

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
JULY TO SEPTEMBER 2020
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

**News and Classical Network: WUEC-Eau Claire; WVSS-Menomonie;
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WHID-Green Bay; WHA-Madison**

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

Ideas Network

Quarterly Issues and Programs List

July to September 2020

AGRICULTURE	PROGRAM	DATE
During the pandemic, the price of cheese has soared to record highs and plummeted to 20-year lows, all in the span of a few weeks. Learn why the cheese market has become so volatile. (Duration: 21 min, 4 sec)	The Morning Show	7/7/20 @ 7 am
An environmentalist reflects on the loss of birds and other wildlife that used to be common on the rural landscape of his youth. He then investigates agricultural methods that can both increase food production for humans and make room for those creatures. (Duration: 21 min, 49 sec)	Central Time	7/7/20 @ 3 pm
The Great Depression affected life in rural Wisconsin and yet our guest remembers a close, loving family that taught her strength and resilience. She details her experience growing up in western Wisconsin in the 1930s in a collection of short essays. (Duration: 10 min, 34 sec)	Central Time	7/17/20 @ 4 pm
The Wisconsin Department of Agriculture, Trade and Consumer Protection announced a new 24-hour hotline for farmers facing mental health issues. (Duration: 9 min, 39 sec)	Central Time	7/21/20 @ 4 pm
Since 2016, the Tainter Creek Watershed Council has brought farmers together in the southwestern part of the state to share knowledge and work to protect local water quality. Hear about the group's goals and the connections farmers are making. (Duration: 10 min, 46 sec)	Central Time	8/3/20 @ 3:45 pm
Farms have evolved over the last few decades to be bigger and more efficient. But some of the changes have had unforeseen environmental consequences. We talk to a journalist about the U.S. agriculture system and how its current trajectory could impact our food system. (Duration: 21 min, 55 sec)	Central Time	8/11/20 @ 5 pm

Restaurants are at reduced capacity and buying less wholesale produce and many farmer's markets are pared down, but farmers can't undo their early spring plantings. Two Wisconsin growers share how the pandemic has impacted their farm season, how to plan in these strange times and where their profit has come from the most this summer. (Duration: 17 min)	Central Time	8/13/20 @ 3:30 pm
Wisconsin's rural areas played a key role in the 2016 election and are getting a lot of attention from presidential campaigns this time around. Hear how farmers are feeling after four years of the Trump administration and what it means for the November election. (Duration: 20 min, 13 sec)	Central Time	8/19/20 @ 4:30 pm
A family farm in Lodi is known for its science-themed corn mazes. The woman behind this year's tardigrade design discusses the maze's inspiration. (Duration: 6 min, 40 sec)	Central Time	9/2/20 @ 4:20 pm
The COVID-19 pandemic has hit both farmers and food workers hard. Hear from a Wisconsin farmer who thinks more organization between producers and laborers can help make the agricultural industry work for everyone. (Duration: 12 min, 5 sec)	Central Time	9/21/20 @ 3 pm

ECONOMY	PROGRAM	DATE
Hear from two entrepreneurs who created a business and community center in the aftermath of protest and civil unrest in Milwaukee's Sherman Park neighborhood following a shooting by police. (Duration: 22 min, 35 sec)	The Morning Show	7/1/20 @ 7:30 am
The coronavirus pandemic temporarily shut down Wisconsin's casinos, many run by the state's 11 Tribal Nations. Gaming revenue can make up a sizable portion of tribal government budgets. A representative of the Ho-Chunk Nation talks about the impacts of the deficit. (Duration: 21 min, 5 sec)	The Morning Show	7/2/20 @ 7 am
The U.S.-Mexico-Canada Agreement went into effect, setting new rules for North American trade. Learn about what's changing, what questions remain and what impact the USMCA could have on Wisconsinites. (Duration: 16 min, 18 sec)	Central Time	7/3/20 @ 4:30 pm

