



FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

December 17, 2015

Joshua N. Pila, General Counsel
Meredith Corporation
1716 Locust St.
Des Moines, Iowa 50309

Drew Simshaw
Institute for Public Representation
Georgetown University Law Center
600 New Jersey Avenue, N.W., Suite 312
Washington, D.C. 20001

Re: Complaint against Meredith Corporation, Licensee of Station KCTV(TV), Kansas City,
MO

Dear Mr. Pila and Mr. Simshaw:

This email is in reference to the complaint filed by the Institute for Public Representation on behalf of Campaign Legal Center, Common Cause, and the Sunlight Foundation on December 10, 2015, against the above-referenced television station. The complaint, which was served on you on December 10, 2015, alleges violations of Section 317 of the Communications Act of 1934, as amended, 47 U.S.C. § 317, and Section 73.1212 of the Commission's Rules, 47 C.F.R. § 73.1212, relating to on-air sponsorship identification of certain advertising.

Having reviewed the complaint, the Media Bureau has concluded that additional information is necessary to resolve this matter. Accordingly, the licensee of the above-referenced television station is hereby directed to file an Answer responding to the allegations in the complaint by January 15, 2016. The licensee shall send its Answer via email to me, copying counsel for Complainants.

Complainants may file a reply to the licensee's Answer, by January 29, 2016, copying counsel for the licensee.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert L. Baker".

Robert L. Baker
Assistant Chief, Policy Division
Media Bureau
Federal Communications Commission