



[KEEZ]
[Jeff Spence]
[Mankato]

QUARTERLY ISSUES AND PROGRAMS REPORT

[1st Quarter 2015]

FILED _____

4-9-15

SUBMITTED BY _____

Jeff Spence

Quarterly Issues/Programs List For KEEZ-FM Q-1 2015

Issue Description	Program Segment	Date	Time	Duration	Description Of Segment
Polar Plunge Minnesota	Special Olympics MN	1/14/15 TO 2/6/15	332 spots ran	:30	These were PSA's promoting the Polar Plunge MN for Special Olympics. Inviting listeners to donate and sign up teams. We also hosted the event at halets pond In St. Peter.
Beads & Brass	LEEP	2/16/2015	live interview & 150 Spots	5min/:30 Promo Spots	We talked to Mandy Hunecke from LEEP about their fundraiser Friday, Feb, 20th at the Mankato Brewery. Leisure Education for Exceptional People, Inc. (LEEP) is a non-profit, United Way supported organization that provides recreational and competitive sporting opportunities for people with intellectual disabilities so that they might achieve optimal levels of socialization and independence in the community.
Baby & Kids Expo	Mankato Clinic	2/17/2015	live interview	5min	We talked with Kaaren Grabianowski about the Baby and Kids Expo at the Verizon Wireless Center Saturday, Feb, 21st.. This is an informational family event for moms, dads and families. Health and nutritional information and activities for the kids.
Baby & Kids Expo	Mankato Clinic	2/6/15-2/21/15	75 PSA's	:30	These psa's talked about the event and invited listeners to come out and get information on how to keep families healthy and active.
Minnesota Valley Action Council	Warm You Heart	2/6 - 3/6/15	165	:30	Warm Your Heart was a fundraiser for MVAC. The money raised went to support local agriculture and other MVAC programs. The psa's invited listeners to the event and informed them about the food share program.
Give Kids a Smile	Free Dental Clinic for Kids	2/6/2015	Live Interview	5Mins	13th annual Give Kids a Smile that offers free dental care to kids in need. Free dental care for up to 6,000 children in need will be available at more than 200 dental offices across the state on February 6th and 7th, 2015. Minnesota dentists will be providing free dental care services for children in need, during the Minnesota Dental Association's Give Kids a Smile event. More than 3,000 volunteers will work to coordinate this unique charitable dentistry event known as Give Kids a Smile.
McDonalds	Ronald Mcdonald House	3/4/2015	Live Interview	5Mins	Prompting listeners to buy a shamrock shake to support the Ronald McDonald House Charities
St. Jude Hospital	St. Jude Raidothon	3/12/15-3/13/15	2 Day Radio Programming	6a-6p Both Days	Encouraged listeners to call in and become a partner in hope and donate money to St. Jude Childrens reasearch hospital!