Learn about a creative alternative to the typical job center: a drive-through job-seeker event. (Duration: 5 min, 47 sec)	Central Time	7/13/20 @ 4:20 pm
A new report finds that the Midwest plays a more significant role in the country's economy than previously recognized. Hear about the report and how the Midwest could provide a roadmap for future economic recovery. (Duration: 21 min, 5 sec)	Central Time	8/5/20 @ 4:30 pm
The additional \$600 federal enhancement in unemployment benefits passed through the CARES Act has expired. A look at the long- and short-term impacts on Wisconsin's economy as lawmakers in Congress decide whether to reinstate the benefit or lower it. (Duration: 11 min, 40 sec)	Central Time	8/7/20 @ 4:15 pm
Some economists worry that the United States could be on the verge of depression. A reporter from The Washington Post takes stock of the latest economic indicators to gauge where the economy might be heading. (Duration: 21 min, 6 sec)	The Morning Show	8/12/20 @ 7 am
Wisconsin's moratorium on utility shutoffs has been extended until Oct. 1 due to the economic fallout tied to the COVID-19 pandemic. Hear more about the decision and some pushback to the move. (Duration: 11 min, 14 sec)	Central Time	8/21/20 @ 3:45 pm
The nonpartisan Congressional Budget Office announced that the federal government will have its largest budget shortfall this year, due in large part to the COVID-19 pandemic. Learn about the report and what it could mean for social programs. (Duration: 16 min, 32 sec)	Central Time	9/8/20 @ 4:30 pm
The Verso paper mill in Wisconsin Rapids announced it was shutting down and that the company's 900 employees would lose their jobs. A look at how the pandemic has affected the paper and timber industries in the Midwest. (Duration: 21 min, 4 sec)	The Morning Show	9/15/20 @ 7 am

EDUCATION	PROGRAM	DATE
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<p>The percentage of students of color in Wisconsin's public schools has grown over the last decade, but the share of nonwhite teachers hasn't kept pace. The author of a new report discusses the numbers behind the demographic gap and why it matters for students. (Duration: 11 min, 53 sec)</p>	<p>Central Time</p>	<p>7/1/20 @ 4 pm</p>
<p>The recent Black Lives Matter protests may be the largest movement in U.S. history. Diversity and inclusion officers at three Wisconsin universities share how they're talking about racism, police brutality and social justice with their student bodies and communities. (Duration: 43 min, 47 sec)</p>	<p>The Morning Show</p>	<p>7/7/20 @ 8 am</p>
<p>The U.S. Immigration and Customs Enforcement agency announced that international students with certain visas could be barred from the country if their college or university moves to all virtual classes for the fall semester. Learn about the rule and how it could impact schools in the state. (Duration: 9 min, 25 sec)</p>	<p>Central Time</p>	<p>7/8/20 @ 4:15 pm</p>
<p>As school districts debate how to teach children next fall — either virtually or in socially-distanced classrooms — there are concerns over a decrease in education quality due to the changes. A long-time education reporter and policy analyst shares his thoughts. (Duration: 43 min, 40 sec)</p>	<p>The Morning Show</p>	<p>7/16/20 @ 8 am</p>
<p>Many of us wouldn't feel very comfortable bringing our cars to a mechanic who did their training online. In-person, hands-on learning is important in many skilled trades like auto mechanics, truck driving, construction and more. Hear from two Wisconsin trade school instructors about what fall classes will look like for them and how they're adapting to teaching in a pandemic. (Duration: 10 min, 41 sec)</p>	<p>Central Time</p>	<p>8/5/20 @ 3:15 pm</p>
<p>Tech giant Foxconn promised \$100 million over five years to the UW-Madison. But in the first two years of the agreement, they have delivered less than one percent of the promised amount. Find out why, and whether other universities are facing a similar situation. (Duration: 10 min, 44 sec)</p>	<p>Central Time</p>	<p>8/18/20 @ 4:15 pm</p>

