

NCC Cable System Order

Order #	62377748
Syscode	2446
System Name	Time Warner/DISH- I+ Columbus, OH
Market	Columbus, OH

AE	Charles Walker
Sales Coordinator	Michael Sparks
Office	San Francisco
Phone	(415) 844-1440
Status	Not accepted
Survey	Fusion DMA Live+SD Jan16
All ratings are based on DMA populations	

Flight Dates	01/02/17 - 01/08/17
Agency	Walheim Media
Advertiser	Environmental Defense Action Fund

Client Code	EDAF
Product Code	EDAF
Est Code	Q1'17
Product Name	Environmental Defense Action Fund
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		12/23/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$257.00	
Commission		\$38.55	
Net Total		\$218.45	
Total Spots		62	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0.3	GIMP	19865
CPP	\$857.00	CPM	\$12.94

Comments :	12.23 Urgent new EDAF Order, please confirm asap, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Shark Tank	1/2/17	1/8/17	20:00	21:00	X	X	X	X				0.00	239	1	\$5.00	\$5.00	30	
2	CNBC	Shark Tank	1/2/17	1/8/17	22:00	23:00	X	X	X	X				0.00	209	1	\$4.00	\$4.00	30	
3	CNBC	Mad Money	1/2/17	1/8/17	18:00	19:00	X	X	X	X	X			0.00	56	1	\$5.00	\$5.00	30	
4	CNBC	Squawk Box	1/2/17	1/8/17	05:00	09:00	X	X	X	X	X			0.00	61	5	\$0.00	\$0.00	30	
5	CNBC	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.00	147	7	\$1.00	\$7.00	30	
6	CNN	CNN Tonight	1/2/17	1/8/17	22:00	23:00	X	X	X	X	X			0.10	663	1	\$6.00	\$6.00	30	
7	CNN	Anderson Cooper 360	1/2/17	1/8/17	20:00	22:00	X	X	X	X				0.10	883	2	\$6.00	\$12.00	30	
8	CNN	SUNDAY DAYTIME	1/2/17	1/8/17	11:00	19:00							X	0.00	342	3	\$8.00	\$24.00	30	
9	CNN	CNN Newsroom	1/2/17	1/8/17	09:00	11:00	X	X	X	X	X			0.00	393	3	\$4.00	\$12.00	30	
10	CNN	Situation Room	1/2/17	1/8/17	17:00	19:00	X	X	X	X	X			0.00	411	3	\$5.00	\$15.00	30	
11	CNN	SUNDAY MORNING	1/2/17	1/8/17	05:00	11:00						X	X	0.00	388	3	\$8.00	\$24.00	30	
12	CNN	New Day	1/2/17	1/8/17	05:00	09:00	X	X	X	X	X			0.00	311	5	\$8.00	\$40.00	30	
13	CNN	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.00	539	7	\$6.00	\$42.00	30	
14	MNBC	With All Due Respect	1/2/17	1/8/17	18:00	19:00	X	X	X	X	X			0.00	191	1	\$3.00	\$3.00	30	
15	MNBC	Hardball with Chris Matthews	1/2/17	1/8/17	19:00	20:00	X	X	X	X	X			0.00	394	1	\$3.00	\$3.00	30	
16	MNBC	All In with Chris Hayes	1/2/17	1/8/17	20:00	21:00	X	X	X	X	X			0.00	412	1	\$3.00	\$3.00	30	
17	MNBC	Morning Joe	1/2/17	1/8/17	06:00	09:00	X	X	X	X	X			0.00	302	5	\$7.00	\$35.00	30	
18	MNBC	Weekend	1/2/17	1/8/17	11:00	19:00						X	X	0.00	201	5	\$2.00	\$10.00	30	

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Agency	Walheim Media
Advertiser	Environmental Defense Action Fund

Update Date	12/23/16
Version	1 Vs. 1

AE	Charles Walker
Sales Coordinator	Michael Sparks
Office	San Francisco
Phone	(415) 844-1440
Status	Not accepted
Survey	Fusion DMA Live+SD Jan16
All ratings are based on DMA populations	

Client Code	EDAF
Product Code	EDAF
Est Code	Q1'17
Product Name	Environmental Defense Action Fund
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$257.00	
Commission		\$38.55	
Net Total		\$218.45	
Total Spots		62	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	0.3	GIMP	19865
CPP	\$857.00	CPM	\$12.94

Comments :	12.23 Urgent new EDAF Order, please confirm asap, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	MNBC	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.00	308	7	\$1.00	\$7.00	30	

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
SPOTS	62	0	0	0	0	0	0	0	0	0	0	0	62
AMT	\$257.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$257.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/27/16

62377748 | Columbus, OH | Time Warner/DISH- I+ Columbus, OH | 2446 |

NCC Cable System Order

Order #	62377748
Syscode	8637
System Name	Time Warner/Columbus Interconnect, OH
Market	Columbus, OH

AE	Charles Walker
Sales Coordinator	Michael Sparks
Office	San Francisco
Phone	(415) 844-1440
Status	Not accepted
Survey	Fusion DMA Live+SD Jan16
All ratings are based on DMA populations	

Flight Dates	01/02/17 - 01/08/17
Agency	Walheim Media
Advertiser	Environmental Defense Action Fund

