



WGMB FOX44

**Communications Corporation of Baton Rouge License Corp**

Quarterly List of Issue-Responsive Programming  
4th Quarter 2012 ( October-December , 2012)

**WGMB FOX44** has ascertained the following issues as important to the Greater Baton Rouge Louisiana Community:

- Community –Art-Other
- Political - Governmental
- Crime and Public Safety
- Health & Fitness -Sports
- Economy - Employment -Family
- Environment -Weather
- Housing-Transportation-Roads
- Education

During this quarter, **WGMB FOX44** broadcast the following local and Network programs that provided the station's most significant treatment of these community issues:

**Local News and Public Affairs Programming:**

Fox News 9-9:30 p.m. M-F

BR Lagniappe 5-5:30 a.m. Sunday

While this list describes much of WGMB FOX44's most significant issues – Responsive programming, it is not exhaustive. Programming described in this Report may relate simultaneously to more than one issue. Duration of each Item is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: \_\_\_Karen G. Mire

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Date placed in Public File

## Community Involvement

During this quarter, **WGMB FOX44** (TV) participated in the following events and activities:

Oct 17<sup>th</sup>, WGMB FOX44( TV )sent station representatives to be on a bowling team to benefit the Susan Komen Fundation.

Dec, 4<sup>th</sup> and 11<sup>th</sup>, WGMB FOX44 ( TV ) held the 21<sup>st</sup> “Holiday Toiletries Collection Drive for St. Vincent de Paul Society at Perkins Rowe in Baton Rouge”. At the event there was a choir to sing, Santa taking pictures with kids , crafts for the kids to do, and a chance for the public to donate clothes, toiletry items and toys for the homeless in Baton Rouge.

Aired “ Sunday in the Park “station-produced spots as part of our station commitment as Media Sponsor for the Arts Council of GBR.

Booked non-profit organizations on our weekly Public Affairs program “ Baton Rouge Lagniappe “ which gives them the ability to talk about their issues and or events. :

WGMB FOX44 (TV) (TV) conducted a tour for a class of students from Doyle Elementary. Weatherman Jessie Venturella showed the kids the ABC’s of how weather is covered in a Newscast . Kids were treated to see themselves “on the air” , in front of the green screen, etc.

WGMB FOX44 (TV ) allowed students from LSU and Southern University to intern in our News/ Depts.

Public Service Announcements :

WGMB FOX44 (TV) aired 183 announcements for these non-profit s:

Ad Council

## Public Service Announcements

WGMB FOX44 (TV) aired 176 public service announcements for these non-profit organizations:

Big Buddy Program

Capital Area CASA

Make a Wish Foundation

The following lists these areas of concern for these non-profits:

Stay in School

Be a Mentor

Become a CASA Volunteer

Give to a terminally ill child a last wish