



KOCB Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 5373009

Schedule Dates 08/30/22-09/02/22
Advertiser Imagine This Oklahoma (148137)
Agency Screen Strategies Media (15161)
Product POLITICAL ISSUE (ns) (1187)
Brand 8087 (1772655)
Salesperson HOUSE-OKLAHOMA CITY KOKH, KOKH (1426)
Sales Office KOKH/KOCB
Buyer Name
Phone/Fax /
CPE 8087
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments KOCB Caroline West

Date Entered 08/24/22
Last Modified 08/24/22
Entered By Victoria Nowell
CO-OP No
External # imagine
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$210.00
Net Total \$1,190.00
Sales Tax

Oklahoma City (KOCB)

By Broadcast Month	Spots	Rate
Sep. 2022	4	\$1,400.00
Grand Total:	4	\$1,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/30/22-08/30/22	1	:30	6P- 6:30P (CST)			1						1	\$350.00	\$350.00	Oklahoma City (KOCB)	FAMILY FEUD	8/24/22
2.0	Normal Line / SPOT	09/01/22-09/01/22	1	:30	6P- 6:30P (CST)					1				1	\$350.00	\$350.00	Oklahoma City (KOCB)	FAMILY FEUD	8/24/22
3.0	Normal Line / SPOT	08/31/22-08/31/22	1	:30	6:30P- 7P (CST)				1					1	\$350.00	\$350.00	Oklahoma City (KOCB)	FAMILY FEUD	8/24/22
4.0	Normal Line / SPOT	09/02/22-09/02/22	1	:30	6:30P- 7P (CST)						1			1	\$350.00	\$350.00	Oklahoma City (KOCB)	FAMILY FEUD	8/24/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>S. Nowell</i>	<i>8/25/22</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Imagine This Oklahoma



5373009

Station KOCB-TV
Market Oklahoma City
Flight Dates 8/30/2022 - 9/5/2022 (Est. 8087)

Buyer Caroline Wait
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 8/30	Wed 8/31	Thu 9/1	Fri 9/2	Sat 9/3	Sun 9/4	Mon 9/5	Total
Family Feud 6:00 PM - 6:30 PM	PA	M-F 30	\$350.00 \$700.00	1		1					2
Family Feud 6:30 PM - 7:00 PM	PA	M-F 30	\$350.00 \$700.00		1		1				2
Station Totals			\$1,400.00	1	1	1	1	0	0	0	4

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones Phone number: 703-272-7300 Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Imagine This Oklahoma

Address: PO Box 890341, Oklahoma City, OK 73189

Contact: Jeremy Jackson Phone number: 405-926-9279 Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jeremy Jackson - Director
Danielle Ezell - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

Education

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: 		Signature: <i>Victoria Nowell</i>	
Name: Kyle Osterhout		Name: <i>Victoria Nowell</i>	
Date of Request to Purchase Ad Time: 8/22/2022		Date of Station Agreement to Sell Time: <i>8/24</i>	
TO BE COMPLETED BY STATION ONLY			
Ad submitted to station? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Date ad received: <i>8/24</i>	
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).			
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.			
Disposition: <input checked="" type="checkbox"/> Accepted <input type="checkbox"/> Accepted IN PART (e.g., ad not received to determine content)* <input type="checkbox"/> Rejected – provide reason: _____			
*Upload partially accepted form, then promptly upload updated final form when complete.			
Date and nature of follow-ups, if any: _____			
Contract #: <i>5373009</i>		Station Call Letters: <i>KOJB</i>	Date Received/Requested: <i>8/24</i>
Est. #: <i>8087</i>	Station Location: <i>OKC</i>		Run Start and End Dates: <i>8/30 - 9/5</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OP/IF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OP/IF.