



KEEZ Lake Crystal

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Two 2020

FILED July 8th, 2020

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Zach Roberts Habitat For Humanity
 Mankato Hub - Matt DuRose Mankato Dept, Of Public Safety
 Mankato Hub - Mandy Gault Open Door Health
 Mankato Hub - Chris Hower MN DNR Officer
 DAV MN - Disabled American Veterans of MN PSA's
 FOCP - Donation PSA's
 NAB COVID-19 - Safety Psa's
 Scholar Dollars - Scholarship Announcements
 YWCA - Girls On The Run Virtual 5K
 YWCA - Women Of Distinction
 Power Of Six - Non Profits
 United For Justice - Day Of Distinction

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Habitat For Humanity	April 25, 26th May 2nd and 3rd	5:35am	5min	Zach talks about the need for volunteers and how to donate.
Human Rights Protests and COVID Protocols	June 6, 7, 13 & 14	5:35am	5min	Matt DuRose from the Mankato Dept, of Public Safety talks about the protests in Mankato and about the new Covid-19 protocols for Mankato
COVID-19 Mental Health	May 16.17.23 & 24	5:35am	3min	Mandy Gault talked about mental health issues for our children and how to help the cope.

Clean lake water and new DNR laws	June 6,7,13 &14	5:35am	5min	DNR Officer Chris Howe talked about the new invasive species rules as well as safety regulation for boating this summer.
Human Rights Protests and COVID Protocols	June 1st	8:15am	5min	Matt DuRose from the Mankato Dept, of Public Safety talks about the protests in Mankato and about the new Covid-19 protocols for Mankato
DAV MN	Apr-June	120 promo's	:30	These promo's informed listeners about what the DAV does and how to volunteer.
COVID-19 Outreach	Apr-June	100	:30	These psa's informed listeners on how they can help their local communities and what organizations they can help. Meals On Wheels, Echo Food Shelf, FOCP and more
Red Cross	Apr- June	100	:30	These psa's informed listeners on the need for blood and how to make an appointment.
FOCP	Apr-June	100	:30	These psa's informed listeners on how they can volunteer to stuff bags, deliver bags or donate to this program that provides meals to needy kids at area schools.
NAB COVID Safety	Apr-June	75	:30	These psa's informed people on how to wash hands and stay safe during Covid19
Scholar Dollars	Apr-June	75	:30	These promos let listeners know who won the scholarships and how to apply for the new one from Big Ideas and South Central College.
YWCA Girls On The Run	May 4-22nd	60	:30	The psa's informed listeners how to participate in this year's 5K and what the organization does for area girls.

Power Of Six	Apr-June	250	:30	These psa's informed listeners about our support of local non profits and how they can help.
United For Justice	June 9-12	30	:30	These psa's informed listeners about the United For Justice/Day Of Discussion event that our sister station KEEZ was doing. And reminding listeners to the importance of ending racism.
Women Of Distinction	June 25-30th	20 promo's	:30	These promo's informed listeners about what the Women Of Distinction virtual event and how to get tickets.

