



KEEZ FM, 99.1 - Mankato
ALPHA MEDIA LLC

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Two 2017

FILED _____

SUBMITTED BY _____

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

1. YWCA-Girls On The Run
2. YWCA Amazing Race
3. Mankato Derby Girls
4. Mankato Hub – Financial Advice
5. Mankato Hub-Backpack Food Program
6. Mankato Hub-Trauma Program
7. Mankato Hub-Child Abuse Awareness
8. Mankato Hub-Importance Of Immunizations
9. Mankato Hub-Animal Rescue
10. Mankato Hub-Sleeping Disorders
11. Mankato Hub-PTS Disorder
12. Mankato Hub-Mental Health
13. Mankato Hub-Heart Health
14. Mankato Hub-Kidney Health
15. Mankato Hub-Men's Health

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
YWCA Girls On The Run	April 19th	8:15am	5min	Amy Jordan came in to talk about the YWCA Girls On The Run program and 5K.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
YWCA	May 15th- June 30th	150 recorded spots	:30	These messages invited listeners to participate in the Amazing Race. Which is a fundraiser for the YWCA
Mankato Derby Girls	May 19th	8:15am	5min	We talked with the Mankato Area Derby Girls about their bout. They ate a non profit that raises money for other community organizations.
Mankato Derby Girls	June 2nd	8:15am		We talked with the Mankato Area Derby Girls about their bout. They ate a non profit that raises money for other community organizations.
Mankato Hub	April 1 & 2	5:35am	5min	– This week’s edition of the Mankato Community Hub featured guest speaker Sander Ludeman, Financial Advisor with Edward Jones in Mankato, to talk about financial literacy and its importance.
Mankato Hub	April 8 & 9	5:35am	5min	– Student led, non-profit company, YouBetcha Trading Co. talked about there new summer products and their involvement with the Mankato Backpack Food Program.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub	April 15 & 16	5:35am	5min	– Registered nurse and Southwest Regional Trauma Program Manager for Mayo Clinic Health System, Gail Norris was the guest speaker this week while we touched down about sexual assault awareness.
Mankato Hub	April 22 & 23	5:35am	5min	– Anne Broskoss, Child and Family Supervisor for Blue Earth County Services spoke with me about child abuse and neglect for Child Abuse Awareness month. We touched down on the different types of abuse and neglect as well as when and how an adult should act on suspicion.
Mankato Hub	April 29 & 30	5:35am	5min	- With the recent outbreak of the measles, Jessica Sheehy, physician assistant with Infectious Disease at Mayo Clinic Health System spoke with me about the importance of immunization.
Mankato Hub	May 6 & 7	5:35am	5min	– The week featured Tanya Whitcomb to discuss the Pet Flea Market held at the Paw: Pet Resort. The Pea Flea Market had gently used pet items available for sale, activities for pets and animal Rescue had pet available for adoption.
Mankato Hub	May 13 & 14	5:35am	5min	– This week’s episode of the Mankato Community Hub discussed sleeping disorders, causes and managing, with nurse practitioner of the pulmonary department and sleep center, Darla Theobald.
Mankato Hub	May 20 & 21	5:35am	5min	– Dawn Ulrich-Spitzer of Mankato Mental Health Associates spoke with me about Post Traumatic Stress Disorder. Signs, treatments and support were discussed as well as a new method of treatment that has been working very well with local patients.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub	May 27 & 28	5:35am	5min	– Mankato Mental Health Associates were happy to speak with me about general mental health for Mental Health month. They offered some general mental health tips that improve your well being.
Mankato Hub	June 3 & 4	5:35am	5min	– This week was about Heart Health and spoke with Theresa McGowan, certified nurse practitioner, Cardiology with Mayo Clinic Health System in Mankato.
Mankato Hub	June 10 & 11	5:35am	5min	– This week was about kidney health and interviewed was Becky Ness, a Physician’s Assistant with the Mayo Clinic Health System located in Mankato.
Mankato Hub	June 17 & 18	5:35am	5min	– This week I spoke with Dr. Graham King, Family Medicine Physician with the Mayo Clinic Health System in North Ridge about Men’s Health for Men’s Health Week.