



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Del Ray Media  
1427 Leslie Ave  
Ste 106  
Alexandria, VA 22301

**Contract # 3440805**

**Schedule Dates:** 08/14/18-08/20/18  
**Advertiser:** National Republican Senate Committee - Independent  
**Agency:** Del Ray Media (17530)  
**Product:** POLITICAL ISSUE (ns) (1187)  
**Brand:** NRSIN/ORDR/814820 (1053795)  
**Salesperson:** Millennium/DC, Washington DC (1108)  
**Sales Office:** Millennium Washington DC  
**Buyer Name:** /  
**Phone/Fax:** /  
**CPE:** NRSI/ORDR/814820  
**Account Types:** National/Political Issue Agency BRD  
**Billing Type:** Standard  
**Comments:** Order  
New Buys for the NRSC JE in Charleston Hunt 4 rights ...beginning 8  
17 5/3 Please confirm, Anne Braunschweig  
MAXWELL ALFORD

**Date Entered:** 07/30/18  
**Last Modified:** 07/30/18  
**Entered By:** Jason Baumgarten  
**CO-OP:** No  
**Headline #:** ECR26114585  
**Demo:** A35+  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$2,385.00  
**Net Total:** \$13,515.00  
**Sales Tax:**

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Aug. 2018	24	\$15,900.00
<b>Grand Total:</b>	<b>24</b>	<b>\$15,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 14)	08/14/18-08/14/18	1	:30	5:30p- 6p (EST)	1		1						1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
2.0	Normal Line / SPOT (1 14)	08/15/18-08/15/18	1	:30	5:30p- 6p (EST)	1			1					1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
3.0	Normal Line / SPOT (1 14)	08/16/18-08/16/18	1	:30	5:30p- 6p (EST)	1				1				1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
4.0	Normal Line / SPOT (1 14)	08/17/18-08/17/18	1	:30	5:30p- 6p (EST)	1					1			1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
5.0	Normal Line / SPOT (1 14)	08/20/18-08/20/18	1	:30	5:30p- 6p (EST)	1						1		1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
6.0	Normal Line / SPOT (2 11)	08/14/18-08/14/18	1	:30	5p- 5:30p (EST)	1		1						1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
7.0	Normal Line / SPOT (2 11)	08/15/18-08/15/18	1	:30	5p- 5:30p (EST)	1			1					1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
8.0	Normal Line / SPOT (2 11)	08/16/18-08/16/18	1	:30	5p- 5:30p (EST)	1				1				1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
9.0	Normal Line / SPOT (2 11)	08/17/18-08/17/18	1	:30	5p- 5:30p (EST)	1					1			1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
10.0	Normal Line / SPOT (2 11)	08/20/18-08/20/18	1	:30	5p- 5:30p (EST)	1						1		1	\$300.00	\$300.00	Charleston WV (WVAH)		7/30/18
11.0	Normal Line / News (3 14)	08/19/18-08/19/18	1	:30	9a- 10a (EST)	1							1	1	\$225.00	\$225.00	Charleston WV (WVAH)		7/30/18
12.0	Normal Line / News (4 54)	08/18/18-08/18/18	1	:30	10:30p- 11p (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
13.0	Normal Line / News (5 46)	08/14/18-08/14/18	1	:30	10p- 10:30p (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
14.0	Normal Line / News (5 46)	08/15/18-08/15/18	1	:30	10p- 10:30p (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.sagepub.com/1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Del Ray Media  
1427 Leslie Ave  
Ste 106  
Alexandria, VA 22301

**Contract # 3440805**

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Advertiser: National Republican Senate Committee - Independ  
Agency: Del Ray Media (175330)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: NRSIN/ORDR/814820 (1053795)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: /  
Phone/Fax: /  
CPE: NRSI/ORDR/814820  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: Order  
New Buys for the NRSC IE in Charleston Hunt 4 flights ...beginning 8  
17-9:3 please confirm, Anne Braunschiedel  
MAXWELL ALFORD

Date Entered: 07/30/18  
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Entered By: Jason Baumgarten  
CO-OP: No  
Headline #: ECR26114585  
Demo: A35+  
Order Type: Normal  
Package Deal:  
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Commission: \$2,385.00  
Net Total: \$13,515.00  
Sales Tax:

Charleston WV (WVAH)		
By Broadcast Month	Spots	Rate
Aug. 2018	24	\$15,900.00
<b>Grand Total:</b>	<b>24</b>	<b>\$15,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (5 4.6)	08/16/18-08/16/18	1	:30	10P-10:30P (EST)	1				1				1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
16.0	Normal Line / News (5 4.6)	08/17/18-08/17/18	1	:30	10P-10:30P (EST)	1					1			1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
17.0	Normal Line / News (7 3.5)	08/18/18-08/18/18	1	:30	10P-10:30P (EST)	1						1		1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
18.0	Normal Line / News (8 3.4)	08/14/18-08/14/18	1	:30	10:30P-11P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
19.0	Normal Line / News (8 3.4)	08/15/18-08/15/18	1	:30	10:30P-11P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
20.0	Normal Line / News (8 3.4)	08/16/18-08/16/18	1	:30	10:30P-11P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
21.0	Normal Line / News (8 3.4)	08/17/18-08/17/18	1	:30	10:30P-11P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
22.0	Normal Line / News (8 3.4)	08/20/18-08/20/18	1	:30	10:30P-11P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
23.0	Normal Line / News (8 3.4)	08/18/18-08/18/18	1	:30	10P-10:30P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18
24.0	Normal Line / News (8 3.4)	08/19/18-08/19/18	1	:30	10P-10:30P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		7/30/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bit.ly/1p-1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

