

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXXV GULFPORT	<b>Date:</b> 7.12.19
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I, Tammie Wingrove,

being/on behalf of: Sam Britton,

a legally qualified candidate of the Republican

political party for the office of: Secretary of State in Mississippi

in the Primary

election to be held on: 8/6/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**      \$884 net 7.15.19

I represent that the payment for the above described broadcast time has been furnished by

Friends of Sam Britton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Breazeale

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates)

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11/11/11

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

JALEE SMOTHERS  
Printed Name

NSM  
Title

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form  
CANDIDATE**

<b>Candidate Name:</b>	<u>Sam Britton</u>
<b>Official Campaign Name:</b>	<u>Friends of Sam Britton</u>
<b>Office/District Running for:</b>	<u>Secretary of State</u>
<b>Campaign Address:</b>	<u>Post Office Box 1963</u>
<b>City, State &amp; Zip Code:</b>	<u>Laurel, MS 39441</u>
<b>Campaign Phone:</b>	<u>601-207-3836</u>
<b>Campaign Website URL:</b>	<u>www.sambritton.com</u>
<b>Campaign Contact Person:</b>	<u>Alex Melendez</u>
<b>Campaign Treasurer:</b>	<u>Paul Breazeale</u>

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**



125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

Contract # 26558510  
CPE: 497/618/7351  
Agency: MENTZER MEDIA  
SERVICE  
210 W. Pennsylvania  
Avenue  
Suite 250  
Towson, MD 21204

Flight: 7/29/19 - 8/6/19  
Advertiser: Britton - MS Sec of  
State  
Product: PSBRI  
Agency Order #: 8700789  
Buyer: Rumbley, Chris  
Salesperson: FRAN BROWN  
215-563-5400

Version: Current State Version 1

Station: WXXV  
Market: Biloxi-Gulfport  
Office: PHILADELPHIA  
Service: Nielsen  
Primary Demo: Adults 50+  
Assistant: FRAN BROWN  
215-563-5400

Con Type: POLITICAL/NOTE  
Total \$: \$1,040.00

Total Spots: 9

Total CPP: \$62.28

Total GRP: 16.7

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/29 - 8/6									Total Spots	Total \$	CPP*	GRP*
							7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6				
1	M-F 5p-5:30p		News 25 @5pm	\$85.00	1.8	30	1	0	1	1	0	0	0	1	0	4	\$340.00	\$47.22	7.2
2	M-F 9p-10p		WXXV News 25 @ 9pm	\$140.00	1.9	30	1	1	0	1	1	0	0	1	0				
TOTALS:							2	1	1	2	1	0	0	2	0	9	\$1,040.00	\$62.28	16.7



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 26558510    **Changes as of:** 7/12/2019 at 10:38 AM    **Version:** Current State Version 1  
**CPE:** 497/618/7351    **Flight:** 7/29/19 - 8/6/19    **Station:** WXXV    **Con Type:** POLITICAL/VOTE  
**Agency:** MENTZER MEDIA    **Advertiser:** Britton - MS Sec of State    **Market:** Biloxi-Gulfport    **Total \$:** \$1,040.00  
**SERVICE**    **Product:** PSBRI    **Office:** PHILADELPHIA    **Total Spots:** 9  
210 W. Pennsylvania Avenue    **Agency Order #:** 8700789    **Service:** Nielsen    **Total CPP:** \$62.28  
Suite 250    **Buyer:** Rumbley, Chris    **Primary Demo:** Adults 50+    **Total GRP:** 16.7  
Towson, MD 21204    **Salesperson:** FRAN BROWN    **Assistant:** FRAN BROWN    215-563-5400  
**Separation:**

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
07/12/19 10:38 AM	FRAN BROWN	Separation: 30

Competitive Information					
Market Budget:	\$8,667				
WXXV Share:	12%				
Comment:					
DXV:	10%				
Unknown:	78%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$1,040.00	\$62.28	16.7
Total	100%	9	\$1,040.00	\$62.28	16.7

Monthly Summary		
Month	Spots	Dollars
2019-Aug	9	\$1,040.00
Total	9	\$1,040.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	7/15/19 8:24 AM				
New	7/12/19 10:38 AM	FRAN BROWN	New	9	

Contract \$	Comment
\$0	
\$0	
\$1,040.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BLOX PASCAGOULA

Mentzer Media Services  
DO NOT MAIL INVOICES  
600 Fairmont Avenue  
Suite 306  
Towson, MD 21286

## Contract # 208846

**Schedule Dates** 07/29/19-08/05/19  
**Advertiser** Pol - Sam Britton (13522)  
**Agency** Mentzer Media Services (1581)  
**Product** Political (1176)  
**Brand** Britton MS Sec of State (64573)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Chris Rumbley,  
**Phone/Fax** /  
**CPE** 497/618/7351  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** PSBRI  
Separation: 30

**Date Entered** 07/15/19  
**Last Modified** 07/15/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26558510  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$156.00  
**Net Total** \$884.00  
**Sales Tax**

## Gulfport (WXXV)

**By Broadcast Month**  
Aug. 2019 9  
**Spots** 9  
**Rate** \$1,040.00  
**Grand Total:** \$1,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/29/19-07/29/19	2	:30	5P- News 25 @ 5pm	1	X							1	\$85.00	\$85.00	Gulfport (WXXV)	News 25 @ 5pm	7/15/19
2.0	Normal Line / SPOT (1)	07/31/19-07/31/19	2	:30	5P- News 25 @ 5pm	1			X					1	\$85.00	\$85.00	Gulfport (WXXV)	News 25 @ 5pm	7/15/19
3.0	Normal Line / SPOT (1)	08/01/19-08/01/19	2	:30	5P- News 25 @ 5pm	1				X				1	\$85.00	\$85.00	Gulfport (WXXV)	News 25 @ 5pm	7/15/19
4.0	Normal Line / SPOT (1)	08/05/19-08/05/19	2	:30	5P- News 25 @ 5pm	1	X							1	\$85.00	\$85.00	Gulfport (WXXV)	News 25 @ 5pm	7/15/19
5.0	Normal Line / SPOT (2)	07/29/19-07/29/19	2	:30	9P- News 25	1	X							1	\$140.00	\$140.00	Gulfport (WXXV)	WXXV News 25 @ 9pm	7/15/19
6.0	Normal Line / SPOT (2)	07/30/19-07/30/19	2	:30	9P- News 25	1		X						1	\$140.00	\$140.00	Gulfport (WXXV)	WXXV News 25 @ 9pm	7/15/19
7.0	Normal Line / SPOT (2)	08/01/19-08/01/19	2	:30	9P- News 25	1			X					1	\$140.00	\$140.00	Gulfport (WXXV)	WXXV News 25 @ 9pm	7/15/19
8.0	Normal Line / SPOT (2)	08/02/19-08/02/19	2	:30	9P- News 25	1				X				1	\$140.00	\$140.00	Gulfport (WXXV)	WXXV News 25 @ 9pm	7/15/19
9.0	Normal Line / SPOT (2)	08/05/19-08/05/19	3	:30	9P- News 25	1	X							1	\$140.00	\$140.00	Gulfport (WXXV)	WXXV News 25 @ 9pm	7/15/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.