Colleges across the country are planning to reopen in various configurations: in-person, remotely or a hybrid of the two. But outbreaks of COVID-19 on campuses, such as Notre Dame and UNC, have colleges rethinking their plans. (Duration: 11 min, 21 sec)	Central Time	8/20/20 @ 3:45 pm
At a time when student debt feels like an insurmountable obstacle in a pandemic-driven recession, a state task force has come out with recommendations for the state to help ease the burden on students. (Duration: 22 min, 34 sec)	The Morning Show	8/24/20 @ 7:30 am
Whether at school or at home, physical education is important to mental health and socialization. A professor discusses the benefits of physical education and tips for helping your kids at home. (Duration: 30 min, 5 sec)	The Larry Meiller Show	9/1/20 @ 11:45 am
The state has no plans to release the names of schools with COVID-19 outbreaks. We learn about the pushback this has generated and how different schools plan to handle notifications. (Duration: 22 min, 35 sec)	The Morning Show	9/4/20 @ 7:30 am

ENVIRONMENT	PROGRAM	DATE
Residents of Northern Wisconsin joined a virtual public hearing to voice their opinions of the proposed plan to reroute the Enbridge Line 5 pipeline. (Duration: 11 min, 37 sec)	Central Time	7/2/20 @ 3:45 pm
Construction of Wisconsin's largest solar farm was delayed due to the coronavirus pandemic. Now it may be pushed back again. A look at the scope of the Iowa County project and how - and why - the timeline is changing. (Duration: 10 min)	Central Time	7/13/20 @ 3:45 pm
Pres. Trump is weakening key parts of the 50-year-old National Environmental Policy Act, saying the move will clear the way for more infrastructure projects. An environmental law professor discusses what's changing and what it could mean for pollution. (Duration: 16 min, 38 sec)	Central Time	7/20/20 @ 4:30 pm
A group of utility companies, environmentalists and consumer advocates are out with a series of recommendations for modernizing Wisconsin's electrical grid and transitioning the state to clean power. (Duration: 6 min, 22 sec)	Central Time	7/29/20 @ 4 pm

Farms have evolved over the last few decades to be bigger and more efficient. But some of the changes have had unforeseen environmental consequences. Hear about the U.S. agriculture system and how its current trajectory could impact our food system. (Duration: 21 min, 55 sec)	Central Time	8/11/20 @ 3 pm
Hear from an environmental reporter about what's happening with regulations for the use and storage of firefighting foam that contains hazardous chemicals known as PFAS. (Duration: 8 min, 30 sec)	Central Time	8/17/20 @ 4 pm
The coronavirus crisis is causing an uptick in single use plastic and personal protective equipment like masks and gloves. As a result, plastic pollution is rising across the globe. What happens to the environment when these products are not disposed of properly? (Duration: 43 min, 39 sec)	The Morning Show	8/20/20 @ 6 am
The Trump administration said it would open the Arctic National Wildlife Refuge to drilling, setting the stage for the process to begin in eight years. Hear from a supporter and a critic of the move. (Duration: 21 min, 5 sec)	Central Time	8/20/20 @ 4:30 pm
The good news is that the world is increasing its forest land but the bad news is we continue to lose diverse, old-growth forests that absorb carbon at higher rates than young forests. A look at the world's forests with a forestry expert from Marquette University. (Duration: 43 min, 33 sec)	The Morning Show	8/27/20 @ 6 am
Wisconsin is home to many different types of forests. We talk with our guest about the different classifications, why they are important and how climate change may affect them. (Duration: 39 min, 31 sec)	The Larry Meiller Show	9/7/20 @ 11 am

HEALTH	PROGRAM	DATE
Hear how Wisconsin handled the AIDS epidemic and how that period in history shaped the state's response to the coronavirus pandemic. (Duration: 21 min, 4 sec)	The Morning Show	7/3/20 @ 7 am

