



4211 I-40 West, Suite 201
Amarillo, TX 79106

INSERTION ORDER

Advertiser Contact Information

Company Name: KVII

Address: One Broadcast Center

City, State and Zip Code: Amarillo, Texas, 79101

Contact Name: Logan Argo

Phone: 806-373-1787

Email: lcargo@sbgstv.com

Order Date: 02/22/2024

Advertisement Information

Nobox Creative is responsible for delivering the advertisement content. This advertisement will be published on KVII.

- Campaign Launch Date: February 06, 2024
- Campaign End Date: March 05, 2024
- Advertisement Specifications: See ad buy below for week 5, 2/26/24-3/4/24.
- Total Week 5 Gross Price: \$12,585.00

Payment Information

Advertiser shall pay Publisher in advance for all amounts due under this insertion order.

Payment will be made via:

- Check. Please make checks payable to

KVII

Nobox Creative

By: _____

By: _____

Date: _____

Date: _____

Logan Argo, General Manager

Kim May, President

Caroline Fairly for Texas - KVII-TV Ad Buy - Week 5 - 02/26/24-03/04/24

											Wk 5 - 02/26/24-3/4/24										
											Adults 55+										
Notes	Tier 2	DP Code	Unit Dur	Unit/Wk	Src	Start Date	End Date	Wk 5 Mon 2/26 '24	Prog Name	Rtg	Rtg...	Wks	Shr	Imp (000)	GRP	CPP	Rch %	Freq	Unit Tot	Tot \$	
KVII-TV									ABC	0	0		0	0	0	0	0	0	16	\$5,180.00	
M-F 6a-7a	\$140.00	EM	30	3	TP	2/26/24	3/3/24	3	»ABC 7 DAYBREAK	0	0	5	0	0	0	\$0.00			3	\$420.00	
M-F 5p-5:30p	\$315.00	EN	30	3	TP	2/26/24	3/3/24	3	»ABC 7 NEWS @ 5P	0	0	5	0	0	0	\$0.00			3	\$945.00	
M-F 6p-6:30p	\$440.00	EN	30	3	TP	2/26/24	3/3/24	3	»ABC 7 NEWS @ 6P	0	0	5	0	0	0	\$0.00			3	\$1,320.00	
M-F 6:30p-7p	\$525.00	EN	30	3	TP	2/26/24	3/3/24	3	»WHEEL OF FORTUNE	0	0	5	0	0	0	\$0.00			3	\$1,575.00	
M-F 10p-10:35p	\$230.00	LN	30	3	TP	2/26/24	3/3/24	3	»CHANNEL 7 10P	0	0	5	0	0	0	\$0.00			3	\$690.00	
Su 10p-10:30p	\$230.00	LN	30	1	TP	2/26/24	3/3/24	1	»ABC 7 NEWS	0	0	5	0	0	0	\$0.00			1	\$230.00	
										SPOTS Traffic Instructions CF02212408H - run this one through Friday, March 1st, stop it at 5pm -- will send you a new spot to run after ---											

Wk 3 Mon 2/19 '24	Wk 4 Mon 2/26 '24	Wk 5 Mon 3/4 '24
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											Wk 3 Mon 2/19 '24	Wk 4 Mon 2/26 '24	Wk 5 Mon 3/4 '24														
KVII-TV									\$300.00				2	17	8	ABC	0	0		0	0	0	\$0.00			27	\$7,405.00
M-F 6a-7a	\$140.00	EM	30	1	TP	2/26/24	3/5/24		»ABC 7 DAYBREAK	0	0	1-4	0	0	0	\$0.00			4	\$560.00							
M-F 7a-9a	\$175.00	EM	30	2	TP	2/26/24	3/5/24		»GMA	0	0	1-4	0	0	0	\$0.00			7	\$1,225.00							
M-F 5p-5:30p	\$315.00	EN	30	1	TP	2/26/24	3/4/24		»NEWS @ 5P	0	0	1-4	0	0	0	\$0.00			3	\$945.00							
M-F 6p-6:30p	\$440.00	EN	30	1	TP	2/26/24	3/4/24		»ABC 7 NEWS @ 6P	0	0	1-4	0	0	0	\$0.00			3	\$1,320.00							
M-F 6:30p-7p	\$525.00	EN	30	1	TP	2/26/24	3/4/24		»WHEEL OF FORTUNE	0	0	1-4	0	0	0	\$0.00			3	\$1,575.00							
M-F 10p-10:35p	\$230.00	LN	30	1	TP	2/26/24	3/5/24		»ABC 7 NEWS @ 10P	0	0	1-4	0	0	0	\$0.00			3	\$690.00							
Sa 6:35p-7p	\$210.00	EM	30	1	TP	2/24/24	3/3/24	1	»WHEEL OF FORTUNE	0	0	1-4	0	0	0	\$0.00			2	\$420.00							
Su 5:30p-6p	\$335.00	SP	30	1	TP	2/24/24	3/3/24	1	»WEEKEND EDITION	0	0	1-4	0	0	0	\$0.00			2	\$670.00							