

Quarterly Issues For: EAB Jonesboro Q2 2020

Daily Programs & Special Events:

We provide listeners with a local two-minute news report at 6 AM, 7 AM and 8 AM from a local reporter, Monday through Friday. Additionally, we update listeners with regular weather reports multiple times an hour during weekday mornings and all other dayparts.

We run Public Service Announcements to help publicize non-profit community organizations to promote their events. Exceptions are made for for-profit businesses when it benefits the public to be aware of events. These :30 second PSA announcements run once per hour.

Hourly coverage of the Coronavirus pandemic and its affect on the lives of our community. Daily press conferences from Arkansas Governor Asa Hutchinson. Daily interviews with government officials.

4/3/20 – Friday for the Food Bank. Fundraising event for the Food Bank of Northeast Arkansas.

4/13/20 – JonesboroStrong: A Living Room Rally. Fundraising radio and television special for the American Red Cross to assist in tornado relief efforts for Jonesboro and Harrisburg.

Regular Programs/Events:

Every Monday morning. Long form interview with Eric Burch. This is positioned as Monday Morning Motivation. The mission is to create a positive mindset for listeners as they kick off the new week. This is also used a way to address community hot button topics/issues.

Every Wednesday morning. Long form interview with Jonesboro Animal Control. This is used as a vehicle to promote animal adoption and the importance of controlling the pet population.

Every Wednesday morning. Long form interview with Dr. Kevin Reed of VetCare. Informative interview regarding current issues affecting the pet population.

Every Wednesday morning. Long form interview with clinical psycholoogists from Families Inc. Counseling Services discussing the mental health topics affecting the people of Northeast Arkansas.

Every Thursday morning. Jonesboro.com Event Roster. Long form interview segment to update listeners on fundraisers & events happening across the region.

Rockin Apple Award promotion. This is a month long promotion done to o promote and celebrate local teachers that go above and beyond the call of duty for their students. This generates positive interactions in the schools and local communities.

Friday Morning High School Football Tailgate Show. Morning show broadcast live on location at area high schools in advance of their home football game. Interviews with school administrators, coaches, players, spirit squads, and officials in the local communities.

High School Tailgate Tour. Every Friday morning during High School Football season we broadcast live on location from an area high school – shining a spotlight on their school, athletics, upcoming events, scholar athletes, spirit award winner, etc...

We allow local community organizations access to our morning shows so that events or public assistance opportunities may be promoted.

Further Details:

4/1/20 - Long form interview - Danny Fuller - re: Fill the 18 Wheeler supply drive for tornado relief at Central Baptist Church.

4/1/20 - Long form interview - Brian Arnold - re: Special Olympics Arkansas Tip a Cop

4/1/20 - Long form interview - Families Inc Counseling Services

4/1/20 - Long form interview - Mitchell Nail - St. Bernards - re: Covid-19 update & tornado information.

4/1/20 - Long form interview - Jonesboro Animal Control - re: adoptions.

4/8/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts

4/8/20 - Long form interview - Davy Carter - Centennial Bank - re: small business loans to help with Covid-19 relief.

4/8/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: tornado & severe weather anxiety

4/8/20 - Long form interview - Sarah Tipton - Komen Arkansas - re: importance of donating to the Susan G Komen Foundation.

4/15/20 - Long form interview - Justin Kimble - Mayor of Harrisburg AR - re: tornado relief efforts.

4/15/20 - Long form interview - Marsha Carwell - ASTATE Alumni Association - re: Run, Walk, Howl Virtual 5K

4/15/20 - Long form interview - Dr. Dana Watson - Families Inc Counseling Services - re: Covid-19

4/15/20 - Long form interview - Vincent Turner - St. Bernards - re: telemedicine efforts during Covid-19 pandemic.

4/15/20 - Long form interview - James Bickham - re: free meals for families in need after tornadoes.

4/22/20 - Long form interview - Kristi Pulliam - Foundation of Arts - re: status of programming.

4/22/20 - Long form interview - Families Inc Counseling Services - re: coping with tornado aftermath & Covid-19

4/22/20 - Long form interview - Sarah Tipton - Komen Arkansas

4/22/20 - Long form interview - Jeff Moore - Jonesboro Animal Control - re: pet adoptions & low cost vaccination clinics.

