

Order / Est # 826243 Total Spots: 30 Order Dates: 12/09/21 - 12/11/21
 Advertiser: Alliance for Good Governm Total Ratings: 0.00 Hiatus Dates:
 Product Desc: runoff election NOLA Total Amount: \$1,620.00 Spot Dates: 12/09/21 - 12/11/21

header | Lines | Spots | Makegood Bundles | Summary | Market Share | History

Add Custom Comment

Print History

Refresh

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
12/08/21 10:48:07 AM	Processed		<casinc process>	Scott Postag	\$1,620.00	30	0.00
12/08/21 10:53:56 AM	Approved			Sandy Clark (Sandy Clark)	\$1,620.00	30	0.00
12/08/21 10:53:53 AM	Approval Workflow		[Business Manager - Business Office Approval Received (Default)]	Sandy Clark (Sandy Clark)	\$1,620.00	30	0.00
12/08/21 10:25:53 AM	Approval Workflow		[Sales Manager - Ready Default]	Wendy Guilte (Wendy Guilte)	\$1,620.00	30	0.00
12/08/21 10:18:04 AM	Ready for approval		Sandy / Wendy has copy of payment to attach	Rachel Adams (Rachel Adams)	\$1,620.00	30	0.00
12/08/21 9:18:36 AM	New order created		<new order>	Wendy Guilte (Wendy Guilte)	\$0.00	0	0.00

ORDER

Orders **Order / Rev:** 826243
 Alt Order #: _____
 Product Desc: runoff election NOLA
 Estimate: _____
 Flight Dates: 12/09/21 - 12/11/21
 Original Date / Rev: 12/08/21 / 12/08/21
 Order Type: GENERAL

KMEZ-FM
 Andreel Brown
 L-NOL
 Local

Primary AE:
 Sales Office:
 Sales Region:

Agency **Name:** BPR LLC
 Buying Contact: _____
 Billing Contact: Eddie Brown
 PO Box 740448
 New Orleans, LA 70174

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser **Name:** Alliance for Good Government
 Demographic: A25-54
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-LR
 Priority: P-50

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: _____
 Order Separation: 00:15:00

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/11/21	30	\$1,620.00	\$1,377.00
Totals		30	\$1,620.00	\$1,377.00

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	30	\$1,620.00	\$1,377.00	0.00
Totals		30	\$1,620.00	\$1,377.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andreel Brown	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	12/09/21	12/11/21	M-F AM Drive	CM	6a-10a	---TF---	:30	6	\$60.00	P-50	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/06/21	12/12/21	---TF---	6	\$60.00	0.00								
N 2	KMEZ	12/09/21	12/11/21	M-F Midday	CM	10a-3p	---TF---	:30	6	\$60.00	P-50	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/06/21	12/12/21	---TF---	6	\$60.00	0.00								
N 3	KMEZ	12/09/21	12/11/21	M-F PM Drive	CM	3p-7p	---TF---	:30	10	\$60.00	P-50	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/06/21	12/12/21	---TF---	10	\$60.00	0.00								
N 4	KMEZ	12/09/21	12/11/21	Sa-Su AM	CM	6:00 AM-10:00 AM	-----S-	:30	4	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/06/21	12/12/21	-----S-	4	\$40.00	0.00								
N 5	KMEZ	12/09/21	12/11/21	Sa-Su Midday	CM	10a-3p	-----S-	:30	4	\$35.00	P-50	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 12/06/21	12/12/21	-----S-	4	\$35.00	0.00								
Totals													30	\$1,620.00	



From: Wendy Guillie
 Phone: (504) 564-7002 x273
 Email: wendy.guillie@cumulus.com
 12/7/2021 1:41 PM

Flight Dates: 12/09/2021 - 12/11/2021
 Demo: P 18+

Radio Market: NEW ORLEANS
 Survey: OCT21 SD (AUG-OCT)
 Geography: Metro

Radio	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GRs
Radio Total			30		\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.8	145,400
KMEZ-FM			30		\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.8	145,400
Flight A - 1 wk (12/06)															
One Week Total			30		\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.8	145,400
	Th-F 6A-10A		30		\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.9	145,400
	Th-F 10A-3P		6:30		\$60.00	\$360.00	0.4%	\$150.00	2.4	20%	22%	1.2%	14,300	1.9	27,500
	Th-F 3P-7P		6:30		\$60.00	\$360.00	0.5%	\$120.00	3.0	25%	22%	1.5%	17,100	2.0	34,200
	Sa 6A-10A	SA1	10:30		\$60.00	\$600.00	0.4%	\$150.00	4.0	33%	37%	1.3%	14,700	3.3	48,000
	Sa 10A-3P	SA2	4:30		\$40.00	\$160.00	0.2%	\$200.00	0.8	7%	10%	0.4%	4,500	2.4	10,000
			4:30		\$35.00	\$140.00	0.5%	\$70.00	2.0	16%	9%	1.0%	12,000	2.1	24,500

The first demo listed is the Primary Demo
 This report was created in TAPSCAN using the following Radio information: NEW ORLEANS, OCT21 SD (AUG-OCT), Metro, Multiple Dayparts Used, P 18+. See Detailed Scheduling Page for Complete Details.
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From: Wendy Guillie
 Phone: (504) 581-7002 x273
 Email: wendy.guillie@cumulus.com
 12/7/2021 1:41 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs	CPM
Radio Total	30	\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.9	145,400	\$11.25
KMEZ-FM	30	\$54.00	\$1,620.00	0.4%	\$132.79	12.2	100%	100%	3.2%	37,100	3.9	145,400	\$11.25

Accepted by Station

Date

Chddie Brown

12/7/21

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Brown Public Relations, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Alliance for Good Government

Agency name: BPR LLC

Address: PO Box 740448 New Orleans, LA 70174

Contact: E Brown | Phone number: 769-218-8577 | Email: ebrown@brown-pr.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Alliance for Good Government

Address: PO Box 8102, Metairie, LA 70011-8102

Contact: Tim Fandal | Phone number: 985-966-0644 | Email: info@allianceforgoodgovernment.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bob Moffett, Nikki Smith, Don Pellissier, Levon LeBan, Ramona Fernandez, Shannon Sims, Charley Imbornone, Catherine Williams

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

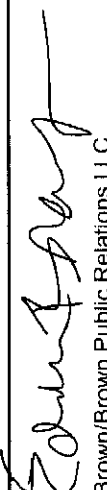
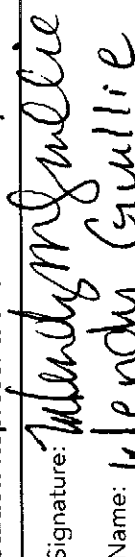
Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 13, 2021

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Eddie Brown/Brown Public Relations LLC	Name: Wendy Gullie
Date of Request to Purchase Ad Time: see insertion order	Date of Station Agreement to Sell Time: 12/8/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 12/7/21

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 866243	Station Call Letters: KMEZ	Date Received/Requested: 12/8/21
Est. #:	Station Location: Belle Chasse	Run Start and End Dates: 12/9 - 12/11/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.