$900.00
PROGRAM : SA 9P NEWS									
RA35+ : 2.5									
CON COM1: SA 9P NEWS									
40	SAT	930P-1000P	30	JUL30		1	\$900.00	1	\$900.00
PROGRAM : SA930P NEWS									
RA35+ : 2.8									
CON COM1: SA930P NEWS									
41	SUN	500P-530P	30	JUL31		1	\$450.00	1	\$450.00
PROGRAM : FOX2NWS AT 5PM									
RA35+ : 3.8									
CON COM1: FOX2NWS AT 5PM									
42	SUN	530P-600P	30	JUL31		1	\$450.00	1	\$450.00
PROGRAM : FOX2NWS AT 5PM									
RA35+ : 3.5									
CON COM1: FOX2NWS AT 5PM									
43	SUN	600A-630A	30	JUL31		1	\$225.00	1	\$225.00
PROGRAM : FOX2NWS SU-6AM									
RA35+ : 1.4									
CON COM1: FOX2NWS SU-6AM									
44	SUN	630A-700A	30	JUL31		1	\$225.00	1	\$225.00
PROGRAM : FOX2NWS SU-6AM									
RA35+ : 2.1									
CON COM1: FOX2NWS SU-6AM									
45	SUN	700A-730A	30	JUL31		1	\$450.00	1	\$450.00
PROGRAM : FOX2NWS SUNDAY									
RA35+ : 2.4									
CON COM1: FOX2NWS SUNDAY									

TELEREP, INC.
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8336119

HARRIS SL104 PAGE 7
RUN ON JUL28/16 AT 12:44
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
46 SUN	PROGRAM : FOX2NWS SUNDAY RA35+ : 1.7 CON COM1: FOX2NWS SUNDAY	830A-900A	30	JUL31		1	\$450.00	1	\$450.00
47 SUN	PROGRAM : FOX NWS SUNDAY RA35+ : 2.1 CON COM1: FOX NWS SUNDAY	900A-1000A	30	JUL31		1	\$375.00	1	\$375.00
48 SUN	PROGRAM : FOX2NWS AT 9PM RA35+ : 5.0 CON COM1: FOX2NWS AT 9PM	900P-930P	30	JUL31		1	\$1,700.00	1	\$1,700.00
JUL/16	24275.00	AUG/16	15175.00						
CONTRACT TOTAL									39450.00
TOTAL SPOTS									48

MARKET TOTALS \$93,928 KTVI 42% KDNL 2% KMOV 17% KSDK 30% KPLR 9% NTVI 0% WRBU 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE