

ORDER

Orders

Order / Rev: **132382**
 Alt Order #: **26034234**
 Product Desc: **Issue**
 Estimate: **6510**
 Flight Dates: **09/11/18 - 09/17/18**
 Original Date / Rev: **09/13/18 / 09/13/18**
 Order Type: **GENERAL**

Primary AE: **KWYB**
 Sales Office: **Katzen New York**
 Sales Region: **K-NYC**
 NAT

Agency

Name: **Waterfront Strategies**
 Buying Contact:
 Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **POL/NEA Advocacy Fund**
 Demographic: **A25-54**
 Product Codes: **PL Issue**
 Revenue Code 1: **AGY**
 Revenue Code 2: **POL**
 Revenue Code 3: **ISS**
 Priority: **IS**

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: **General**
 Order Separation: **00:10:00**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	50	\$12,725.00	\$10,816.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	50	\$12,725.00	\$10,816.25	0.00
Totals	50	\$12,725.00	\$10,816.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KWYB	09/11/18	09/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	14	\$125.00	IS	0.00	NM	14	\$1,750.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/18	09/17/18	MTWTF--	14		\$125.00		0.00						
2	KWYB	09/11/18	09/17/18	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	15	\$125.00	IS	0.00	NM	15	\$1,875.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/18	09/17/18	MTWTF--	15		\$125.00		0.00						
E 3	KWYB	09/16/18	09/16/18	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	2	\$200.00	IS	0.00	NM	1	\$200.00
This Week with George Stephanopolis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	-----S	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KWYB	09/10/18-09/16/18		Su 7a-8a	7:00 AM-8:00 AM		-----Su	:30	(\$200.00)		0.00	NM			
Credited															
4	KWYB	09/11/18	09/17/18	M-F 530p-6p Local News M-F 530p-6p Local News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$275.00	IS	0.00	NM	2	\$550.00
ABC Montana Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 132382
 Alt Order #: 26034234
 Flight Dates: 09/11/18 - 09/17/18

Advertiser: POL/NEA Advocacy Fund
 Product Desc: Issue
 Estimate: 6510
 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/18	09/17/18	MTWTF--			2		\$275.00	0.00					
5	KWYB	09/11/18	09/11/18	Tue 7p-9p	CM	7:00 PM-9:00 PM	-T-----	:30	1	\$450.00	IS	0.00	NM	1	\$450.00
Bachelor in Paradise															
Bachelor in Paradise Tue-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-T-----			1		\$450.00	0.00					
6	KWYB	09/12/18	09/12/18	Wed Prime Hour 2	CM	8:00 PM-9:00 PM	--W----	:30	1	\$550.00	IS	0.00	NM	1	\$550.00
Modern Family/American Ho															
Modern Family/American Housewife-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----			1		\$550.00	0.00					
7	KWYB	09/13/18	09/13/18	Thur Prime Hour 3	CM	9:00 PM-10:00 PM	---T---	:30	1	\$350.00	IS	0.00	NM	1	\$350.00
Take Two															
Take Two															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	---T---			1		\$350.00	0.00					
8	KWYB	09/14/18	09/14/18	Fri Prime Hour 1	CM	7:00 PM-8:00 PM	----F--	:30	2	\$450.00	IS	0.00	NM	2	\$900.00
Fresh/Speechless															
Fresh/Speechless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--			2		\$450.00	0.00					
E 9	KWYB	09/14/18	09/14/18	Fri Prime Hour 2	CM	8:00 PM-9:00 PM	----F--	:30	1	\$500.00	IS	0.00	NM	0	\$0.00
What Would You Do															
What Would You Do?-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KWYB	09/10/18-09/16/18		Fri Prime Hour 2	8:00 PM-9:00 PM		----F--	:30	(\$500.00)	0.00	NM				
Credited															
10	KWYB	09/16/18	09/16/18	Sun Prime Hour 1	CM	6:00 PM-7:00 PM	-----S	:30	2	\$450.00	IS	0.00	NM	2	\$900.00
America's Funniest Home V															
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S			2		\$450.00	0.00					
E 11	KWYB	09/16/18	09/16/18	Sun Prime Hour 2	CM	7:00 PM-8:00 PM	-----S	:30	2	\$350.00	IS	0.00	NM	1	\$350.00
Celebrity Family Feud															
Celebrity Family Feud-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S			2		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KWYB	09/10/18-09/16/18		Sun Prime Hour 2	7:00 PM-8:00 PM		-----Su	:30	(\$350.00)	0.00	NM				
Credited															
2	KWYB	09/10/18-09/16/18		Sun Prime Hour 2	7:00 PM-8:00 PM		-----Su	:30	\$350.00	0.00	NM				
Credited															
E 12	KWYB	09/16/18	09/16/18	Sun Prime Hour 4	CM	9:00 PM-10:00 PM	-----S	:30	2	\$300.00	IS	0.00	NM	0	\$0.00
The \$100,000 Pyramid															
The \$100,000 Pyramid-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KWYB	09/10/18-09/16/18		Sun Prime Hour 4	9:00 PM-10:00 PM		-----Su	:30	(\$300.00)	0.00	NM				
Credited															
2	KWYB	09/10/18-09/16/18		Sun Prime Hour 4	9:00 PM-10:00 PM		-----Su	:30	(\$300.00)	0.00	NM				
Credited															
13	KWYB	09/15/18	09/15/18	College Football	CM	6:00 PM-9:30 PM	-----S-	:30	2	\$1,500.00	IS	0.00	NM	2	\$3,000.00
College Football															
ABC Saturday Night College Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-----S-			2		\$1,500.00	0.00					
14	KWYB	09/11/18	09/17/18		CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$75.00	IS	0.00	NM	1	\$75.00