Client Code	EDAF
Product Code	EDAF
Est Code	Q1'17
Product Name	Environmental Defense Action Fund
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		12/23/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$4,460.00	
Commission		\$669.00	
Net Total		\$3,791.00	
Total Spots		92	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	28.3	GIMP	346482
CPP	\$158.00	CPM	\$12.87

Comments :	12.23 Urgent new EDAF Order, please confirm asap, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Shark Tank	1/2/17	1/8/17	20:00	21:00	X	X	X	X				0.20	2796	2	\$60.00	\$120.00	30	
2	CNBC	Shark Tank	1/2/17	1/8/17	22:00	23:00	X	X	X	X				0.20	2445	2	\$50.00	\$100.00	30	
3	CNBC	Fast Money	1/2/17	1/8/17	17:00	18:00	X	X	X	X	X			0.00	272	2	\$50.00	\$100.00	30	
4	CNBC	Mad Money	1/2/17	1/8/17	18:00	19:00	X	X	X	X	X			0.10	655	2	\$60.00	\$120.00	30	
5	CNBC	American Greed	1/2/17	1/8/17	21:00	22:00	X	X	X	X	X			0.30	3145	2	\$40.00	\$80.00	30	
6	CNBC	Squawk Box	1/2/17	1/8/17	05:00	09:00	X	X	X	X	X			0.10	712	5	\$2.00	\$10.00	30	
7	CNBC	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.10	1725	10	\$10.00	\$100.00	30	
8	CNN	Erin Burnett OutFront	1/2/17	1/8/17	19:00	20:00	X	X	X	X	X			0.50	6480	2	\$65.00	\$130.00	30	
9	CNN	CNN Tonight	1/2/17	1/8/17	22:00	23:00	X	X	X	X	X			0.60	7787	2	\$75.00	\$150.00	30	
10	CNN	Anderson Cooper 360	1/2/17	1/8/17	20:00	22:00	X	X	X	X				0.80	10374	2	\$75.00	\$150.00	30	
11	CNN	SUNDAY DAYTIME	1/2/17	1/8/17	11:00	19:00							X	0.30	4019	4	\$96.00	\$384.00	30	
12	CNN	CNN Newsroom	1/2/17	1/8/17	09:00	11:00	X	X	X	X	X			0.40	4623	4	\$48.00	\$192.00	30	
13	CNN	Situation Room	1/2/17	1/8/17	17:00	19:00	X	X	X	X	X			0.40	4830	4	\$60.00	\$240.00	30	
14	CNN	SUNDAY MORNING	1/2/17	1/8/17	05:00	11:00						X	X	0.40	4562	4	\$96.00	\$384.00	30	
15	CNN	New Day	1/2/17	1/8/17	05:00	09:00	X	X	X	X	X			0.30	3656	5	\$96.00	\$480.00	30	
16	CNN	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.50	6336	10	\$72.00	\$720.00	30	
17	MNBC	MTP Daily	1/2/17	1/8/17	17:00	18:00	X	X	X	X	X			0.20	1922	2	\$35.00	\$70.00	30	
18	MNBC	With All Due Respect	1/2/17	1/8/17	18:00	19:00	X	X	X	X	X			0.20	2230	2	\$35.00	\$70.00	30	
19	MNBC	Hardball with Chris Matthews	1/2/17	1/8/17	19:00	20:00	X	X	X	X	X			0.40	4599	2	\$40.00	\$80.00	30	
20	MNBC	All In with Chris Hayes	1/2/17	1/8/17	20:00	21:00	X	X	X	X	X			0.40	4807	2	\$40.00	\$80.00	30	
21	MNBC	The Rachel Maddow Show	1/2/17	1/8/17	21:00	22:00	X	X	X	X	X			0.50	5826	2	\$40.00	\$80.00	30	

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Order #	62377748	Flight Dates	01/02/17 - 01/08/17	Update Date	12/23/16
Syscode	8637	Agency	Walheim Media	Version	1 Vs. 1
System Name	Time Warner/Columbus Interconnect, OH	Advertiser	Environmental Defense Action Fund	Show All Lines	
Market	Columbus, OH			Total # of Weeks	1
		Client Code	EDAF	Total	\$4,460.00
AE	Charles Walker	Product Code	EDAF	Commission	\$669.00
Sales Coordinator	Michael Sparks	Est Code	Q1'17	Net Total	\$3,791.00
Office	San Francisco	Product Name	Environmental Defense Action Fund	Total Spots	92
Phone	(415) 844-1440	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	Fusion DMA Live+SD Jan16	Primary Demo	Adults 35+	GRP	28.3
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	346482
				CPP	\$158.00
				CPM	\$12.87
Comments :	12.23 Urgent new EDAF Order, please confirm asap, thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	Morning Joe	1/2/17	1/8/17	06:00	09:00	X	X	X	X	X			0.30	3521	5	\$80.00	\$400.00	30	
23	MNBC	Weekend	1/2/17	1/8/17	11:00	19:00						X	X	0.20	2345	5	\$20.00	\$100.00	30	
24	MNBC	Prime	1/2/17	1/8/17	18:00	24:00	X	X	X	X	X	X	X	0.30	3589	10	\$12.00	\$120.00	30	

	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$4,460.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,460.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/27/16

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