



KEEZ Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter One 2021

FILED April 1st, 2021

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - District 77 School Superintendent Paul Peterson
 Mankato Hub - Maverick Machine
 Mankato Hub - DAV MN Katie Carpenter Recruitment
 DAV MN Recruit Interview - Katie Carpenter.
 Mankato Hub - Running For Rescues 5K
 Running For Heroes Interview - Erik Jensen
 Running For Heroes PSA's
 DAV MN - Disabled American Veterans of MN PSA's
 St. Jude Radiothon

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
DAV PSA's	Jan-March Monday-Sunday mornings	120 recorded promos	:30's	These promos talk about what the Disabled Americans Veterans Of Minnesota does and how listeners can donate and volunteer as well as inform Vets about where they can get help.
Mankato Hub - District 77 School Superintendent Paul Peters	1/ 2, 1-3,	5:35am	5min	Paul Peters talks about the plan is for the new year for District 77 schools.
Mankato Hub DAV MN Volunteers	1-23, 1-24, 1-30, 1-31, 2-6, 2-7, 2-13, 2-14	5:35am	5min	Katie Carpenter from DAV MN talks about the need for volunteers to drive local veterans to and from doctor appointments. The Mankato area just got a new vehicle for Vets.

Mankato Hub Maverick Machine	Jan, 9 and 10 2021	8:35am	5min	We talked to Michael Thursby from Maverick Machine (Pep Band) which got invited to perform at the NCAA College Football championship game.
DAV MN Volunteers	Jan, 21st	8:15am	5min	Katie Carpenter from DAV MN talks about the need for volunteers to drive local veterans to and from doctor appointments. The Mankato area just got a new vehicle for Vets.
Mankato Hub Running For Rescues 5K	3/15/2021	5:35am	5min	Erik Jensen and Sadie from Military Assistance Council for Veterans talk about the fundraiser for homeless veterans in the Mankato area.
Running For Rescues	3/27-3/31	:30	16 promos	These promos talk about the fundraiser for the Military Assistance Council for Veterans which helps homeless Vets in southern Minnesota.
St. Jude Radiothon	3-11 & 3-12	6am-6pm	12 hour broadcast both days	The St. Jude Radiothon asked listeners to donate and become a partner in Hope for kids with cancer and other illnesses. There were 3-4 vinyette's per hour along with information about the hospital and how important their research is and what is means to southern Minnesota.

