

# **KEEZ Mankato**

# QUARTERLY ISSUES AND PROGRAMS REPORT

Oct. 1 2016 – Dec 31 2016	
FILED	
SUBMITTED BY	

#### PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

## Mankato Hub - Saturday and Sunday 5;35am

- A weekly segment where we feature a community events calendar, fundraisers, events, interviews with news makes and other issues important to southern Minnesota.
- The weekly segment is about 5 minutes long.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

- 1) Toys For Tots
- 2) Toys For Tots- Bernie Thompson
- 3) Minnesota Department Of Public Safety
- 4) Mankato Community Hub Bullying
- 5) Mankato Community Hub Mankato Salvation Army
- 6) Mankato Community Hub Stopping Sexual Predators
- 7) Mankato Community Hub Fire Prevention
- 8) Mankato Community Hub MVAC
- 9) Mankato Community Hub Identity Theft
- 10) Mankato Community Hub Habitat For Humanity
- 11) Mankato Community Hub Fire Prevention Holidays
- 12) Mankato Community Hub Minnesota Autism
- 13) Mankato Community Hub VINE
- 14) Mankato Community Hub Bullying
- 15 Mankato Community Hub Hyvee Express Care

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment	

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Toys For Tots Christmas Festival	Oct, 10 <sup>th</sup> - November 12th	260	:60	These were recorded promo's inviting listeners to the kick off for Toys For Tots at the Performing Arts Center in Mankato
Toys For Tots	November 10 <sup>th</sup>	8:35am	5min	Bernie Thompson for the Marine Corp, League cam in to talk about the Toys For Tots program and the kick off event at the Performing Arts Center in Mankato.
MN Dept, Public Safety	December 21st	8:15am	5min	Several officers from the Minnesota Dept, Of Public Safety came in to talk about the zero deaths program. This is a don't drink and drive program.
Mankato Community Hub	October 1 <sup>st</sup> & 2nd	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Bailey Lindgren, with the PACER Center. The program focused on National Bullying Prevention Month, looking at the prevalence, negative impacts and how people young and old can help stop bullying.
Mankato Community Hub	October 8 <sup>th</sup> & 9th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Leslie Johnson with the Mankato Salvation Army. The program focused on the Bundle Me Warm program, which provides families in need help with cold weather wear. The discussion also included information on other holiday programs for those in need.
Mankato Community Hub	October 15 <sup>th</sup> & 16th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Chris Boukol, a sergeant with the Mankato Department of Public Safety. The program focused on sexual predators in the area and how parents can help keep their kids safe.

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Mankato Community Hub	October 22 <sup>nd</sup> & 23rd	5:35am	5min	This week's episode of the Mankato Community Hub featured Jeff Bengsten, deputy director of the Mankato Department of Public Safety. The program focused on fire prevention, with a focus on smoking- related home fires, along with electrical devices. The talk also included information on smoke detector maintenance.
Mankato Community Hub	October 29 <sup>th</sup> & 30thth	5:35am	5min	This week's episode of the Mankato Community Hub featured Pam Wild with the Minnesota Valley Action Council. The program focused on ways people can get help financially over the cold winter months, including the energy assistance program, weatherization help and the cold weather rule, which prevents utilities from shutting off service to those struggling to pay their bills.
Mankato Community Hub	November 5 <sup>th</sup> & 6th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Amy Vokal, Deputy Director of the Mankato Department of Public Safety. The program featured information on scams currently circulating in the area and ways that people and businesses can protect themselves against financial losses and identity theft.
Mankato Community Hub	November 12 <sup>th</sup> &13th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Susan Ostendorf with Habitat for Humanity of South Central Minnesota. The program focused on the issues around the lack of affordable housing and how habitat helps families in five surrounding counties in need of homes.
Mankato Community Hub	November 19 <sup>th</sup> & 20th	5:35am	5min	This week's episode of the Mankato Community Hub featured Jeff Bengsten, the lead fire official for the city of Mankato. The program focused on the fire risks around the holiday season and how families can help prevent home fires and

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
				stay safe through the busy times around Thanksgiving and Christmas.
Mankato Community Hub	November 26 <sup>th</sup> & 27th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Lisa Wright, mother of a son with autism and also chair of the Southern Minnesota Autism Coalition. The program focused on the prevalence of autism, the impacts and treatment.
Mankato Community Hub	December 3 <sup>rd</sup> & 4th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Adam Massmann the volunteer manager for the Meals on Wheels program with VINE in Mankato. The program featured info on the importance of the nutritional program for seniors and others in Mankato, North Mankato and Eagle Lake.
Mankato Community Hub	December 10 <sup>th</sup> & 11th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker is Bailey Lindgren with the Minnesota-based Pacer Center, which operates the National Bullying Prevention Center. The program focused on the prevalence and impacts of bullying and ways to prevent it.
Mankato Community Hub	December 17 <sup>th</sup> 18 <sup>th</sup> , 24 <sup>th</sup> & 25th	5:35am	5min	This week's episode of the Mankato Community Hub featured nurse practicioner Sarah Beske with the Mayo Expresscare Clinic in the Hilltop Hyvee. The program focused on the respiratory illnesses currently circulating in the Mankato area, including Strep Throat and Whooping Cough and options for treatment and prevention.
Mankato Community Hub	December 31 <sup>st</sup> & Jan, 1st	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Darcie Jacobs, a psychologist at the Mankato Clinic. The discussion revolved around eating disorders: the types, prevalence and treatment. It's estimated that 30-million Americans will suffer from an eating disorder at some time in their life.