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 KWB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p Millionaire											
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/18	09/17/18	MTWTF--	1		\$75.00		0.00						
15	KWYB	09/11/18	09/17/18	M-F 12p-1p GMA DAY	CM	12:00 PM-1:00 PM	MTWTF--	:30	1	\$125.00	IS	0.00	NM	1	\$125.00
				GMA DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/18	09/17/18	MTWTF--	1		\$125.00		0.00						
N 16	KWYB	09/16/18	09/16/18	Sa-Su Early News LN Sa-Su 5p-530p	NWS	5p-530p	-----1	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	-----1	1		\$300.00		0.00						
N 17	KWYB	09/14/18	09/14/18	Fri Prime Hour 3 20/20	CM	9p-10p	----1--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	----1--	1		\$500.00		0.00						
N 18	KWYB	09/14/18	09/14/18	Fri Prime Hour 2 Child Support	CM	8p-9p	----1--	:30	1	\$500.00	IS	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	----1--	1		\$500.00		0.00						
N 19	KWYB	09/13/18	09/14/18	M-F 12p-1p GMA Day	CM	12p-1p	---11--	:30	2	\$125.00	IS	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	---11--	2		\$125.00		0.00						
N 20	KWYB	09/14/18	09/14/18	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----1--	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/18	09/16/18	----1--	1		\$100.00		0.00						
													Totals	50	\$12,725.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26034234 Changes as of: 9/13/2018 at 9:01 AM Version: Highlighting Makegood 5 Status: Accepted

CPE: 163/173/6510 Flight: 9/11/18 - 9/17/18 Station: KVVYB Con Type: POLITICAL/NOTE

Agency: WATERFRONT STRATEGIE Advertiser: NEA ADVOCACY FUND Market: Butte, MT Total \$: \$12,725.00

3050 K ST NW #100 Product: Issue Agency Order #: 7440011 Office: NEW YORK Total Spots: 50

Washington, DC 20007 Buyer: Chiusano, Dawn Salesperson: ELISSA JANOFFSKY Service: Nielsen Total CPP: \$144.93

Separation: Separation: 232-373-8155 Primary Demo: SUSAN FIORE Assistant: 212-373-8150 Total GRP: 87.8

Traffic #: 132382

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/11 - 9/11		Total Spots	Total \$	CPP*	GRP*
							9/11	9/11				
MSD 21	Su 8p-9p		The \$100,000 Pyramid-ABC	\$300.00	2.5	30	1	0	0	\$0.00	\$120.00	0.0
MGD 26	Su 5p-5:30p		5p News	\$300.00	2.5	30	1	1	1	\$300.00	\$120.00	2.5
TOTALS:							50		50	\$12,725.00	\$144.93	87.8

Makegood Comments												
Date/Time	Action	Added by	Comment									
09/13/18 10:55 AM	Accepted	ELISSA JANOFFSKY	Ordered: Su 8-9p @ \$300 - 1x na w/o 9/11 Makegood: Su 5-530p News @ NCIR Dawn Chiusano accepted via 9/13 email									