<p>Exercise and healthy eating are two important ways to control diabetes. Many times these are out of reach for those with the disease, especially with current economic conditions. A physician discusses these challenges. (Duration: 41 min, 3 sec)</p>	The Larry Meiller Show	7/14/20 @ 11 am
<p>The Department of Health and Human Services is ordering hospitals to bypass the Centers for Disease Control and Prevention when reporting data on COVID-19 cases. Hear why the move is causing concern over transparency and how medical equipment and financial assistance is distributed. (Duration: 8 min, 36 sec)</p>	Central Time	7/15/20 @ 4 pm
<p>Mask mandates have been issued in a number of states and Wisconsin's two largest cities. Hear why masks work and which masks work best. (Duration: 34 min, 12 sec)</p>	The Larry Meiller Show	7/16/20 @ 11:45 am
<p>Many people are experiencing pressure from friends and family to join in social activities. Learn what you can do to make healthy choices, defuse stressful situations and cope with uncertainty. (Duration: 38 min, 2 sec)</p>	The Larry Meiller Show	8/11/20 @ 11 am
<p>A new test for COVID-19 is cheaper, faster and easier to use. Hear about Wisconsin's role in its development and what it could mean for preventing community spread of the disease. (Duration: 7 min, 20 sec)</p>	Central Time	8/12/20 @ 4:15 pm
<p>Learn about some of the racial and ethnic factors in the cultural history of diabetes. (Duration: 22 min, 6 sec)</p>	Central Time	8/13/20 @ 3 pm
<p>The pandemic has put telemedicine visits on the forefront at many clinics and doctor's offices. Hear how to decide if your visit should be in person or virtual and ways to keep kids active in the fall while sports are tentative or canceled. (Duration: 1 hr, 13 min, 29 sec)</p>	The Larry Meiller Show	8/17/20 @ 11 am
<p>The U.S. Food and Drug Administration issued an emergency use authorization for convalescent plasma to treat COVID-19. A check in with a researcher for the UW trial about the prospects of plasma treatment and updates on a vaccine. (Duration: 21 min, 3 sec)</p>	The Morning Show	9/2/20 @ 7 am
<p>As the fall semester begins, University of Wisconsin System leaders are trying to limit the spread of COVID-19 on their campuses. We look at the risks of spreading the illness in large gatherings and answer questions about the virus, treatment and protection. (Duration: 22 min, 11 sec)</p>	Central Time	9/10/20 @ 4:30 pm

POLITICS	PROGRAM	DATE
<p>Voters in the United States between the ages of 18 and 29 have historically turned out in lower numbers compared to other age groups. That could change during the 2020 election season. Hear about the role young people could play now and in the future. (Duration: 16 min, 59 sec)</p>	<p>Central Time</p>	<p>7/7/20 @ 4:30 pm</p>
<p>The Wisconsin Supreme Court made decisions in cases concerning Democratic Gov. Evers' powers, upholding many of the lame duck laws passed in late 2018 and throwing out changes Evers made to the state budget last year. A reporter discusses the rulings and how they will shake out, in practice. (Duration: 10 min, 40 sec)</p>	<p>Central Time</p>	<p>7/10/20 @ 3:30 pm</p>
<p>The United States Supreme Court has ruled that states can require members of the Electoral College to vote for the candidate they pledged to support. Learn about the potential impact of the ruling and the call for electoral college reform. (Duration: 16 min, 54 sec)</p>	<p>Central Time</p>	<p>7/15/20 @ 4:30 pm</p>
<p>The coronavirus pandemic has changed much of our world, the 2020 presidential campaign included. Hear about how TV and digital campaign ads are affecting this unique election cycle. (Duration: 21 min, 7 sec)</p>	<p>The Morning Show</p>	<p>7/21/20 @ 7 am</p>
<p>How might the Latinx vote in Wisconsin impact electoral politics in the future? (Duration: 21 min, 13 sec)</p>	<p>Central Time</p>	<p>8/4/20 @ 3 pm</p>
<p>Changes made at the U.S. Postal Service have caused mail delays in some parts of the country and raised concerns about what they'll mean for mail-in voting during the November election. Hear about the measures going into place and the response they're getting from Congress. (Duration: 8 min, 29 sec)</p>	<p>Central Time</p>	<p>8/5/20 @ 4 pm</p>
<p>Political party platforms don't get much attention, even from die-hard supporters. But a political observer says that the document can provide important clues about how federal dollars will be spent if the party is in power. (Duration: 9 min, 20 sec)</p>	<p>Central Time</p>	<p>8/10/20 @ 4 pm</p>

