

# CONTRACT



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 10720 /		<u>Alt Order #</u> 26224545
<u>Product</u> <b>MO Senate 2018</b>		
<u>Contract Dates</u> <b>10/17/18 - 10/23/18</b>		<u>Estimate #</u> <b>10634</b>
<u>Advertiser</u> <b>America First Action</b>		<u>Original Date / Revision</u> 10/17/18 / 10/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WSIL-TV</b>	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> National Political
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 622	<u>Product Code</u> 1242
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/21/18	10/21/18	Su NCIS NO	11:00 PM-12:00 XM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$120.00			
2	3	10/20/18	10/20/18	This Morning Sat	6a-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$150.00			
3	3	10/21/18	10/21/18	This Morning Sun	6a-7a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$150.00			
4	3	10/18/18	10/18/18	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$175.00			
5	3	10/19/18	10/19/18	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$175.00			
6	3	10/22/18	10/22/18	Local News 5a	5a-6a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$175.00			
7	3	10/20/18	10/20/18	GMA Saturday	7a-8a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$175.00			
8	3	10/21/18	10/21/18	GMA Sunday	7a-8a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$175.00			
9	3	10/18/18	10/18/18	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$185.00			
10	3	10/19/18	10/19/18	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$185.00			
11	3	10/22/18	10/22/18	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$185.00			
12	3	10/23/18	10/23/18	ABC News Nightline	11:37p-12:06a		:30			NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
10720 /	26224545

Contract Dates	Product	Estimate #
10/17/18 - 10/23/18	MO Senate 2018	10634

Advertiser	Original Date / Revision
America First Action	10/17/18 / 10/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$185.00			
13	3	10/18/18	10/18/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$275.00			
14	3	10/19/18	10/19/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$275.00			
15	3	10/22/18	10/22/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$275.00			
16	3	10/23/18	10/23/18	Jimmy Kimmel	10:35p-11:37p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$275.00			
17	3	10/18/18	10/18/18	Local News 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$450.00			
18	3	10/19/18	10/19/18	Local News 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$450.00			
19	3	10/22/18	10/22/18	Local News 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$450.00			
20	3	10/23/18	10/23/18	Local News 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$450.00			
21	3	10/18/18	10/18/18	Good Morning America	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$500.00			
22	3	10/19/18	10/19/18	Good Morning America	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$500.00			
23	3	10/22/18	10/22/18	Good Morning America	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$500.00			
24	3	10/23/18	10/23/18	Good Morning America	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
25	3	10/21/18	10/21/18	Local News Su 5p	5p-5:30p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$500.00			
26	3	10/18/18	10/18/18	Local News 6p	6p-6:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$900.00			
27	3	10/19/18	10/19/18	Local News 6p	6p-6:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$900.00			
28	3	10/22/18	10/22/18	Local News 6p	6p-6:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$900.00			
29	3	10/23/18	10/23/18	Local News 6p	6p-6:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/17/18 - 10/23/18	<u>Product</u> MO Senate 2018	<u>Estimate #</u> 10634
<u>Advertiser</u> America First Action		<u>Original Date / Revision</u> 10/17/18 / 10/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$900.00			
30	3	10/18/18	10/18/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$900.00			
31	3	10/19/18	10/19/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$900.00			
32	3	10/22/18	10/22/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$900.00			
33	3	10/23/18	10/23/18	Local News 6:30p	6:30p-7p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$900.00			
34	3	10/18/18	10/18/18	Local News 5p	5p-5:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$900.00			
35	3	10/19/18	10/19/18	Local News 5p	5p-5:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$900.00			
36	3	10/22/18	10/22/18	Local News 5p	5p-5:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$900.00			
37	3	10/23/18	10/23/18	Local News 5p	5p-5:30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$900.00			
38	3	10/21/18	10/21/18	ABC World News Tonight Su	5:30p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$900.00			
39	3	10/20/18	10/20/18	College Game 3	Various		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S-				1	\$900.00			
40	3	10/21/18	10/21/18	Sunday Prime Hr 1	6-7P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$1,200.00			
41	3	10/23/18	10/23/18	Tuesday Prime Hr 3	9-10P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$1,200.00			
42	3	10/21/18	10/21/18	Local News Sunday	10p-10:30p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$1,200.00			
43	3	10/18/18	10/18/18	Local News 10p	10p-10:35p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---T---				1	\$1,500.00			
44	3	10/19/18	10/19/18	Local News 10p	10p-10:35p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----F--				1	\$1,500.00			
45	3	10/22/18	10/22/18	Local News 10p	10p-10:35p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	M-----				1	\$1,500.00			
46	3	10/23/18	10/23/18	Local News 10p	10p-10:35p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> <b>10/17/18 - 10/23/18</b>		<u>Product</u> MO Senate 2018
<u>Advertiser</u> <b>America First Action</b>		<u>Estimate #</u> <b>10634</b>
		<u>Original Date / Revision</u> 10/17/18 / 10/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$1,500.00			
<b>Totals</b>											46	\$29,635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/23/18	46	\$29,635.00	(\$4,445.25)	\$25,189.75
<b>Totals</b>	46	\$29,635.00	(\$4,445.25)	\$25,189.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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