



KEEZ Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Four 2021

FILED Jan, 4th 2022

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - 22 Degrees Workout
 Mankato Hub - United Way Campaign
 Mankato Hub - Toys For Tots
 Mankato Hub - Stuff A Truck
 United Way Campaign
 Jingle & Mingle - Toys For Tots
 Toys For Tots Spaghetti Feed
 Echo Food Shelf

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Echo Food Shelf	Nov, 12th	7:30am	3min	Erin Herding - Kato Moving and Storage came in to talk about their involvement in Stuff A Truck. Which is a fundraiser for the Echo Food Shelf
Mankato Hub - 22 Degrees Workout for Mission 22	Oct, 30th	5:35am	6mn	Matt & Ashley Fit & Grit Loren from Mission 22 came in to talk about their fundraising workout event for Mission 22. Which helps raise awareness about Veteran suicide.
United Way	Nov, 8th	8:50am	5min	Barb Kaus came in for an update on the campaign and talked about the ice castle raffle, fire and ice events...and the need to help nonprofits in southern MN.
Mankato Hub - United Way	Nov, 13th and 14th	5:35am	5min	Barb Kaus came in for an update on the campaign and talked about the ice castle raffle, fire and ice events...and the need to help nonprofits in southern MN.

Mankato Hub - Toys For Tots	Oct, 2, 3, 9 & 10	5:35am	5min	Bernie from the Mankato Marine Corp, League came in to talk about the Toys For Tots campaign for 2021.
Jingle & Mingle Toys For Tots	Nov, 1st - 19th	200 promos	:60	These promos invited listeners to the Jingle and Mingle event which was the kickoff for the Toys For Tots campaign 2021. And let people know how and where to donate.
Jingle & Mingle interview	Nov, 2nd	8:30am	3min	Garret Steinberg from Neon Live came in to promote their band playing at the Jingle & Mingle event and how to get tickets for the show...
Stuff A Truck	Nov, 4th - 13th	50 promos	:30	These promos informed listeners about the fundraising and food drop off for Stuff A Truck. Which is a fundraiser and food collection for the Echo food shelf in Mankato.
Stuff A Truck	Nov, 13th 10-Noon	2 hour broadcast	:60	We did two live breaks each hour to invite listeners to drop off food and cash at the hilltop Hyvee in Mankato.
Toys For Tots Spaghetti Feed	Dec, 2nd	8:15am	5min	Lizbeth and Annabelle from South Central College came in to talk about the spaghetti lunch/dinner fundraiser for Toys For Tots.
Echo Food Shelf	Nov, 16th	7:30	3min	Dawn Naples from Extra Trimmings -Go To Town came in to talk about their fundraiser for the Echo Food Shelf
Echo Food Shelf	Nov, 17th	7:30	3min	Joe Jemeison from JP Fitness came in to talk about their fundraiser for the Echo Food Shelf

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