



KEEZ Lake Crystal

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Two 2021

FILED July 2nd 2021

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- Mankato Hub - Mission 22 Two Wheels To Heal
- Mankato Hub - Last Man Club Golf Tournament
- Mankato Hub - United Way Barb Kaus
- Mankato Hub - Running For Rescues 5K
- FOCP Beer Brats & Bourbon
- Running For Heroes PSA's
- DAV MN - Disabled American Veterans of MN PSA's
- YWCA - Girls On The Run 5k PSA's

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
DAV PSA's	Apr - June Monday-Sun day mornings	100 recorded promos	:30's	These promos talk about what the Disabled Americans Veterans Of Minnesota does and how listeners can donate and volunteer as well as inform Vets about where they can get help.
Mankato Hub - 2 wheels 2 heal	June 5 and 5th	5:35am	5min	Lynn Files talks about Mission 22 which raises awareness about veteran suicide. The event raised money for that cause. This was a motorcycle fun run. schools.
Mankato Hub Last Man Standing Golf Tourney	June 12th and 13th	5:35am	5min	Heather Tolfson and Ron Haugen talk about the Last Man Club of St. Peter and their golf tourney to help area vets in need who otherwise wouldn't get the help they need. .
Mankato Hub United Way	May 8th and 9th	5:35am	5min	We talked to Barb Kaus who came in to talk about the up coming fundraising events that were coming up and the need for more help .

United Way	May 4th	8:15am	5min	We talked to Barb Kaus who came in to talk about up coming fundraising events that were coming up and the need for more help .
FOCP	May 1st- June7th	100	:30	These were recorded promos for FOCP Beer, Brats and Bourbon. The event raised money for the backpack food program which provides meals for kids in need during the school year and during the summer.
Running For Rescues	4/1 - 5/16	:30	70 promos	These promos talk about the fundraiser for the Military Assistance Council for Veterans which helps homeless Vets in southern Minnesota.
YWCA Girls On The Run	Apr, 5th - May 1st	:30	75	These promos invited listeners to sign up for this run/walk i support of Girls On The Run. Which empowers girls and is a program at the YWCA

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