Gov. Evers is calling for a special legislative session on police reform. Meanwhile, the Assembly Speaker is creating a task force on racial disparities. A look at the political reaction to the shooting of Jacob Blake by Kenosha police and the subsequent violence in the city. (Duration: 10 min, 52 sec)	Central Time	8/25/20 @ 3:45 pm
A Burlington woman has filed paperwork to circulate a recall petition against Gov. Evers, kicking off a 60-day period to gather nearly 700,000 signatures. Learn what the process involves and whether the effort is likely to get the backing it needs to succeed. (Duration: 9 min, 54 sec)	Central Time	9/2/20 @ 4 pm
Pres. Trump has regularly called into question the legitimacy of the United States' electoral system, using words like "fraud" and "rigged." The author of "Will He Go?" discusses what might happen if Trump refuses to accept a loss in the Nov. 3 election. (Duration: 43 min, 45 sec)	The Morning Show	9/16/20 @ 8 am

SOCIAL ISSUES	PROGRAM	DATE
In the wake of several high-profile police-involved killings this year, cries for reform are growing. But what does police reform actually look like? A renowned criminal justice expert discusses what reforms have been tried, what's worked and what hasn't. (Duration: 43 min, 41 sec)	The Morning Show	7/2/20 @ 8 am
Hundreds of companies are suspending advertising on Facebook over the way it handles hate speech and misinformation. A marketing professor joins the program to discuss how the pressure is changing Facebook, what constitutes free speech and whether the company should be held to the same standards as a media outlet. (Duration: 17 min, 1 sec)	Central Time	7/9/20 @ 4 pm
After 87 years, Washington's NFL team will no longer be called the Redskins. Meanwhile, other teams are standing by their Native American names and logos. A look at the renewed pressure on sports teams to drop their Native identities. (Duration: 20 min, 54 sec)	Central Time	7/13/20 @ 4:30 pm
Fake news stories are still circulating on social media and shaping our political discussions. A cybersecurity expert and former CIA analyst shares the history of fake news and how everyone can help fight back against the problem online. (Duration: 20 min, 54 sec)	Central Time	7/28/20 @ 3 pm

Two Madison-area high school graduates founded the small press publishing company Margins Publishing in 2015 after meeting in high school. Both founders share their focus on publishing work about and by often marginalized people. (Duration: 9 min, 48 sec)	Central Time	8/3/20 @ 4 pm
Data shows that while Americans are worried about crime going up, crime rates for the U.S. have actually been on the decline for several years. A look at the data and why overblown fear could be making people unsafe. (Duration: 16 min, 24 sec)	Central Time	8/6/20 @ 4:30 pm
The coronavirus pandemic has raised some ethical quandaries. When vaccines and treatments are developed, who should get them first? And what happens if wealthy nations hoard resources? (Duration: 45 min, 8 sec)	The Morning Show	8/11/20 @ 8 am
Like a plague on American society, racism seeped into the country's historic institutions — including the United States military — long ago. Hear about a retired army general's experiences with racism during his time in service to the country. (Duration: 43 min, 38 sec)	The Morning Show	8/12/20 @ 8 am
The Milwaukee Bucks' refusal to play a game sparked other protests against police brutality in sports leagues across the country. Learn about the athletes' protests and what they say about our current moment. (Duration: 22 min, 5 sec)	The Morning Show	9/2/20 @ 7:30 am
The past week and half has not been easy for Kenosha. It's been rocked by protests, militias, anger, violence and sadness since Jacob Blake was shot by Kenosha Police. Three faith leaders from Kenosha share what happens next for their city. (Duration: 43 min, 37 sec)	The Morning Show	9/3/20 @ 8 am