



KEEZ – FM • MANKATO

## QUARTERLY ISSUES AND PROGRAMS REPORT

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4<sup>th</sup> Quarter 2017 October-December

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FILED \_\_\_\_\_

SUBMITTED BY \_\_\_\_\_

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**PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS**

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- Tour Of Manufacturing – Randy Long and Jason Bruns
- Mankato Hub – You Betcha Trading
- Mankato Hub - Mental Health
- Mankato Hub – Cancer Treatment
- Mankato Hub – Investing
- Mankato Hub – Stalking
- Mankato Hub – Echo Food Shelf
- Mankato Hub - Diabetes
- Mankato Hub – Sexual Assault
- Mankato Hub – Eating Disorders
- Mankato Hub - Seasonal Affective Disorder
- Mankato Hub – Mental Health/Suicide
- Mankato Hub – Men’s Health
- Toys For Tots – Toy Collection For Under Privileged kids

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Tour Of Manufacturing	October 4 <sup>th</sup>	8:15am	5 minutes	Randy Long and Jason Bruns came in to talk about The Tour Of Manufacturing. We talked about what businesses were participating and who was looking for employers.
Mankato Hub	October 7 & 8	5:35am	5min	– Speaking with me this week was Martin Lee, Chief Servicing Officer of the YouBetCha Trading Company, a student led business about their new Minnesota catered products.

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<b>Mankato Hub</b>	October 14 & 15	5:35am	5min	– This week I spoke with Dawn M. Ulrich-Spitzer of Mankato Mental Health Associates about what mental health is and how to care for one’s own mental health.
<b>Mankato Hub</b>	October 21 & 22	5:35am	5min	– To speak with me about cancer this week is Mayo Clinic Health System, Medical Oncologist, Stephan Thome.
<b>Mankato Hub</b>	October 28 & 29	5:35am	5min	– Sander Ludeman, Financial Advisor and accredited asset management specialist from Edward Jones Investments spoke with me this week about finances.
<b>Mankato Hub</b>	November 4 & 5	5:35am	5min	– Speaking with me was Pat McDermott, Blue Earth County Attorney about the effects of stalking and the action that is required to ensure safety.
<b>Mankato Hub</b>	November 11 & 12	5:35am	5min	– This week I interviewed Deisy De’Leon of the ECHO food shelf in Mankato about their mission and what citizens can do to help.
<b>Mankato Hub</b>	November 18 & 19	5:35am	5min	– This week I spoke Jill O’Donnell, Registered Nurse and Certified Diabetes Educator about diabetes.
<b>Mankato Hub</b>	November 25 & 26	5:35am	5min	– This week I spoke with Gail Norris, Trauma Program Manager with Mayo Clinic Health System about the care they provide to sexual assault survivors.
<b>Mankato Hub</b>	December 2 & 3	5:35am	5min	– Dawn M. Ulrich-Spitzer or Mankato Mental Health Associates spoke with me about a lesser-known eating disorder, Binge Eating Disorder or B.E.D. for short.

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<b>Mankato Hub</b>	<b>December 9 &amp; 10</b>	<b>5:35am</b>	<b>5min</b>	– Erin Gonzales, Registered Dietitian at the Mankato Clinic spoke with me about the toll an eating disorder can have on the body.
<b>Mankato Hub</b>	<b>December 16 &amp; 17</b>	<b>5:35am</b>	<b>5min</b>	– Speaking with me this week was Dawn M. Ulrich-Spitzer about Seasonal Affective Disorder and those at risk. She also includes tips on how to coop.
<b>Mankato Hub</b>	<b>December 23 &amp; 24</b>	<b>5:35am</b>	<b>5min</b>	– To educate this week is Rebecca Moore, Psychiatric Nurse Practitioner with Mankato Mental Health Associates, about signs to be aware of if you suspect a loved one or yourself to be suffering from depression and potentially suicidal.
<b>Mankato Hub</b>	<b>December 30 &amp; 31</b>	<b>5:35</b>	<b>5min</b>	– Dr. Graham King, Family Medicine Physician with the Mayo Clinic Health System in North Ridge spoke with me this week about the importance of men’s health and regular check-ups for men.
<b>Toys For Tots – Christmas Festival Promo’s</b>	<b>October 21<sup>st</sup>- November 11th</b>	<b>:60</b>	<b>160 Recorded Promo’s</b>	We ran promo’s for our annual Christmas Festival which is held at the Verizon Center in Mankato. This is the kick off for the Toys For Tots campaign in our community.
<b>BERNIE- TOYS FOR TOTS</b>	<b>NOV 9<sup>TH</sup></b>	<b>8:10AM</b>	<b>3MIN</b>	Bernie and Sue came in to talk about the toys for tots drive and the collection at the southern Minnesota Christmas Fest. They also talked about how families can sign up to get toys.