



KEEZ Mankato

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QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter 3 2015

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SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Mankato Hub – Saturday and Sunday 5:35am

- A weekly segment where we feature a community events calendar, fundraisers, events, interviews with news makes and other issues important to southern Minnesota.
- The weekly segment is about 5 minutes long.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Disabled American Veteran's Of Minnesota
- 2) Red Cross Blood Drive
- 3) YWCA fundraiser
- 4) Mankato Hub updates
- 5) Mankato Pride Fest

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Disabled American Veterans Of Minnesota	June-Sept, 8th	100 PSA's	:60	We asked our listeners to collect aluminum cans for Vets. We took the cans and recycled them for money which we gave to the DAV-MN. We also collected some cash too. Raising awareness and money for this Vets organization.
DAV MN	Aug, 27th	8:30am	5min	Interview Leah Langdon from DAV MN about what they do and what they need
Mankato Hub Community Issues & Calendar	June 27 th and 28 th	5:35am	5min	<p>Rebekah in with your weekly community hub update. Joining me today in studio are YWCA Executive Director, Barb Dorn and Girls Programming Director, Amy Jordan.</p> <p>I wanted to highlight the YWCA so people were aware of the events and programs y'all offer. I currently volunteer with the YW and have enjoyed participating in lots of the things that you do and I think people need to hear about it.</p> <p>Barb – brief overview of YWCA and Leadership Conference in November. Amy – brief overview of YWCA Amazing Race (registration extension, etc.)</p> <p>For more information on how to volunteer or sign up for these activities, visit ywcamankato.org.</p>

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
				Other calendar updates can be found on our website at southernminnesotaneews.com. Be sure to sign up for our daily newsletter as well. Thanks for tuning in on...
Mankato Hub Community Issues & Calendar	July 4 th and 5 th	5:35am	5min	7/4/15-7/5/15 [5min segment] Rebekah in with your weekly community hub update. Joining me today is Kay Dedinsky "Ms. D" from Camp Invention. Tell me a little about this. "Kay" – overview Registration still open – bring home projects – July 13-19 9am - \$230 Sign up/more info: www.campinvention.org
Mankato Hub Community Issues & Calendar	July 11 th and 12 th	5:35am	5min	Mankato Hub 7/11/15 Rebekah joined by NPC Figure Division Competitor, Mari Hutchison -NPC training -Complete Nutrition consultant -Trainer at Anytime Fitness -Daily workouts & eating habits -Advice for those wanting to get into the gym
Mankato Hub Community Issues & Calendar	July 25 th & 26 th	5:35am	5min	Mankato Hub 7/25/15 Rebekah joined by Tim Nelson, Director of the Wilderness Prayer Center in Bricelyn, Minn. -WorshipMOB -Concert/Panel -Volunteers Needed -Contact
Rock & Roll Up Your Sleeve Blood Drive	8/21-9/11	100 PSA's	:30	Inviting listeners to make a blood donation to the American Red Cross

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Blood Drive	9/8-9/11	Live broadcasts 11-2pm 9/8- 9/10 and 10- Noon 9/11	1min	Live broadcasts from the Blood Mobile locations in Mankato and North Mankato
Mankato Pride Fest	9/23	Live Int	2Min	Talked about upcoming activities for the weekend event and who it benefits.
Mankato Hub	8/8/15 & 8/15/15	5:35am	5min	Rebekah joined by Drew's Crew team. Benefit for Drew – color run – silent auction – sponsors – new ulm event center. Drew was diagnosed with a rare form of leukemia. Drewscrew.org
Mankato Hub	8/22/15 & 8/23/15	5:35am	5min	Community Calendar updates from 8/24-8/28 Highlighting local events in southern Minnesota
Mankato Hub	9/5/15, 9/6/15, 9/12/15, 9/13/15	5:35am	5min	Rebekah joined by Matt & Tammy Luitjens about Collin's story and benefit - heart transplant – benefit – silent auction – motorcycle ride
Mankato Hub	9/19/15, 9/16/15, 9/26/15 & 9/27/15	5:35am	5min	Rebekah joined by Laura Fuhrman with The Well (Le Sueur). On the verge of domestic violence awareness – place for single moms – place for women who suffer or suffered from domestic violence or abuse. Firstlovenm.org/the-well
Emerging Leaders United	9/23/2015	8:50am	1min	Tricia Stenberg of the United Way came in to talk about a new program offered by the organization encouraging young professionals in the are to get involved in the United Way by volunteering and dontating.