

CONTRACT

KIKN-FM
5100 S Tennis Ln
Sioux Falls, SD 57108
wopayments3@townsquaremedia.com
(605) 361-0300

<u>Contract / Revision</u> 4483966 /		<u>Alt Order #</u>
<u>Advertiser</u> South Dakotans First		<u>Original Date / Revision</u> 11/28/23 / 11/28/23
<u>Contract Dates</u> 11/30/23 - 12/31/23	<u>Estimate #</u>	
<u>Product</u> South Dakotans First Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KIKN-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

South Dakotans First
1410 Dakota Ave. S.
Huron, SD 57350

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIKN	11/30/23	12/31/23	M-Su 5a-8p	6:00 AM-7:00 PM		:30			NM	108	\$4,536.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/23	12/03/23	---TFS-				12	\$42.00			
Week:		12/04/23	12/10/23	MTWTFS-				24	\$42.00			
Week:		12/11/23	12/17/23	MTWTFS-				24	\$42.00			
Week:		12/18/23	12/24/23	MTWTFS-				24	\$42.00			
Week:		12/25/23	12/31/23	MTWTFS-				24	\$42.00			
N 2	KIKN	11/30/23	12/31/23	M-Su 5a-8p	6:00 AM-7:00 PM		:30			NM	12	\$504.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/23	12/03/23	-----				0	\$0.00			
Week:		12/04/23	12/10/23	MTWTFS-				6	\$42.00			
Week:		12/11/23	12/17/23	MTWTFS-				6	\$42.00			
Week:		12/18/23	12/24/23	-----				0	\$0.00			
Week:		12/25/23	12/31/23	-----				0	\$0.00			
Totals											120	\$5,040.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/23 - 11/30/23	4	\$168.00	\$168.00
12/01/23 - 12/30/23	116	\$4,872.00	\$4,872.00
Totals	120	\$5,040.00	\$5,040.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

SOUTH FIRST DAKOTANS

November 27th – December 31st (5-Weeks)

MON	TUE	WED	THU	FRI	SAT
4X	4X	4X	4X	4X	4x
4x	4x	4x	4x	4x	4x
4x	4x	4x	4x	4x	4x
4x	4x	4x	4x	4x	4x
4x	4x	4x	4x	4x	4x

Ads Scheduled: (6a-7p)
Ads may be moved within schedule

	KXRB 100.1 FM 100.1	KICKIN' 99.1 COUNTRY 100.1
Ads	120x	120x
Rate	\$42	\$42
Total	\$5,040	\$5,040

120 – 30 second ads @ \$42 = \$5,040 per station

Investment per station...

KXRB...= \$5,040

KIKN...\$5,040

Total Investment...\$10,080 or \$2,016 Per Week

Approval: _____

Date: 11-22-2023

Print Name: _____

Amy Jacobson

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Amy Jacobson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Amy Jacobson

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans First

Address: 1410 Dakota Ave S, Huron, SD 57350

Contact: Amy Jacobson

Phone number: 701-261-4858

Email: amy@701strategygroup.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Amy Jacobson
Jessica Edland
Doug Sombke
Karla Hofhenke

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

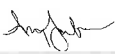
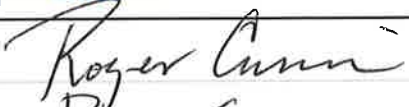
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Amy Jacobson	Name: Roger Currer
Date of Request to Purchase Ad Time: 11/20/2023	Date of Station Agreement to Sell Time: 11/20/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 11/20/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4484034 4483966	Station Call Letters: KXRB 1212N	Date Received/Requested: 11/20/23
Est. #: N/A	Station Location: Sioux Falls, SD	Run Start and End Dates: 11/30/23 - 12/31/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.