4/29/20 - Long form interview - Matt Ziegler - Riverside High School - re: impact of Covid-19 and online classes

4/29/20 - Long form interview - Families Inc. Counseling Services.

4/29/20 - Long form interview - Ian Buchanon - re: Dress for Life Fundraiser

5/6/20 - Long form interview - James Bickham - re: Operation Full Belly.

5/6/20 - Long form interview - Dr. Kelly Damphousse - Chancellor Arkansas State University - re: graduation, summer, & fall semester.

5/6/20 - Long form interview - Families Inc. Counseling Services - re: depression caused by Covid-19, social distancing, & job loss.

5/6/20 - Long form interview - Jonesboro Animal Control - re: adoption process during Covid-19

5/13/20 - Long form interview - Krisi Pulliam - Jonesboro Foundation of Arts

5/13/20 - Long form interview - Lori Tyson - American Red Cross - re: upcoming blood drives.

5/13/20 - Long form interview - Families Inc Counseling Services - re: importance of mental health

5/13/20 - Long form interview - Pat Malone - NEA Tennis - re: tennis programming for beginners

5/13/20 - Long form interview - Bill Campbell - Communications Director of City of Jonesboro - re: Covid-19 and status of City.

5/20/20 - Long form interview - Caleb Landreth - Arkansas State Police - re: Memorial Day Weekend law enforcement.

5/20/20 - Long form interview - Brad Faught - Jonesboro High School - re: virtual graduation.

5/20/20 - Long form interview - Dr Shane Speights - re: Memorial Day safety during Covid-19

5/20/20 - Long form interview - Jeff Presley - Jonesboro E911 - re: Memorial Day travel

5/27/20 - Long form interview - Dr Shane Speights - re: inaugural graduating class of NYIT at ASTATE.

5/27/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts - re: summer programming & registration

5/27/20 - Long form interview - Families Inc Counseling Services

5/27/20 - Long form interview - Michael Sullivan - Habitat for Humanity - re: home applications in Jonesboro

5/27/20 - Long form interview - Jeff Moore - Jonesboro Animal Control - re: pet safety as the weather heats up.

6/3/20 - Long form interview - Ty Jones - NEA Baptist - re: Cancer Survivors Day Parade

6/3/20 - Long form interview - Heather Johnson - Craighead County Health Department - re: Covid-19 drive thru clinic.

6/3/20 - Long form interview - Families Inc Counseling Services.

6/3/20 - Long form interview - Brandi Hodges - Jonesboro Public Library - re: library programming during Covid.

6/3/20 - Long form interview - Mike Watts - Jonesboro Baseball Boosters - re: preparing for social distancing during upcoming season.

6/10/20 - Long form interview - Bill Campbell - Director of Communications City of Jonesboro

6/10/20 - Long form interview - Danny Kapales - Jonesboro Parks & Rec - re: opening of the ball fields.

6/10/20 - Long form interview - Families Inc Counseling Services

6/10/20 - Long form interview - Coach Tommy Raffo - ASTATE Baseball - re: Summer Camp.

6/17/20 - Long form interview - Dr Shane Speights - re: Covid-19 update for Arkansas.

6/17/20 - Long form interview - Meg Matthews - Arkansas State Parks - re: outdoor activities at state parks.

6/17/20 - Long form interview - Dr Dana Watson - Families Inc Counseling Services - re: Love Languages Part 1

6/17/20 - Long form interview - Brandon Murphy - Breaking Bonds Ministries - re: Golf Tournament.

6/17/20 - Long form interview - Kristi Pulliam - Jonesboro Foundation of Arts - re: summer programming.

6/24/20 - Long form interview - Angie Mason - re: Mrs. Angies Farm Fresh products in Northeast Arkansas.

6/24/20 - Long form interview - Dr Dana Watson - Families Inc Counseling Services - re: Love Languages Part 2.

6/24/20 - Long form interview - Sierra Waggoner - KJNB TV - re: Arkansas Covid-19 coverage.

6/24/20 - Long form interview - Jeff Moore - Jonesboro Animal Control - re: health advisory information for pets.