3440805

Contract # 26114585 Changes as of: 7/25/2018 at 4:40 PM

Version: Current State Version 1

Con Type: POLITICAL/NOTE

CPE: NRSIN/ORDR/914920  
Agency: Del Ray Media  
1427 Leslie Avenue  
Suite 106  
Alexandria, VA 22301

Fight: 8/14/18 - 8/20/18  
Advertiser: NRSC-IE  
Product: Order  
Agency Order #: 30056929  
Buyer: Braunschweig, Anne  
Salesperson: MAXWELL ALFORD  
202-955-5342

Station: WVAH  
Market: Charleston, WV  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: MAXWELL ALFORD  
202-955-5342

Total \$: \$15,900.00  
Total Spots: 24  
Total CPP: \$229.77  
Total GRP: 69.2

Comments: New Buys for the NRSC IE in Charleston Hunt 4 flights ... beginning 8/7-9/3 Please confirm. Anne Braunschweig

#	Day/Time	DP	Program	Rate	A33P Rating	A33P Impression	Len	8/14 - 8/20							Total Spots	Total \$	CPP*	GRP*	
								8/14	8/15	8/16	8/17	8/18	8/19	8/20					
1	M-F 5:30p-6p		FAMILY FEUD	\$300.00	1.4	9,400	30	1	1	1	1	0	0	1	5	\$1,500.00	\$214.29	7.0	
2	M-F 5p-5:30p		FAMILY FEUD	\$300.00	1.1	9,000	30	1	1	1	1	0	0	1	5	\$1,500.00	\$272.73	5.5	
3	Su 9a-10a		FOX NEWS SUNDAY	\$225.00	1.4	1,700	30	0	0	0	0	0	1	1	1	\$225.00	\$160.71	1.4	
4	Sa 10:30p-11p		EYEWITNESS NEWS @ 10	\$975.00	5.4	18,200	30	0	0	0	0	1	0	0	1	\$975.00	\$180.56	5.4	
5	M-Su 10p-10:30p		EYEWITNESS NEWS @ 10	\$975.00	4.6	17,900	30	1	1	1	1	1	0	0	5	\$4,875.00	\$211.96	23.0	
6	M-Su 6:10-30p-11p		EYEWITNESS NEWS @ 10	\$975.00	4.0	14,700	30	1	1	1	1	0	0	1	5	\$4,875.00	\$243.75	20.0	
7	Sa 10p-10:30p		EYEWITNESS NEWS @ 10	\$975.00	3.5	22,000	30	0	0	0	0	1	0	0	1	\$975.00	\$275.57	3.5	
8	Su 10p-10:30p		EYEWITNESS NEWS @ 10	\$975.00	3.4	21,400	30	0	0	0	0	0	1	0	1	\$975.00	\$286.76	3.4	
TOTALS:								4	4	4	4	4	3	2	3	24	\$15,900.00	\$229.77	69.2



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26114585 Changes as of: 7/25/2018 at 4:40 PM Version: Current State Version 1

CPE: NR5IN/CRDR/614820 Flight: 8/14/18 - 8/20/18 Station: WVAH  
Agency: Der Ray Media Advertiser: NRSC-IE Market: Charleston, WV  
1427 Leslie Avenue Product: Order Office: WASHINGTON  
Suite 106 Agency Order #: 30056949 Buyer: Braunschweig, Anne Service: Nielsen  
Alexandria, VA 22301 Salesperson: MAXWELL ALFORD Primary Demo: Adults 35+  
202-955-5342 Separation: Assistant: MAXWELL ALFORD  
202-955-5342

Con Type: POLITICAL/NOTE  
Total \$: \$15,900.00  
Total Spots: 24  
Total CPP: \$229.77  
Total GRP: 69.2

Special Instructions

Date/Time Added by Comment  
07/25/18 4:40 PM MAXWELL ALFORD New Buys for the NRSC IE in Charleston Hunt 4 flights ... beginning 8/7/9/3 Please confirm. Anne Braunschweig

Competitive Information

Market Budget:	\$132,500
WVAH Share:	12%
Comment:	Shares are exact.
WCHS:	12%
WOWK:	21%
WSAZ:	55%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$15,900.00	\$229.77	69.2
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$15,900.00</b>	<b>\$229.77</b>	<b>69.2</b>

Monthly Summary

Month	Spots	Dollars
2018-Aug	24	\$15,900.00
<b>Total</b>	<b>24</b>	<b>\$15,900.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Ctg	Contract \$	Comment
Queued for Electronic Contracting	7/25/18 9:43 AM					\$0	\$0	
New	7/25/18 4:24 PM	MAXWELL ALFORD	New	24		\$15,900.00	\$15,900.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WVAH      CHARLESTON, WV</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">10/16/18</span>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Senatorial Committee- Independent Expenditure

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate Races

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Senatorial Committee- Independent Expenditure

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nathan Klein- IE Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

